





## UK NEWS

**Higher unit trust fees approved**

By George Graham

UNIT-TRUST managers have been given permission to charge much higher fees to investors using monthly savings plans, rather than buying units with lump sums.

The Department of Trade and Industry has approved new rules covering monthly savings plans, following a decision by the Unit Trust Association last year allowing members to pay higher commissions to insurance brokers and other financial agents.

Unit trust groups may now pay commission of up to 20 per cent of the first year's contributions to a monthly savings scheme, and renewal commission when schemes are continued for more than five years. This follows the abolition of life assurance premium relief in last year's Budget, which placed unit trust savings schemes in direct competition with insurance companies' savings plans.

Direct investment in unit trusts is now in most cases more tax efficient than investing in insurance-linked plans, but some unit trust companies feared brokers would not market their products unless they were paid comparable commissions.

The rules do not mean all unit trust monthly savings plans will carry higher charges. Many managers have said they will not adopt the increased charges now permitted.

Only GT Unit Managers has so far embraced the new formula. Its new savings plan will pay brokers the maximum 20 per cent commission permitted. The first three monthly payments an investor makes will not buy units but will go to the managers. However, after a year of payments, contributions receive a bonus of 2 per cent extra units.

Mr Jonathan Custance Baker, GT's marketing director, said it was unrealistic to compare his company's plan with schemes that did not pay commission or charge as much. It would be sold in competition with insurance company plans which still paid higher commission.

Some brokers have offered to pass the 20 per cent commission back to their clients. Other unit trust groups have introduced plans giving bonus units for regular savers, but without deducting the first three months' payments.

**Arbuthnot Portfolio Trust**

THE High Court ruling referred to yesterday in an article about the Arbuthnot Portfolio Trust does not affect the trust's legal status as an authorised unit trust approved by the Department of Trade and Industry.

The ruling referred only to the tax treatment of switches between portfolios within the fund.

Investors in the trust will continue to enjoy switching concessions, but they will not be entitled to exemption from capital gains tax and stamp tax on conversions between portfolios.

**Thorn EMI plans to reorganise division**

By Jason Crisp

THORN EMI, the conglomerate manufacturing equipment from entertainments to defence, is to undertake a major reorganisation of its information technology division. The move is aimed at rationalising the collection of diverse companies which make up the whole division.

Thorn EMI Information Technology, formed two years ago, is now one of the fastest-growing parts of the group, although it recently announced poor interim results. The division includes a number of old companies which are part of Thorn EMI's engineering businesses together with recent acquisitions such as EPS Consultants.

Activities in Thorn EMI Information Technology range from the sub-contract manufacture of personal computers to commercial and industrial fire and security systems. It is also one of Britain's largest computer software and services groups.

Overall the division has annual sales of £260m, which is a little under 10 per cent of the total for Thorn EMI. But it has grown rapidly through acquisition and boasts an organic growth of 25 per cent faster than many other parts of Thorn EMI.

Mr Colin Southgate, chief executive of Thorn EMI Information Technology, said that the reorganisation would rationalise into clear separate groups the 14 established businesses which make up the division.

From April 1, Thorn EMI Information Technology will consist of five operating divisions:

1—Protection and Control, which will consist of AFA, Minerva, Thorn EMI Building Appliances and Thorn EMI Building Services. The first two

**Labour maintains Ponting pressure**

By JOHN HUNT

MR ROY HATTERSLEY, Deputy Leader of the Labour Party, kept up pressure on the Government last night over the Clive Ponting affair.

He predicted that ministers "who have misled the House of Commons" will inevitably have to resign or be sacked as a result of public disquiet.

He did not mention names but his comment was taken as a reference to Mr Michael Heseltine, Defence Secretary, and Mr John Stirling, Minister for the Armed Forces.

"Resignation is in the air and I believe that the demand for the dismissal of ministers who have misled the House of Commons is certain to grow," he told a Labour Party rally in Stoke.

Meanwhile, Mrs Thatcher, the Prime Minister, who has been minded not to let the matter drop, sent another letter to Mr Neil Kinnock, the Labour leader.



Mr. Roy Hattersley: stressed public disquiet

She complained that Mr Kinnock was still trying to make a distinction between the decision on August 17 by law officers to prosecute Mr Ponting and the period leading up to the decision.

She repeated that ministers were not involved at any stage in the law officers' decision, nor did they seek to influence it directly or indirectly by any of the means implied in the 16 questions attached to Mr Kinnock's previous letter.

Mr Ewen Broadbent, former second permanent secretary at the Ministry of Defence, strongly denied yesterday that Mr Ponting had been offered immunity from prosecution if he would resign his post.

He said that he had informed

Mr Heseltine that the matter was in the hands of the law officers and Mr Heseltine had said that, in his own personal opinion, Mr Ponting should be prosecuted under the Official Secrets Act.

In a detailed account of the case on BBC Radio's *The World At One*, Sir Ewen said that on Friday August 10, seven days

before the final decision to prosecute Mr Ponting, a Ministry of Defence police officer told him what stage the inquiry had reached.

Later that afternoon, he was told Mr Ponting had written out a confession. He was assured by Mr Richard Hastic-Smith, head of personnel, and by the Chief Inspector of Defence Ministry police, that there had been "no bargain struck" with Mr Ponting.

Kevin Brown writes: The Government was last night facing a series of difficult decisions on emotive ethical issues after MPs voted overwhelmingly to ban scientific experiments with human embryos.

The Unborn Children (Protection) Bill, introduced by Mr Enoch Powell, the Official Unionist MP for South Down, was given a second reading vote of 233 to 66—a majority of 172—despite opposition from senior Health Department Ministers.

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**Textile aid veto blow to industry**

By Anthony Morten, Textiles Correspondent

THE European Commission's decision to veto Britain's £20m aid scheme for the textiles, clothing and footwear sectors was described as "extremely disappointing" by the industries in London yesterday.

The British Textile Confederation, the British Clothing Industry Association and the Knitting Industries Federation said they were "not entirely surprised" at the decision, following the delays in obtaining approval. They would be seeking consultations with the Department of Trade and Industry.

Mr Alec Smith, general secretary of the Tailors' and Garment Workers' Union, said: "It is beyond comprehension that the Government could not have done better. Other member-states have successfully resisted commission intervention."

Unofficially, some industry members share some of Mr Smith's sentiments. There is a feeling that Mr Norman Lamont, Minister at the DTI responsible for textile policy, might have pursued the matter more energetically.

There is also anger that the Commission appears to have changed the rules to Britain's detriment. France, Belgium and Italy all helped their industries before the Commission rewrote the rules.

**Grocery distributors agree to merger**

By TONY JACKSON

A grocery group with sales of £1.5bn is to be created from a merger between Landmark and Consort, two independent grocery distributors, in partnership with the Spar consortium.

Forecast turnover for the group is £1.5bn for 1985, comprising £900m in cash and carry trade and £600m in "delivered" trade—supplying direct to retailers.

"For many years now, the grocery multiples have dominated the trade and we believe grossly abused their position with supplier companies," the statement says.

"We ask for the whole-hearted support of supplier companies for the independent trade. If they fail to recognise the enormous dangers of the current position, they could end up being own label suppliers to multiples and wholesalers."

Industry analysts yesterday were cautious about the effects of the merger. They pointed out that small retailers suffer by comparison with the multiples not only on price, but also on range of product and presentation. In that context, they felt the price advantages gained through increased purchasing muscle might have limited effect.

**Provisions for appeal tribunal in phone tapping Bill**

By JOHN HUNT

PROVISIONS FOR an appeal tribunal able to award compensation to people who prove that the Home Secretary has wrongly authorised the tapping of their telephones are contained in the Interception of Communications Bill, published yesterday. The Bill sets out a statutory framework for authorising tapping.

The appeals tribunal would consist of five legally qualified

whether the Home Secretary had exercised correctly his powers in issuing a phone-tapping warrant. If it decided he had exceeded them, it would quash the warrant, order the destruction of intercepted material and award compensation.

A commissioner would be appointed to review the working of the system and to keep an eye on the way the Home Secretary exercised his powers.

with cases where a warrant had not been issued. Such interceptions would be a criminal offence dealt with by the usual courts.

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**Motor rates up at Royal Insurance**

By Eric Short

ROYAL INSURANCE Group, a leading UK composite insurance company, yesterday announced new motor insurance rates which will result in increased premiums from next month for the 500,000 motorists on its books. The increases will range between 5 and 12 per cent.

The company last increased its motor rates in May 1983 when it put them up by an average of 7 per cent. The company had hoped to be able to hold its premiums unchanged at least until May, but a rapid rise in the number of claims in the final quarter of last year forced it to bring forward plans for a new method of calculating insurance.

Insurance companies, which incurred a modest rise in the number of motor claims over the first nine months of last year, all report a further increase in claims for the final quarter, with no identifiable reason why.

Royal has taken the opportunity of completely re-rating its motor premium system, including a change to rating by postcode instead of geographical boundaries.

The effect is, generally, that the lower-rated premiums are getting the highest percentage increase.

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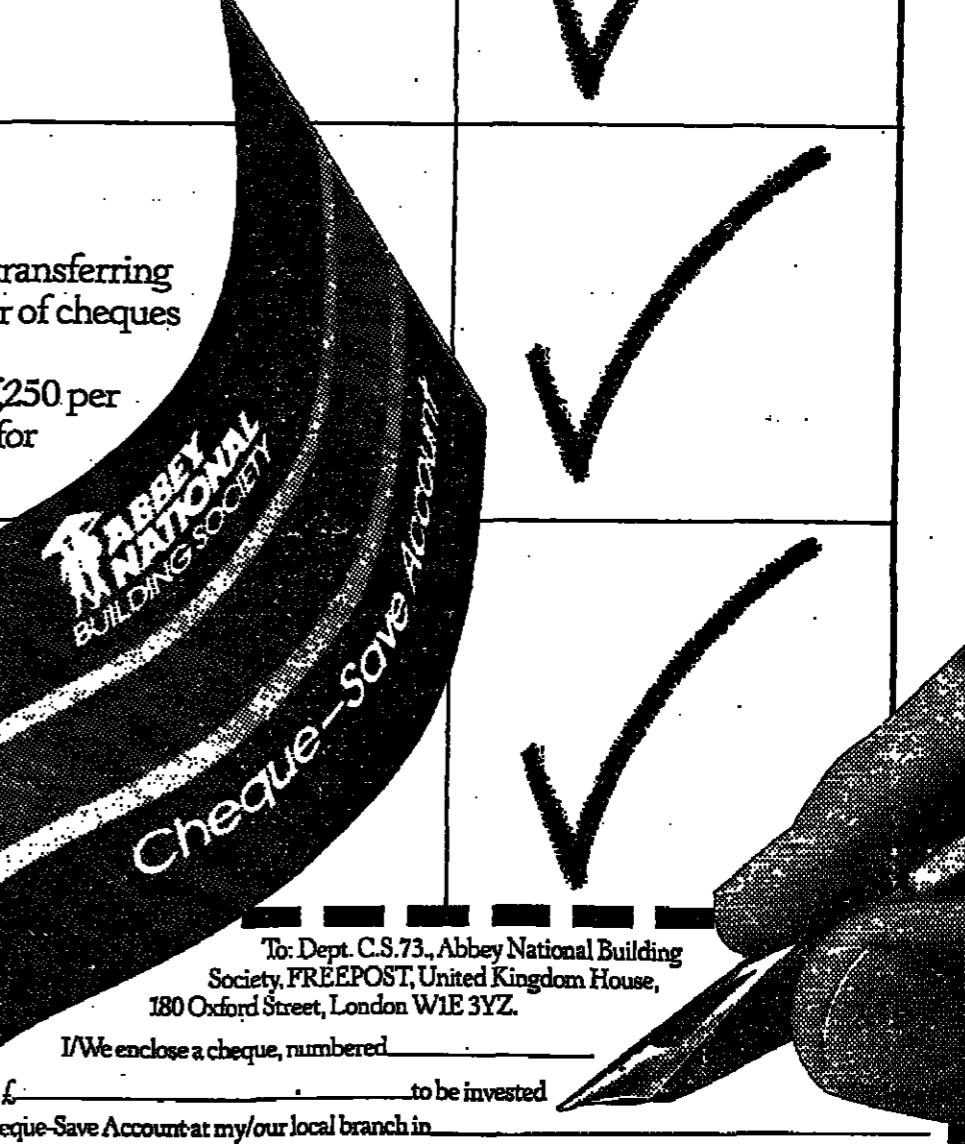
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## UK NEWS

N-power  
'no threat  
to coal'

By a Special Correspondent

THE INTRODUCTION to the UK of the pressurised water reactor would not threaten the viability of the coal industry, the Central Electricity Generating Board said yesterday.

Even a large expansion of nuclear power would not mean a significant cut in coal demand until well into the next century, Mr Michael Fitzgerald QC, for the board, said.

He told the inquiry into plans to build a pressurised water reactor at Sizewell, Suffolk, that the CEBG wanted the National Coal Board to be competitive.

The CEBG did not want a "struggling" NCB requiring protection against competition from foreign coal by government subsidy and import regulation.

Mr Fitzgerald, continuing the board's closing submissions, said the CEBG was heavily committed to coal, and would remain so until well into the next century.

World coal prices were expected to rise, and if Sizewell B was built, this would release an extra 2m to 3m tonnes of coal on to the market.

## Former owner declines to bid for Yarrow shipyard

BY ANDREW FISHER, SHIPPING CORRESPONDENT



Mr Harry Fryer: "world shipping is tough"

YARROW, the former owner of the Yarrow shipyard on the Clyde which was nationalised in 1977, said yesterday it did not intend to make a bid to re-purchase the yard.

The Yarrow company now operates as a marine engineering consultant and manufacturer of control systems.

Yesterday was the final day for bids for the warship yard, which will be sold to the private sector as part of the Government's policy to privatise the naval side of British Shipbuilders.

The prospect of a management buy-out for Yarrow Shipbuilders and the smaller Hall Russell yard in Aberdeen has already disappeared after lack of support from the Yarrow workforce.

Mr Harry Fryer, managing director of Yarrow, which received £5m when the yard was nationalised but has been pressing for much more, said the failure of most of the Yarrow workforce to support the buy-out was one reason his

company had decided not to bid. Like the other warship yards, Yarrow makes a profit. Its present order-book is worth nearly

£500m. He thought the workforce would push for higher wages once the yard re-entered the private sector. "They are like a coiled spring," he said.

The company was influenced too by the fact that a Labour Government might, if returned to power, renationalise the yards. Also, "world shipping is tough, and getting export business would be very hard."

Mr Robert Easton, managing director of the Yarrow yard, said the failure of the buy-out attempt had left him and his colleagues frustrated. The 5,500-strong workforce had "killed the best option available to them."

Barclays Merchant Bank said two weeks ago it was withdrawing its support for the management-employee buy-out after not enough of the labour force voted for the scheme.

Hall Russell, whose workforce backed the buy-out, was linked with Yarrow in the proposal, although merchant bank Lazard is organising the sale of the two yards separately.

## Cable TV decision imminent

By Raymond Snoddy

THE CABLE AUTHORITY hopes to announce later this month the first five areas where the second round of multi-channel cable television franchises will be advertised.

Mr Jon Davey, director general of the Cable Authority, is confident there are enough potential applicants ready to proceed to justify beginning the second round now.

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company had decided not to bid. Like the other warship yards, Yarrow makes a profit. Its present order-book is worth nearly

## Trailer manufacturers resigned to the prospect of little growth

John Griffiths on a market in which smaller companies face a bleak future

140,000 has been recorded as offering potential for conversion.

Being part of the major U.S. Crane-Fruehauf group, with national operations in all the main European markets which makes it the clear EEC market leader certainly gave a valuable underpinning to the U.K. subsidiary throughout the worst of the industry's problems. It was spending well over £1m a year on setting up the branch network.

Mr Thomson suggests that developments like these, together with increasingly stringent legislation relating to technical specifications, operators can't take chances any more—and the growing importance of more sophisticated products such as maximised capacity, refrigerated vans, almost inevitably mark the demise of the many smaller companies.

If York Traders' strategy differs markedly from that of Crane-Fruehauf's in the U.K., it is in the attention it has been paying to developing different types of exports.

The most notable example is the signing in December of an agreement with the Chinese National Automobile and Industrial Corporation under which the Chinese will manufacture the major components of trailers under licence. In exchange, the Chinese will supply York with components for export to other Far East and Australian markets. Other Crane-Fruehauf subsidiaries already operate in the zone.

This follows the collapse of the Middle Eastern markets to which they had given priority on the back of West German truck makers' heavy inroads. Fruehauf has been taking on more employees in recent months—after cutting its workforce from 2,500 to 1,100 and shutting its Oldham plant in the early 1980s.

A key element has been the setting up of infrastructure to deal with conversion work on the back of West German owners to put it up for sale for 12 months before withdrawing it. There were no takers.

After making savage job cuts

and other rationalisations, both say they believe that they can do the same for them.

A fourth draft has just been produced after months of negotiations and licences may be issued to pilot franchises by the middle of next month.

Mr Tony Whetstone, director-general of the Cable Television Association, said yesterday: "Ninety per cent of people are now happy with 90 per cent of the content of the licence."

In particular, most of the telecommunications obligations will apply only to cable companies offering telephone services and there will be greater flexibility on the rate of construction of cable systems.

• SelectTV and Philips Cable Television this weekend add three new pay television services to the Philips cable system in eastern Northampton. They are Children's Channel, Music Box and Screen Sport.

## Owen urges oil output controls to steady price

By Dominic Lawson

BRITAIN SHOULD introduce a policy of production controls over North Sea oil, rather than leave it to the Organisation of Petroleum Exporting Countries to adjust oil production to stabilise world prices. Dr David Owen, leader of the Social Democratic Party said yesterday in Aberdeen.

Dr Owen said the Government has refused to accept that it could take action to stabilise oil prices, adding: "Tragically for our long-term future, no British Government has yet developed a serious oil depletion policy."

This Government's attitude had been to assume that Opec would always perform the task of adjusting production to stabilise the oil price.

"This has left Britain relatively free to have the best of both worlds, to increase North Sea production and maximise revenues irrespective of the effect on the oil price."

He argued that Britain should consider "action over pricing and production levels in concert with other oil producers to steady oil prices."

UK's participation in production controls pioneered by Opec would raise oil prices, because it would reduce the oil supply.

Dr Owen went on to adopt the apparently contradictory line that Britain did not share Opec's interest in high oil prices, and that Britain should consider moving to a spot market related official oil price, as Norway has.

Britain and Norway acting together to steady "preferably slightly downwards" the market price for oil, would help to avoid a precipitate oil price collapse.

YORK COUNCILS AIM TO ATTRACT BUSINESSES

By Jamie McDonald

A £40,000 promotional campaign has been launched by five local authorities in the York area, aimed at attracting business and jobs.

The York Area Economic Development Unit—supported by Selby, Ryedale, Harrogate, North Yorkshire and York Councils—is placing magazine advertisements to show the area's particular attraction to industrialists. "In pooling our resources, we are giving York a very good chance of countering the unemployment situa-

tion," says Mr John Gutteridge, Camford's secretary and a main board director, said yesterday that if the deal with GM for the acquisition of the die plant was concluded it would not, on this occasion, be for shares.

Camford acquired another GM subsidiary last year, the

Stampings Alliance, a Birmingham drop forging company. In exchange for 900,000 Camford shares, representing 47 per cent of the issued capital, GM promised to hold the shares for at least five years.

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The miners' strike did not have any special impact on output last month, but it has held back steel sales to the industry since last March.

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## Ballot for seamen at centre of coal case

BY DAVID GOODHART, LABOUR STAFF

THE 35 seamen at the centre of a legal bid to break the National Union of Seamen's 11-month block on the movement of coal will be balloted this weekend on whether they support the policy.

In an unusual development in the role of the courts in industrial disputes, the suggestion for a ballot came from a High Court judge yesterday as he adjourned an application from the Stephenson Clarke shipping company for an injunction against NUS leaders. The hearing will resume on Monday.

The first legal move to break the coal blockade in the North-east came after the crew of the

Pulborough at Blyth in Northumberland refused to open the hatches so that coal for the Central Electricity Generating Board in the South-east could be loaded.

Solicitors acting for Stephen Clarke informed the NUS that writs were being sought against Mr Jim Slater, the general secretary, and Mr Vince Allison, a full-time official.

The injunction being sought requires the withdrawal of "any instructions or advice given to the crew of the Pulborough not to sail or carry out their duties. It would also cover any other vessel owned or managed by the company.

They also believe that the Pulborough is one of five ships laid up at Blyth or Jarrow—in at least two cases since last April—as a result of the NUS action in support of the miners. The action has effectively halted the main sea-bound movement of coal from the North-east and east Scotland to the Thames-side power stations.

NUS officials believe that after 10 months of "excellent" relations with the CEGB and all the shipping companies involved in coal movement—especially Stephenson Clarke—the decision to go to the courts is politically inspired.

They also believe that the

sudden decision reflects growing anxieties about coal stock levels at southern power stations.

The fifth ship to join the North-eastern blockade arrived yesterday from Finland to berth in Jarrow. However, in order to take on the furnace coke from the nearby Monkton coke works the co-operation of "teamers" employed by the NCB is required.

Earlier in the week teamers began loading again on the Wilmington but stopped after the intervention of Mr Joe Mills, the Transport and General Workers' Union regional secretary.

## Bus staff turn down 4.5% offer

BY DAVID BRUNEL, LABOUR STAFF

## Acas talks begin on strike in Irish banks

BY DAVID BRUNEL, LABOUR STAFF

TALKS AIMED at ending a month-long strike by staff of Irish banks in Britain were yesterday at that about one-third of the staff in its British domestic and retail division was working normally. Twelve of its 85 high street branches were closed to customers, but were able to continue some business. Other branches were only partly affected.

The impact of the dispute on the Bank of Ireland, which has some 24 high street branches in Britain, was believed to be broadly the same.

It was thought last night that talks under the auspices of Acas would continue through the weekend if necessary. The employers said that Acas had mediated earlier in the dispute, and had endorsed the 5.25 per cent pay offer as far as the banking sector as a whole.

## NUM assets row surfaces in High Court hearing

THE RIFT between the receiver and sequestrators of the assets of the National Union of Miners workers about which of them is legally entitled to the union's money finally came out into the open in the High Court yesterday.

Mr Justice Nicholls will give judgment on Monday on a bid by the receiver, Mr Michael

a senior partner in Arthur Young, to have the sequestration ended or suspended.

By the end of yesterday's hearing it was clear that Mr Arnold would be satisfied to have the sequestration order stayed or, as he expressed it to the Financial Times last week, to have the sequestrators "put on the back burner," leaving

them to gather in the union's funds.

His application was

fully opposed by the sequestrators, four partners in Price, Waterhouse, who argued that Mr Arnold was accountable to them and not as he contended, only to the judge who appointed him.

Mr Peter Cresswell, QC, for Mr Arnold, said yesterday that payment of a £200,000 contempt of court fine, coupled with the costs to date of the sequestration and receivership, had already cost the union about £650,000.

Continuation of the sequestration would be an unnecessary duplication of costs.

Mr Cresswell, who accepted that Mr Arnold could not purge

the union's contempt, said he was not trying to let the union's leaders "off the hook." They and not the union's funds, or innocent miners, should be made accountable for the contempt, he said.

Mr Cresswell said that the receiver had been told in "one foreign jurisdiction" that if the sequestration were ended, he would be likely to get hold of NUM money transferred there without going to court.

That was a reference to about £500,000 of NUM funds in an account with EBC (Schweiz), a Zurich bank.

That was a reference to funds the union put in Nobis-Finanz International, from whose parent company Mr Arnold recovered the money.

Mr Arnold had also set aside £400,000 to cover the eventual costs of sequestration—currently estimated at £300,000—and £190,000 for his own costs which, to date, were approaching £150,000.

Mr Howard Page, for the sequestrators, said that the sequestration could only be ended by the NUM leaders purging the union's contempt, which was continuing.

He said the sequestrators had many matters still to deal with—including an investigation of the circumstances in which NUM funds had been sent abroad, and the extent to which that might have been done

"with the benefit of professional banking or legal advice."

## Sinclair C5 deal agreed

BY OUR LABOUR STAFF

WORKERS who assemble the Sinclair C5 electric tricycle have voted to accept a 4 per cent pay offer and end a two-month overtime ban which has hit production.

The vehicles are assembled by Hoover at Merthyr Tydfil, South Wales. In a secret ballot yesterday, the 1,700 shopfloor workers

accepted the wage deal and a £10m investment package which will modernise the factory but could lead to up to 500 job losses.

Unions hope some jobs will be transferred to Sinclair assembly, which employs about 100 people.

## Pickets in Yorkshire defy court injunction

BY OUR LABOUR CORRESPONDENT



Peter Walker: Unions spurn mob violence

EXTRA POLICE had to be called in to pits in Yorkshire yesterday when 50 pickets turned up in defiance of a High Court order limiting to six the number of pickets at seven named pits in the area.

Under the terms of an offer made by the police only two officers were on duty at each of the seven collieries following the decision by Yorkshire miners' leaders to comply with the High Court injunction.

Even though extra police had to be drafted in to pits at Dinnington, Malby and Rossington, where bricks were thrown and a park bench hurled in front of working miners' coaches, the police said the first day of their new approach had been "not bad at all," and said they would continue the low key tactic.

Mr Peter Walker, Energy Secretary, said yesterday that the "most important factor" of the coal dispute had been the way the trade union movement had turned its back on the "mob violence of the picket line."

He told the annual News-paper Conference lunch in London: "The trade union movement, with all its understanding, emotion and sympathy for a great union like the NUM, decided, looking at the scenes of violence and the failure to have a ballot, not to intervene and line up in this dispute."

Mr Bob Reid, British Rail chairman, said last month that the strike was costing BR £5m a month. He warned that BR had lost some freight business permanently to road hauliers. The amount that has been lost irretrievably is thought to be worth about £25m a year.

## Pit closures 'entail compulsory job losses'

BY PHILIP BASSETT, LABOUR CORRESPONDENT

LARGE-SCALE pit closures cannot be achieved without compulsory redundancy, according to an academic study on the economics of coal production.

The study, by four academics based at Aberystwyth University and Middlesex Polytechnic, does not accept the assurances given throughout the miners' strike by the National Coal Board and the Government that all redundancies will be voluntary.

It concludes that "sacked miners will go into the dole queue and many of them will probably never work again."

The report is broadly in line with the arguments against pit closures advanced by the National Union of Mineworkers. Its main points are:

• NCB investment strategy is

maintaining and intensifying a crisis of over-capacity.

• The NCB's unit cost per tonne of calculation is inadequate in identifying high cost pits because it systematically understates the cost of capital intensive pits. To compensate for this, the authors suggest adding an extra £3.41 per tonne overall, with a high and low of £15 and £5 a tonne respectively.

• Closure of pits in the peripheral coalfields does not guarantee a return to profitability for the NCB, because the authors argue that capital-intensive "super pits," such as Selby, in Yorkshire, are a high risk option.

*Aberystwyth Report on Coal*, by Tony Cutler, Colin Hawken, John Williams and Karel Williams, Economic History Department, University College of Wales, Aberystwyth, £2.50.

## S. Yorkshire staff vote to boycott abolition of council

BY OUR LABOUR STAFF

WHITE-COLLAR staff employed by South Yorkshire County Council have voted to reinforce their policy of non-co-operation with plans for abolition of the authority next year.

A meeting of almost 500 members of the 2,400-strong branch of the National and Local Government Officers' Association threw out a motion to open negotiations with the Government on terms for redundancy and staff transfer.

The vote at the meeting, the biggest held by the branch, has shored up Nalgo's national boycott of the metropolitan county councils. The boycott has been under threat since the West Midlands County Council branch broke away and called for immediate talks with the Government.

It looks increasingly likely

that a conference on February 27 of Nalgo delegates from all the threatened councils will reaffirm and strengthen the boycott, which may succeed in holding up abolition procedures.

The South Yorkshire branch agreed to take industrial action in the event of any member being disciplined or prosecuted for not undertaking work related to abolition. It also warned of escalated action if the abolition Bill is passed by Parliament—although talks with the Government are likely at that point.

The branch will meanwhile call for the Bill to be amended so that it does not, as at present, invalidate the South Yorkshire county's local enhanced staff severance scheme on the grounds that it was introduced after March 1984.

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## THE WEEK IN THE MARKETS

### Aggressive bids and rights issues

#### LONDON ONLOOKER

WHILE MOST equity investors seemed happy enough to sit on their hands this week the action was being generated by the corporate sector in the shape of a couple of large rights issues and two major bids. The only day that the market moved with any real conviction was Tuesday when the All-SHare Index fell 1.5 per cent as sterling slid to \$1.088 and Standard Telephone and Cables launched an unwelcome rights issue.

Even Cazenove, which has an enviable reputation when it comes to placing power, had to pull out the stops to get STC underwritten. That probably says more about the group than it does about the market generally though possibly it is an indicator of the cracks which are appearing in the City's confidence.

With STC and then Tricentrol later in the week calling for £45m of its shareholders' money (yet again), the total raised so far this year by rights issues is over £500m. That compares with about £1.4bn for the whole of 1984. Assuming that the results season will contain a fair sprinkling of further cash calls the equity sector has little reason to move forward again.

Prices already look high enough—too high against gilts—and companies issuing paper here, there and everywhere are hardly going to encourage the market forward. The privatisation programme is already set to tap £1bn or so from institutional purses.

#### Unwelcome call

The STC rights issue is straining the goodwill of its shareholders to the limit. Following on from last year's fall in take-over of ICL the group's standing in the City has slid further and further downhill. The issue, a one for five call at 190p

is a share, just about finished off any sympathy that was left. The shares immediately collapsed to within a few pence of the rights price and it looks as if those reluctant underwriters Cazenove has got on board may have to work for their fees.

Meanwhile, Ward White popped up with a £91m offer for Foster Brothers Clothing and Dee returned to battle with Booker McConnell in an "eleventh hour" bid on Wednesday evening. Under the rules of the Takeover Code Dee had three weeks to make a bid for Foster after the Monopolies report or stand aside until the summer. That deadline was Wednesday night and at 7.00 it launched its terms.

It is a disappointing outcome and this year is not going to be much better by the sound of it. Sir Kenneth Corfield's statement describes 1985 as a year of "consolidation." Everybody knows what that means and tentative forecasts for this year must assume unchanged profits. Despite encouraging words about 1986, shareholders are likely to remain sceptical about long-range predictions from the electronics sector.

Even worse than the profits performance is the rapid deterioration in the balance-sheet. At the beginning of 1983 it showed capital gearing of around 6 per cent. Now shareholders' funds of £400m are supporting debt of around £380m. One thing is for certain—STC undoubtedly needs to refinance its business. The alternative would be,

according to Sir Kenneth, to let R and D spending suffer which

would scotch his plans to put the group at the forefront of technology for the electronic office.

Yet if the need for fresh equity is proven, why on earth did the group wait till now to launch the issue? The share price has been underperforming the market for months and now the tide seems to be out of favour. STC will have to work out to regain friends but at least the shares have something positive going for them—a 7 per cent yield. It is hard to see what else would attract an investor at present.

#### Dalgety's interim

The income conscious have presumably already placed Dalgety on their lists. Although the group held its interim dividend at 1p this week the directors will probably be more generous come the year end. The prospective yield is somewhere between 7½ and 8 per cent but, unlike STC, Dalgety can offer investors the prospect of steady profits growth in the near term.

In the first six months to December pre-tax profits crept ahead by 6 per cent to £32.2m including a little help from translation gains. A subdued performance perhaps, but Dalgety has its own period of "consolidation" and anyway the group has faced a number of difficulties in key activities.

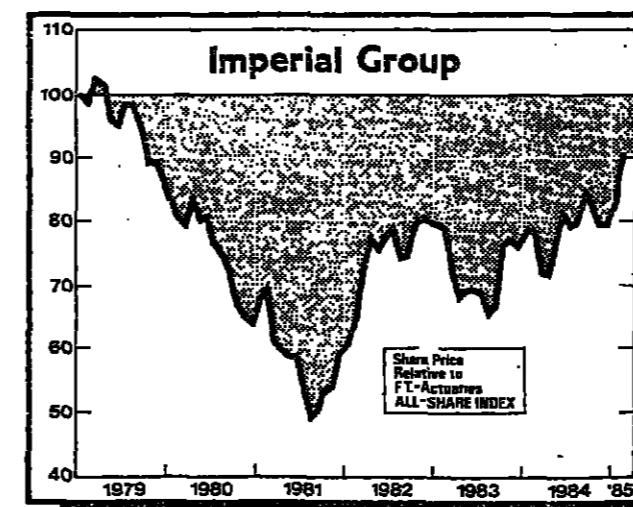
In the UK its animal feed business was caught out by a drop in demand for cattle foodstuffs following the EEC quotas limiting milk production. Slack demand from brewers and distillers has not helped Dalgety's malt activities and overseas poor housing starts in the U.S. inevitably resulted in a dull performance from Canadian lumber.

On the plus side both milling and pet foods turned in good performances in the UK though the brightest spot has undoubtedly been Martin Brower which is a U.S. supplier and distributor for the fast food chain, McDonald's. Its volume shot up by 23 per cent during the period.

For the full year Dalgety could make around £72m to £73m pre-tax against £67m. Although the shares have performed a little of late, over the past year they have underperformed the market by around 16 per cent. The prospective p/e is now less than 9—about three points below the sector average.

#### Bid for Foster

Ward White's equity offer for Foster Brothers is no more welcome by the defence than Dee's pursuit of Booker but it



is at least a more straightforward attack.

Ward has established itself as one of the more aggressively minded retailers of the age. Its operations span the U.K., U.S. and Scandinavia with some 900 outlets in all, two-thirds of them in the U.K. Foster in contrast has a rather downbeat image in the City and its recent profits performance has been restrained by the cost of a substantial refurbishment scheme.

Ward clearly sees an opportunity to exploit that effort before Foster's shareholders get a chance.

If Ward could land Foster it would virtually double its UK sales space to over 2m square feet.

On the face of it the bid seems a reasonable value. Assuming unchanged profits of 7p to the end of this month, the exit multiple is 18 and the premium to net asset value is over 40 per cent. However, a large part of Foster's property portfolio has not been reviewed since 1974 so Ward's numbers are not quite as generous as they may at first appear.

Conceivably Ward may have to add a little sweetener to its terms although the bidder is already most of the way there and institutional investors seem likely to back Ward management rather than Foster. However a bid of this size, so soon after buying Halfords, must raise some doubts over the management's ability to keep pace with acquisitions and if successful Ward White shares could be due for a dull run.

Assuming profits of close to £240m this year (including HoJo) the prospective p/e is around 9½ against, say, 7 for BAT. On fundamentals Imps looks overpriced but no doubt any weakness would soon be countered by more rumours.

Terry Garrett

Two features were behind the recent strength of Imperial Group's shares and neither had anything to do with the full year figures out on Thursday. The market had been hoping for a definitive statement over the future: of

#### All eyes on HoJo

Given that the dwarf has appreciated by around a fifth against the D-mark over the last year, Kodak's warnings about the impact of a strong dollar on reducing its future earnings growth upset the market. Shares of IBM, the stock market bellwether, were also hit this week by worries about the impact of a strong dollar. Several analysts have been downgrading their 1985 earnings estimates for IBM by between 25 cents and 40 cents a

### Stampede goes on

#### NEW YORK WILLIAM HALL

share to exceed the \$12 mark. In 1984 "Big Blue" earned \$10.77. IBM shares, which had started the week at \$13.75, were more than 35 lower by Thursday evening.

While analysts have been adopting a more cautious view of the prospects for those two stocks, they have become distinctly nervous about some of the other hi-tech stocks whose share price performance has been underpinning the market's recent rally. Data General, one of the leading U.S. mini-computer makers, was the week's biggest casualty and in the first four days of the week its shares slumped by over a fifth after the company warned about the slowdown in its orders.

The week started with a long overdue correction in the stock market after January's sharp rally. For the first time in over a week declining shares outnumbered advancing shares but the setback was temporary. On Tuesday, trading volume once again began to accelerate and Wednesday saw a fresh stampede as the Dow Jones industrial average soared through the 1300 level temporarily before ending the day at a record close of 1297.92.

The broader-based stock market indices, which had been breaking new records on virtually every day in the previous three weeks, once again marched into new high ground with the New York Stock Exchange (NYSE) composite index closing at 106.03 and the Standard & Poor's 500 index finishing at 183.35.

On Thursday the Dow Jones industrial average dithered back and forth through the 1300 level before closing 10 points down on the day. But analysts remain impressed by the volume of business — by Thursday night turnover had topped 100m shares for 26 consecutive sessions on the NYSE — and the market's ability to advance despite a lacklustre performance by some of the blue chip stocks.

Short-term interest rates stopped rising this week and long-term bond prices resumed their upwards move. Next week, sees Mr Paul Volcker, chairman of the Federal Reserve, go before the U.S. Congress to outline his thoughts on the U.S. economy and money supply for 1985. His appearance before Congress is always a key time for the credit markets and despite their recent buoyancy, the U.S. financial markets could be derailed by any overly aggressive moves to curb the growth of the U.S. money supply. However, the latest figures have come in below expectations and analysts see few reasons why the Fed should firm in the near term.

MONDAY 1,276.06 -13.91  
TUESDAY 1,276.61 +0.55  
WEDNESDAY 1,297.92 +21.31  
THURSDAY 1,287.88 -10.04  
FRIDAY —

### The short sharp lesson from Synterials

#### Unlisted Securities Market

against reserves—adding £3.4m to the £3.1m pre-acquisition deficit of Technovation.

Partly because of these problems, the company made an operating loss of £860,000 for the reporting period, although this fell to £28,000 at the pre-tax level after taking in £831,000 investment income. The company expects another operating loss in 1984-85, and profits in 1986.

Synterials makes no bones about its weaknesses. Mr Christopher Brothie, chief executive since April, says in the report: "Technovation is still a young company which has not yet developed the stability and operational experience so essential for managing the vital transition from a greenfield venture to full scale production."

Synterials then still has everything to prove—it has yet to make a commercial success of what appears to be a very bright technological idea.

Carey clearly the risks of failure were made obvious to investors from the start—as in other greenfield ventures they were split out in the prospectus and it is true that just 14 months after flotation it is too soon to pass judgment on Synterials.

But its difficulties raise the issue of whether the USM is the right place for greenfield ventures at all.

Brian Winterford, managing director of jobber Blagdon Bishop which makes markets in all USM stocks, is in no doubt that investors should be given the chance to back these shares.

"People go into these things with their eyes open," he says.

But many stockbrokers and merchant banks sponsoring USM companies are reluctant to touch new ventures. Some that have sponsored them in the past say they would be unlikely to do so again, because the risks outweigh the potential rewards.

They point to other sources of finance which are available to the entrepreneur, in particular to the possibility of

#### NEW VENTURES

	Issue	High	Low	Latest
Applied Holographics	June 1984	180	215	141 190
Bio-Isolates	July 1982	33	440	33 33
Hesketh Motorcycles	Nov 1980	80	—	+
Hobson	June 1984	25	34	19 24
IBS	Feb 1982	84	393	22 38
IOTechnology	April 1982	250	—	†
Metal Sciences	July 1983	11	37	9 11
Nimslo	Nov 1981	190	270	9 25
SelectTV	May 1981	37	68	10 11
Swindon Private Hospital	Dec 1982	120	122	50 115
Synterials	Dec 1983	100	100	29 50
Xillyx	Feb 1984	50	63	10 11
† to liquidation.				

Source: Datascram

with the exception of Swindon Private Hospital, trade well below their all-time high prices.

Among them the classic case is Nimslo, the company which pioneered a three-dimensional camera only to find that it has yet to discover a profitable market for its innovation.

The example of these companies scarcely bodes well for 1984's crop of new ventures—besides Synterials, there is Xillyx, which has yet to win large orders for its computerised video screens and Applied Holographics, which is in a similar position, though its prospects are more highly rated by the market.

Meanwhile, investors in Hobson, which has devised a new way of making aluminium flat dies, have had to suffer a bitter boardroom row which went to the High Court and has still to be resolved.

Stefan Wagstyl

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Value of Fund over 5 years assuming 6 annual premiums of £500 each.

Amount Invested (Allowing for tax relief at 30%)

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Executive Pensions 1984 (Published by the Financial Times).

Target stole a march on its rivals, because the Managed Fund holds investments directly rather than putting money into other unit-linked funds within the group.

Indeed the best performing contract in the survey was linked to Target's Managed Fund.

News of the refund is accompanied by a very full description of the company's troubles in the report and accounts for the 10 months to the end of September published this week. The story of technical, commercial and managerial difficulties will have a familiar ring to investors who have backed many of the other new ventures on the USM.

Synterials was formed to acquire Technovation, a Dutch company which had pioneered the synthetic materials process under its inventor Mr Ken Hoppel. Unfortunately, the company found "serious difficulties" with the process as it geared up to full production. The problems were compounded by the resignation, due to ill-health, of Mr Hoppel.

But many stockbrokers and merchant banks sponsoring USM companies are reluctant to touch new ventures. Some that have sponsored them in the past say they would be unlikely to do so again, because the risks outweigh the potential rewards.

They point to other sources of finance which are available to the entrepreneur, in particular to the possibility of

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Open since 1st Jan 85

Account No 00428407

Balance 125.84

Today's items 75.43

Fund transfers pending 65.00

Keypad withdr pending 30.00

Interest accrued 1.12

Charges accrued 0.50

Overdraft limit 200.00

Cash available from Keypad 70.00

Key 1 Account index 2 Statement 3 Today's items 4 Finish

UP TO DATE INFORMATION.

Bank of Scotland

**Make Bill Payments**

Mandate No 104

To B of S Visa Card

Reference 4929517302947

Account to be debited on 04th February 1985

Amount £174.26

Bill paid by 06th February 1985

No changes after 30th January 1985

Key 1 To confirm this payment 2 To change this payment 3 To cancel this payment

PAYMENT OF BILLS.

Bank of Scotland

**BANK OF SCOTLAND Inter-account transfers**

Details

From Current Account No 00428407  
Grant J A Pers Acc  
Home Banking Centre

To Investment Account No 02037184  
Grant J A  
Home Banking Centre

Amount £100.00

Key 1 To send 2 Not to send  
3 Change Accounts 4 Change Amount 5 Change both

INTER-ACCOUNT TRANSFERS.

Bank of Scotland

**Standing Order Mandates**

Upland Electricity Monthly 30Jan85 30Nov85 32.40

British Gas Monthly 06Feb85 06Sep85 31.15

Midshires Council Monthly 01Feb85 01Mar85 57.81

General Life Ass Monthly 31Jan85 N/A 22.45

United Auto Ins Quarterly 15Mar85 15Jun85 26.95

Key 1 More Mandates 2 Finish

STANDING ORDER DETAILS.

Bank of Scotland

**A/C No 00428407 Statement**

Date Details Amount Balance

11Jan85 398410 -45.00 226.97

11Jan85 P. B. Oil 8.75 235.72

12Jan85 398412 -27.42 208.30

13Jan85 Keypad 90375603 100.00 108.30

14Jan85 Bank Giro Credit 47.52 155.82

14Jan85 398413 -29.98 125.84

Key 1 Enter items 2 Finish

STATEMENT OF ACCOUNT.

Bank of Scotland

**BANK OF SCOTLAND Cash Management**

145 High St Southampton

ACCOUNT: 00101407 CURRENCY: £1G

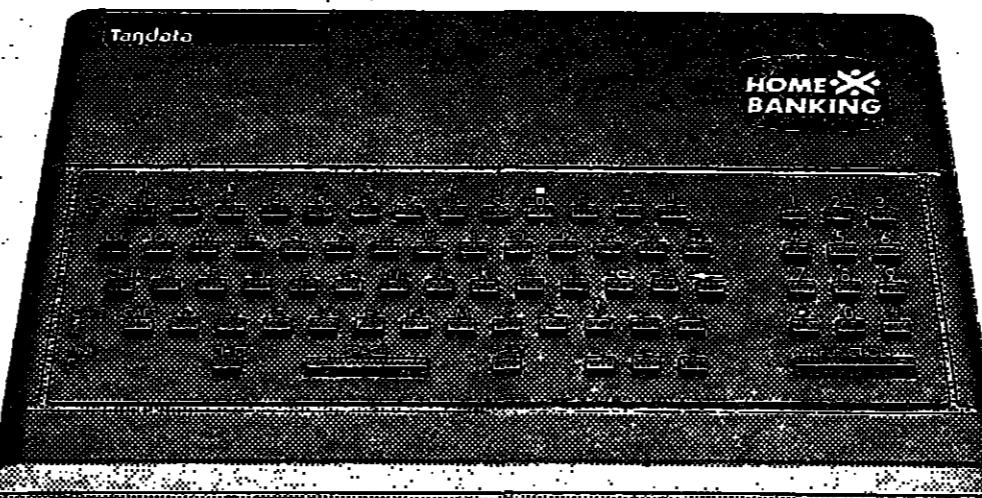
Ledger position on first lines  
Deferments expiring and cleared  
position on second lines

Debit	Credit	Balance
14Jan1985 -1,456	504	1,733
15Jan1985 -389	750	2,094
16Jan1985 0	1,048	1,117
17Jan1985 0	2,884	2,094
	327	2,094

Key 2 Finish

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Chris Hills (left) and John Hodson

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George Graham on combining risks with investment know-how

WHEN YOU go looking for above average returns on your investments, you have to accept above average risk.

But that is no reason for losing track of the principles of sound investment, according to John Hodson, investment director of Target Trust Managers.

Target's Special Situations fund has been the fifth most successful UK unit trust over the last five years, but not by concentrating exclusively on short-term opportunities like takeover bids.

"It's a fund where you can buy most things," says Hodson, "but the basic principles of looking for sound balance sheets and good management apply across the board."

Target is suspicious of investing in companies on the grounds that a takeover bid is expected to boost the share price.

"The problem with takeover stocks is that you believe someone else will manage the company better," says Chris Hills, the manager in immediate charge of the Special Situations fund. "So unless the takeover happens it will underperform."

He sets a firm timetable in his mind for this kind of holding, and clears it out of his portfolio quickly if the takeover does not materialise. Otherwise, he says, he would end up with some very stale shares.

Hills prefers to put the core of his portfolio into what he sees as good quality companies, though he cautions that quality companies don't always produce strong share price performance.

One company that has come up trumps is Lamont Holdings, which Hills visited in Northern Ireland in May. "The company's stockbrokers invited me to go because they knew we looked at stocks no one else would look at."

The shares were virtually unknown to City analysts, but Hills was impressed—particularly with Lamont's computer software operation, an

addition to its textiles and property business that he believed was not yet reflected in the share price.

The price has more than doubled since he bought them, but Hills thinks the shares are still cheap. "A lot of people get put off because the share price has risen so fast, but they don't look behind the scenes to see why it has risen." He feels the company's profits will continue to grow.

Associated Newspapers was another company that Target thought was not fully recognised by the City. With the share price at £5, Target took a long look at the company and found £20 of assets per share.

"There is an oil company they may float off at some stage which is probably worth the present capitalisation of the whole lot," says investment director Hodson.

Since then, Hodson and Hills have found that Associated Newspapers has come out of its shell and started talking to the City. As a result its share price has climbed to the £8 level.

The two managers prefer to generate most of their own ideas in-house, rather than relying on the suggestions of the stockbroking community. "There's no substitute for doing your own work," Hills says.

They also like to get closer to the companies they invest in than do some other fund managers. Hills likes to see the bricks and mortar, and meet the company's management on their home territory.

One area where Hodson and Hills are very cautious is the Unlisted Securities Market, where share prices are very high in relation to the underlying profits of the companies. "The whole thing has got very expensive," says Hodson.

They recently carried out a blitz on their unlisted stocks and just in time, beating by six weeks the recent collapse in USM electronics. Share prices sparked off by Acorn Computer's problems.

"Performance is just as much missing that kind of thing as picking the winning stocks," says Hodson.

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The account is significantly more flexible than most of its rivals. It is the first clearing bank account to include both a

George Graham

Dina Thomson looks at a special financing problem facing house buyers

## A bridge going between two homes

BEING THE somewhat involuntary owner of two homes instead of one can be a painful experience. If you need to start looking for a new place to live while you are still financially committed to your present one, you are likely to need some sort of bridging finance.

Such loans can substantially complicate the process of moving home. They come, of course, at a time when you are already feeling a financial pinch, and they are offered at market-up interest rates.

The sort of bridging finance you need will depend on your circumstances and your position in the chain of buyers and sellers. The need for a loan may vary from a 10 per cent deposit on a new purchase to as much as 100 per cent of the buying price.

If you have not found a purchaser for your home but have your heart set on buying a particular house, you could find yourself needing a 10 per cent deposit to exchange contracts on your purchase. If you still have not found a buyer for your former home you could be owning and paying for two homes.

With an "open-bridge" loan (see chart) it is uncertain when you will succeed in getting rid of one property—and therefore not clear how long you will need the bridging finance. You run the risk of servicing two mortgages for an indefinite period.

By and large, the building societies are more hesitant than the banks in handing out open-ended bridging finance. But the major banks, too, prefer you to be able to see light at the end of the tunnel.

To avoid both the anxiety and the cost of an open-bridge, you should aim for a simultaneous exchange of contracts on both your sale and your purchase.

With such an exchange you will need only the 10 per cent

deposit on your new home, unless the completion of the conveyancing on your sale is held up for any reason while the conveyancing on your purchase is completed. In that case, you could find you need up to 100 per cent of the value of your purchase.

Such "close-bridged" loans require you to have good tangible reasons for thinking that your borrowing will be short-term. Banks and those building societies which offer bridging finance prefer that sort of finance. As a result the costs are likely to be lower than they are for open bridging loans.

Although a "closed-bridge" can involve substantially more than 10 per cent of the value of the property you wish to buy, you may find some banks and building societies unwilling to lend any more than 10 per cent.

Before you go out looking for bridging finance, bear in mind the difference between banks and building societies, both in terms of what they can offer under the law, and what they are willing to offer.

You can obtain a bridging loan from your bank even though you may have your mortgage with a building society. Under the law at present, building societies must have a first charge on the property on which the loan is made; banks are not required to do so.

As building societies cannot make loans on property on which they do not have the first claim if you should default on your mortgage payments, they tend not to advertise the fact that they provide bridging finance. Technically they would need to have first charge on both properties concerned to provide any bridging funds.

In practice, however, most of the big building societies (excluding the Leeds) do offer some bridging finance. You have to be an existing borrower

to qualify for such finance. The most common means of getting it is to obtain a further advance on your existing mortgage.

Alternatively, you can get another mortgage on your old home with the same building society to cover your costs until you sell it.

A further advance on an existing mortgage will cost you a flat £20 fee with the Halifax, and you will be paying 3 per cent above the base mortgage rate (now 13 per cent) for your bridging finance. Another mortgage would require no arrangement fee, and the borrowing would be charged interest at 13 per cent up to £25,000, 13.5 per cent for £25,000 to £30,000 and 14 per cent for amounts over £30,000.

The Woolwich offers by far the lowest rates for bridging finance among both the big building societies and the clearing banks, but its facilities are only available to existing borrowers. A £20

arrangement fee will obtain a loan for you with interest charges at your existing mortgage rate—now 12.875 per cent. The Woolwich does not increase its mortgage rate as the size of the loan increases.

The main clearing banks vary as to what sort of bridging finance they are prepared to offer, and at what rates of interest. To protect themselves, the big clearing banks require a solicitor's undertaking for bridging finance if your mortgage is not already with the bank.

That involves a letter from your solicitor stating that the loan will be used for the purpose stated and will be paid back to the bank when the sale of the old home is completed, or within a set period of time.

Among the clearers, Barclays seems the most willing to grant an open-bridge loan. It charges a £125 arrangement fee and interest at 3½ per cent over base rate (which is now 14 per

cent). If you get a Barclays home mortgage, the arrangement fee is halved.

Midland charges an arrangement fee of £100 and 4 per cent over base for an open-ended bridging loan, but it emphasises the risks to borrowers, if they cannot sell their old homes. Lloyds goes one further and does not offer open-bridge loans at all.

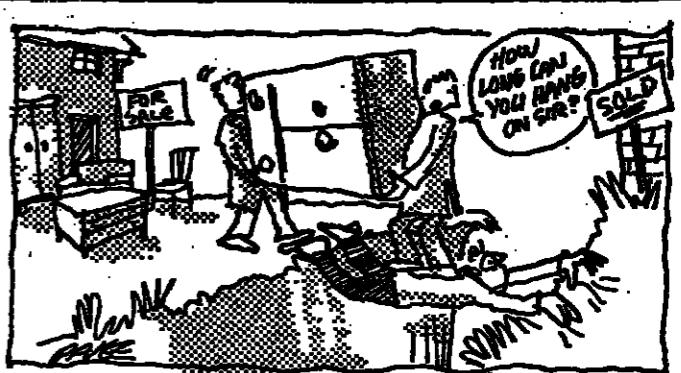
National Westminster varies its arrangement fee depending on the sort of loan required, while Williams & Glyn's charges around 1 per cent of the loan fee as a fee with a maximum fee of between £100 and £200.

Both those banks suggest a range for the interest rate per cent.

charged on loans, leaving its setting to the branch manager's discretion.

If the intricacies of bridging loans on top of the trauma of moving house may tempt you to settle for a personal loan or an overdraft to tide you over till better times, resist that temptation. Bridging loans entitle you to tax relief on the interest of up to £30,000 of borrowings. This is in addition to the regular mortgage interest relief. Thus the post-tax interest on a bridging loan should be far below that on a personal loan.

The annual percentage rate (APR) of interest on loans now averages about 21



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FT 16/2

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16th February, 1985

## YOUR SAVINGS

### When rough justice is a fact of life

ERIC SHORT examines  
the actuary's role in  
giving policyholders  
a fair deal on bonuses

interest bonds). This should provide a stable reversionary bonus basis, though actuaries have been warning policyholders that if interest rates fall substantially then reversionary bonus rates could be cut.

The second tier is a terminal bonus paid when a policy matures, when the insured person dies, or (as with pension policies) the policyholder starts to draw his pension.

This terminal bonus is intended to reflect the unrealised capital appreciation on the equity and property holding of the fund. Given the variable nature of these capital profits, it is logical to pass on the fruits to the policyholder when his contract is about to go out of the portfolio.

The inherent feature of traditional life insurance in which nominal fluctuations are smoothed out also applies to terminal bonuses. Even so, the intention is that terminal bonuses should be more volatile than reversionary bonuses to achieve the desired fairness.

Actuaries accept that at best they can only achieve rough justice in sharing out profits. Underlying any distribution is the need to preserve a strong base to finance future growth and operations.

Before the 1970s actuaries generally paid too much attention to their financial reserves and tended to underdistribute profits. Growing competition then made them less cautious and more willing to pay out

This problem has become more acute as life companies have invested a greater proportion of their assets in equities and property.

Until the 1970s it was usual to bring in investment returns as they arose. Thus, dividend and interest payments were credited as they were received, usually half-yearly. But capital profits were brought in when they were made—possibly after many years.

The rapid rise in equity values in the early 1970s showed that this approach certainly could not work for equities. The fruits of equity type investments came not just in the form of dividends or rents, but in capital growth. So unrealised capital profits have to be brought into the profit determination if the actuary is to maintain fairness between policyholders, and not defer the benefits forward to future generations of policyholders.

It is straightforward for actuaries to determine the accrued capital profits on fixed interest investments, but not so easy for equities or property. Unit-linked life contracts adjust for these changes automatically. But actuaries are still reluctant to introduce market price-related methods which would result in fluctuating profits.

The need to keep bonus rates stable is inherent in the approach of most traditional life company actuaries, so they have devised a two-tiered bonus system as the solution to the problem of fair distribution. The first tier is the standard annual reversionary bonus payment intended to reflect the investment income received by the fund during the year, together with such unrealised capital appreciation as can safely be brought into account (mainly capital appreciation of gilt-edged and other fixed

But the concept is that such special reversionary bonuses would be cut or not paid if investment conditions were less favourable in, say, 1985. But the marketing director might have his own view.

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Publication date is subject to change at the discretion of the Editor

George Graham looks at mortgages and where to get the best deal

### Shop around and watch the extras

It is difficult to get a fully accurate picture of the true interest rates, because building societies will not be compelled to publish their annual percentage rates (APRs) until September this year. The APR is the most accurate measure of interest costs.

Finding the best deal is more difficult. It's a full time job keeping track of shifting interest rates and taking account of the extras you may be charged by different lenders for different sizes of mortgage.

Banks and building societies don't all move their mortgage terms at the same time—or even in the same direction. Barclays, for instance, has decided that it will now charge 2 per cent above its basic rate for loans over £15,000, and another 1 per cent for those over £30,000.

But Lloyds is taking the opposite tack: it used to charge differentials on larger loans, but Barclays has now started to do. But in future it will have a single interest rate no matter what the size of the loan.

The clearing banks are also changing their attitude to endowment mortgages. They have in the past charged an extra 1 per cent, though Lloyds followed the building societies in adding only 1 per cent. Now NatWest, too, is moving to an extra 1 per cent for endowments.

When rates and differentials change, does your bank or building society keep in line with the rest of the field? It is certainly not safe to assume that it will play fair with you—as homeowners with loans over £30,000 from Abbey National have found.

Abbey used to charge 1 per cent over its basic rate for mortgages in this size bracket. But in its new interest rate structure it is only charging an extra 1 per cent.

Good news, you might think—but only for new borrowers. Those with the bad luck or bad judgment to take loans from Abbey in the last two years find themselves lumbered with the 1 per cent differential for the duration of their mortgages.

New differentials will not have the same unfortunate consequences for Barclays' borrowers. Homeowners who already have mortgages at the Barclays basic interest rate will continue to do so. They will in some cases be paying 1 per cent less than never-borrowers with the same size of loan.

There is more consistency over basic interest rates, though there is still a risk that your lender will raise its rates by more than the average, or lower them by less.

\* Investors only.

Some home-buyers have been worried that although they may be charged a low rate of interest now, in future they will find themselves at the mercy of their lender.

The banks are much more closely tied to interest rates in the money markets than are the building societies—which can resist a rate increase, as they are doing at the moment, so long as they keep getting money in over their branch counters.

"We are caught up with the underlying trend in interest rates," says Chris Heard of Chemical Bank's mortgage department. "If rates go up we may have to react, that little bit quicker, but if they come down we can also move down faster."

Chemical's mortgage rate is now 14.5 per cent, up in line with bank base rates. So it is no longer as competitive as it was last October when it featured on these pages as the cheapest deal. But the rate will come down as soon as possible, Heard says.

United Bank of Kuwait, however, has decided not to raise its mortgage rate by as much as base rates for the time being. It moved only 1.75 per cent and now charges 13 per cent. But director Mark Burton warns that it will have to review this if base rates don't come down soon.

The keenest rates on offer at the moment are from Security Pacific. It charges 15 per cent for loans up to £25,000 and 14 per cent on £25,000 to £35,000. It comes into its own for larger loans, with a rate of 12.75 per cent on £35,000 to £50,000 and 12.0 per cent on anything above £50,000. And it charges no extra for endowments.

What can you do if you are

unhappy with your bank's or building society's mortgage rates? Superficially, the answer is to move to another branch or another movement, while one disgruntled New Yorker did. He chose to spray a dozen of his bank's branches with bullets in one night on the rampage.

If this seems an extreme, there is little else you can do but take your mortgage elsewhere. This will cost you both time and money.

You will have to pay for a valuation of the house by your new lender, and for the legal costs of a new mortgage. On a £35,000 house these would come to about £500, according to estimates by the Woodlawn Building Society. Or, larger loans, the switch might cost up to £250.

Even with this built-in penalty, there are many cases where moving to another lender would bring clear and immediate benefits.

One FT reader who has been considering a switch has a £24,000 endowment mortgage with the Chelsea Building Society. Because Chelsea starts to charge extra on smaller loans than many other societies, it is paying interest at 14.25 per cent.

Remortgaging, with, for example, NatWest, would cut his interest payments to 12.75 per cent—a saving of £25 a month. He would therefore cover the costs of a switch in six to 10 months, and save £100 a year for the remaining 21 years of his mortgage.

In some cases the gain is even clearer. If you had borrowed £26,000 from a building society such as the Paddington, the Ecology, the Hampshire or the North East, Globe, you would be paying the penalty rate of 15.25 per cent.

#### THE CHEAPEST MORTGAGES

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12.75%	12.75%	12.75%	12.75%	12.75%
Bedford*	Chesham*	Chesham*	Melton Mowbray*	Security Pacific
Bristol & West	Hanley	Hanley	Nationwide	Nationwide
Bruton*	Loughborough*	Loughborough*	NatWest	12.875%
Chesham*	Market	Melton Mowbray	Tipton & Coseley*	12.875%
Hibernal*	Market	Nationwide	Woolwich	12.875%
Loughborough*	Harborough	NatWest	Tipton & Coseley*	12.95%
Yorkshire	Melton Mowbray*	Woolwich	Colchester	Woolwich

Source: Blay's Guide, Churchfield Road, Chalfont St. Peter, Bucks.

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## FINANCIAL TIMES SURVEY

Saturday February 16 1985

Proposed legislation for building societies will not be a magic wand which transforms them into fully fledged diversified financial institutions. It will be more akin to a catalyst, enabling them to respond effectively to their rapidly changing environment.

## Transformation gathers pace

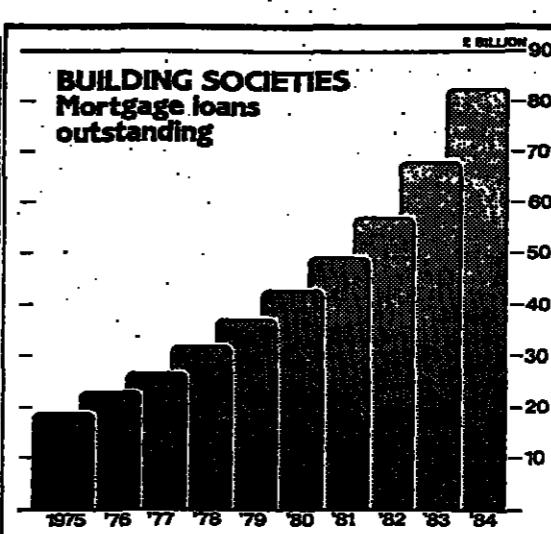
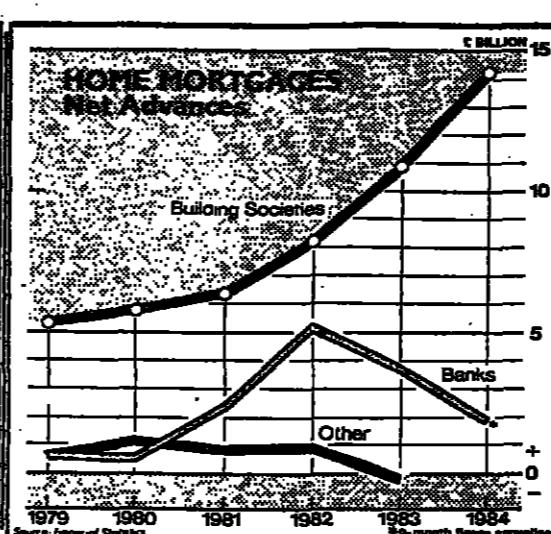
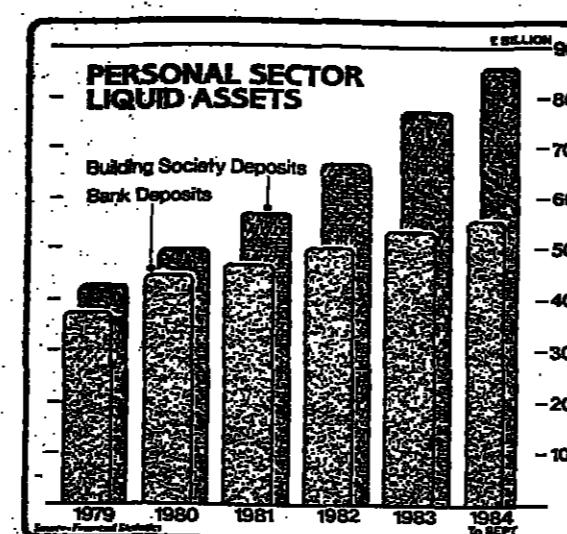
By Margaret Hughes

**BUILDING SOCIETIES** in Britain are in the throes of radical change, a process sparked off initially by the entry of the banks into the mortgage market in 1980. And their transformation has gathered momentum in the past three years as the rapid restructuring taking place in the City itself begins to revolutionise the overall financial services environment.

Since last summer the clearing banks have quietly raised mortgage lending after effectively withdrawing earlier on. More significantly foreign banks have turned their attention towards the market. So far they have tended to concentrate on the larger sized mortgages but there are signs that they are now also eyeing the mass market.

Because, unlike the building societies, they do not have a retail deposit base, these banks are using wholesale funds to fund their mortgages and are also adopting innovative financing techniques. By using the Eurobond market, as Bank of America did recently, for instance, loans can be taken off a bank's balance sheet. This allows it to advance more mortgages and so step up its business. It is also, at present, a cheaper source of funding for the banks than the retail deposits relied upon by the building societies.

If this relationship between wholesale and retail interest rates continues, societies may find that the banks will be able consistently to undercut their mortgage rates. Given that the growth in mortgage demand is slackening off anyway, and in the longer term owner occupation will reach saturation point,



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expected. The extent to which societies change, and the route which they take, to provide the new services, in particular whether they continue as mutual bodies or convert to company status, will depend on the crucial guidelines on capital adequacy still awaited from the Chief Registrar of Friendly Societies.

Providing a wider range of financial services, especially money transmissions, is far more costly than societies' traditional operations and the major societies are already building up their reserves in preparation. Unsecured lending and holding land and property are also much riskier. To an extent the societies' innate conservatism should act as an in-built restraint, but greater prudential regulation will also be necessary.

The interim period is likely to be one of trial and error as new moves and approaches are tested and sometimes abandoned. Into this category comes the recently called-off merger of Mr Walden's own society, the Heart of England, with the Coventry.

Though the Green Paper is seen by many as the charter for building societies to become banks, the societies themselves do not want to become identified too closely with banks. They are well aware that much of their success in attracting retail deposits away from banks – particularly in the early days – has been due to their more sympathetic public image. As the Abbey National has pointed out, their customer base is their strongest weapon in the new competitive era, and their main task will be to "protect and serve it."

# Building Societies

return than the higher interest building society accounts. The societies' efforts to reverse the sharp decline in the inflow of funds, which fell to the lowest monthly level in nearly three years, triggered off a free-for-all on the investment front.

Uncharacteristically this was led by the normally conservative Leeds Permanent and not by one of the smaller or medium sized societies.

### Better returns

The intense competition which followed the launch of the Leeds "Liquid Gold" Account, forced some societies to lift further mortgage rates to allow them also to offer better returns, with consequent additional pressure on margins. The two most recent rate changes have been much more sedate affairs with the major societies using the November downward change to widen their margins. Last month, when societies again changed their rates, this time upwards, there was no breaking of ranks, but on this occasion there had been a strong inflow of funds in previous weeks.

Rivalry on the investment front is certain to increase. Over the past ten years building

societies have succeeded in taking over the banks' dominant position in the retail deposit market.

Societies now have a 50 per cent market share against 38 per cent 10 years ago, while banks have seen their share cut from 45 per cent to 38 per cent. National Savings' share of this £17bn market has held steady over the same period at around 15 per cent.

But banks are now hitting back and there will soon be new players in the field. Banks have been forced to introduce more attractive returns on their accounts because they too will shortly have to deduct tax from depositors' income at source.

Other organisations such as retail stores, estate agents and insurance companies are keen, too, to get in or to expand their existing role in the retail financial services field so as to be able to offer a one-stop service. Building societies will thus have a tougher time in attracting savers' funds which they will not indefinitely be able to hold on to by simply raising their rates.

Building societies have lobbied strongly and successfully to secure the new powers envisaged for them in the Government's proposed legislation. The

Green Paper, published last July, yielded to the societies most of what they wanted to do in the financial services, housing and house-purchasing fields. The Government also threw in several proposals of its own – for example, provision for societies to buy and sell shares.

But it still has reservations over the potential conflicts of interest if societies undertake estate agency work and is not convinced on insurance broking.

The Government requested comments on the Green Paper by October 15 last year by which time it had received over a 100 submissions. There was criticism from solicitors, estate agents and others who would be directly affected by the societies' new powers.

Having digested these responses, the Government is expected to make a further statement on the proposals in the spring. The new legislation is due to go before Parliament in the next session and to come into effect in late 1986 early 1987.

Yet with the new powers virtually within their grasp many societies are having second thoughts, including even the largest societies. Only last month the second largest society, the Abbey National, with assets of £17bn, said,

hitherto the most aggressive of the big societies, said that while it "relished the new challenges" it did not want to "dash for every opportunity" the new Act may present.

Societies should choose only those ventures "compatible with their current operations and image and which offer a sustainable profitable return."

The biggest dilemma will be for the middle ranking societies, with assets in the £1bn to £2bn range, whose customers may demand wider financial services which they may not necessarily have the financial and other resources to provide.

It is in this sector where more mergers are likely to take place and here, too, that those foreign banks, intent on mortgage lending and on participating in retail banking in the UK, will be looking for candidates for takeover. This will be made possible for the first time under the new legislation.

As Mr Herbert Walden, the current chairman of the BSA, has often emphasised, not all societies will want to exercise their new powers – less than a third will be allowed to undertake the new risk activities anyway – and those that do will not want to be "everything to everyone." That said there is a fore-runner of what may be

no turning back the clock.

For the industry to survive

it is rationalisation is inevitable with more mergers producing fewer, but stronger societies.

The industry which has collective assets of well over £100bn – of which 34 per cent

is in the hands of the top 16 of the 190 societies – will also

become more diverse. Smaller

efficient societies will continue

to operate in the traditional

business of extending housing

finance and raising the nec-

essary funds by offering attrac-

tive investment returns, staying

well clear of the financial ser-

vices area.

### Able to survive

Financially strong and efficiently managed regionally based societies should also be able to survive, again strengthened by mergers and offering the limited financial services which their customers demand. Less than a dozen of the larger societies will become fully fledged retail bankers of varying hues. Some of these will have to merge either to ensure a strong enough asset base or national presence to be able to undertake the new activities. The Alliance-Leicester link-up proposed last year is

one fore-runner of what may be

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## Building Societies 2

### Need to protect traditional role

#### Financial Services

DAVID LASCELLES

THE building societies were, not surprisingly, delighted by the recent Green Paper which covered their future legislation. The Paper met virtually all the ideas they had aired in the previous year's Spalding Report on the future of the movement.

If it all goes ahead, societies—especially the big ones—will be able to offer virtually all the same basic retail services as banks, and others besides like estate agency.

This should give a sharp impetus to competition in the high street where banks have already responded to the societies' inroads by reopening some branches on Saturdays.

The questions that will have to be addressed during the debate on the Green Paper, though, include the extent to which liberalisation could divert societies away from their traditional role of home loan-makers, and the danger that they could saddle themselves with unexpected risks and costs.

The Green Paper was careful to distinguish between new powers which the Government

would like to grant to building societies, and ideas which it is not wedded to but thinks might be worth debating.

The most radical in the first category was the proposal that large societies (those with over £5m in free reserves, some 50 of them) should be allowed to make unsecured personal loans, own land and invest in equities.

The limit would be 5 per cent of their assets.

Apart from altering the traditional concept of a building society (that all its loans should be mortgaged), the right to make unsecured loans would itself open up whole new avenues of services, like personal loans and overdrafts, on to which standard banking products like cheque guarantee cards, credit cards and the whole paraphernalia of a bank current account could be grafted.

At the moment, societies can only effectively offer these sorts of products in alliance with a bank, which is one reason why Britain's first home banking experiment launched by the Nottingham Building Society had to be tied in with a bank—in this case the Bank of Scotland.

The Green Paper is careful to comment that smaller societies would not have the management or reserves to take on this sort of business; "nor would they wish to take it on". But the larger societies, while welcoming the proposal, feel it

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that they would provide such services through separate subsidiaries which would be independent (except that they might put up lists of houses for sale in the societies' regular branches, and staff there could help with information but not negotiate).

The Government is also unconvinced that societies should become fully-fledged insurance brokers. Many of them already offer insurance services as part of their mortgage-making activities. But they are keen to extend this to insurance in general because of what they see as a trend towards "one stop" financial services.

Similarly, the Green Paper does not commit the Government to supporting the societies' eagerness to offer investment services, like the purchase and sale of stocks and shares, and financial advice, again in line with the big clearing banks. Some societies would also like to be able to manage unit trusts through separately capitalised subsidiaries.

The feeling in Whitehall is that while allowing societies to offer these services would serve the Government's goal of popularising share ownership, there are risks involved.

The signs suggest there will be a lively debate over these issues. The Abbey's chairman, Sir Campbell Adamson, said he was encouraged by the Green Paper but added "We feel that

a more liberal approach is needed and one which does not shackle the leading societies with controls which are applied generally, whatever the operational scale or management expertise of the society."

But Mr Philip Gire, the general manager of NatWest's domestic banking division, has warned societies that setting up a successful current account system will require a substantial investment in manpower, machines and experience. And he asked them in a conference speech: "It may be that you will not be able to absorb these costs indefinitely. What will be the reaction of your customers if you start charging them?"

A self-serving remark, admittedly from a potential competitor. However, there is little doubt that money transmission is a barely profitable activity in the UK, at least at today's level of bank charges.

And if the societies do go for it in a big way, it could become even less profitable, particularly if they decide to "buy" their way in by charging little or nothing, at least initially.

There will also be opposition to many of the proposals from interested groups like insurance brokers, estate agents and possibly even stockbrokers. But it is probably fair to say that building societies and banks will be much less distinguishable in five years' time than they are now.



Profile: Roy Cox

By Margaret Hughes

### Marked change of style

A HARD act to follow is how the building society world views Mr Roy Cox's task when he takes over on June 5 as chairman of the Building Societies Association (BSA) from Mr Herbert Walden.

His predecessor is highly regarded as the man who has quietly and effectively steered building societies through the difficult early stages of their transformation from cosy mutual institutions into the forefront of the financial services industry.

The two men could not be more different in both style and background. Mr Cox is a much more flamboyant character than Mr Walden and comes to the post from being chief executive of one of the largest building societies. For the past 14 years he has been chief general manager of the Alliance Building Society which has been one of the first to recognise the changing environment.

Its most recent and dramatic response has been its decision to merge with the Leicester Building Society creating the fifth largest building society in Britain, with assets of over £6bn.

It is felt that Mr Cox's experience as head of the Alliance will serve him and the industry well in his new role at the BSA—he is currently deputy chairman of the Association.

Others argue that Mr Walden, as chief executive of a much smaller society, the Heart of England, was better able to reconcile the different views within the industry.

Because he had their confidence he was able to both reassure and influence the smaller societies to whom Mr Cox is, inevitably, seen as a less sympathetic figure, too closely associated with the interests of the larger societies.

Mr Cox is viewed as an aggressive, commercially-oriented operator with a more urbane and sophisticated manner than is normally associated with building societies. His contemporaries point to the Allianz's plush seaside office complex at Hove—where plate glass and fountains are the order of the day—as an indication of his style.

An accountant by profession, 59-year-old Mr Cox spent the early part of his working life as an expatriate in Colombo, Sri Lanka.

For twelve years he was chief accountant for the Colombo Commercial Company which was involved in the tea and fertiliser industries. After what he describes as "the most fascinating and interesting period of my life" he decided in his mid-30s that it was time to return to the UK.

He switched occupations too, joining Urwick Orr and Partners as a management consultant. One of their clients was the Alliance Building Society and four years later Mr Cox joined the Alliance as Secretary.

He then rose fairly quickly to the top, becoming chief general manager in 1970 and a director in 1976. He has been a member of the BSA Council since 1973 and became deputy chairman in 1983, a position which traditionally leads to the chairmanship.

When he joined the Alliance, he was regarded as a dynamic new force in the industry who quickly put his stamp on the society, where he is still regarded with some awe.

Adopting a much higher profile than his contemporaries, he appeared in his society's television advertising campaign in the early 1970s. "I did

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Some objections reflect a desire to safeguard both buyer and vendor but others appear more intent upon maintaining status quo

## Reservations expressed over one-stop services

appreciate that housebuying can be a costly and complex process and that any moves towards simplifying the process would generally be warmly welcomed.

Given their central role in the house buying and selling process, the societies are regularly asked to provide advice on matters which fall beyond their existing remit; the temptation to offer those services in-house, rather than pointing potential customers in another direction, is a strong one.

### First-time buyers

As the BSA said in its final pre-Green Paper representations: "Many house purchasers, particularly first-time buyers, will not previously have had contact with solicitors or surveyors and a significant proportion ask their building societies for advice on whom to approach in order to get legal work done or to have a structural survey."

If societies were enabled to offer a wider package of services to home buyers, then this would be a convenience to the public in that the number of organisations and individuals with whom they would need to deal would be reduced."

The Association added: "This could help reduce the confusion

and apprehension which many house-buyers feel. There would also be the opportunity to speed up the house-purchase process and, in many cases, to reduce the costs."

The societies believe there are several key areas in which they could participate and emphasise that any staff deployed in new activities would be fully qualified. A leading contender for building society participation is the provision of structural surveys.

At present, societies undertake a valuation for mortgage purposes and the extension of this activity to embrace a full structural survey, while seeming convenient and logical, is simply not permissible under present law.

In the same vein, the societies see no reason why they should not also provide a conveyancing service for customers, an area in which, they claim, there is considerable public dissatisfaction.

While, as agents for the vendor, the societies' duty would be to achieve as high a price as possible, it is duty to a purchaser, to whom it was also making a loan, would point in the opposite direction. The position would be complicated further if the society also valued the property.

The Green Paper said such conflicts would clearly be unacceptable and that safeguards would have to be provided, although it was noticeably short on specific ideas and called for further views on whether and how such problems could be

resolved. There can be no logic, they claim, in permitting such organisations to offer estate agency services while barring building societies, with all their housing expertise, from one part of the market.

The Government accepts the argument, emphasising its belief that the entry of societies into the agency field would enhance competition. There are some reservations in Whitehall, however, which have been widely voiced by other property professionals.

### Concern expressed

The Green Paper expressed concern at the prospect of building society branch managers being responsible both for arranging sales on behalf of vendors and for financing the purchases.

While, as agents for the vendor, the societies' duty would be to achieve as high a price as possible, it is duty to a purchaser, to whom it was also making a loan, would point in the opposite direction. The position would be complicated further if the society also valued the property.

The Green Paper said such conflicts would clearly be unacceptable and that safeguards would have to be provided, although it was noticeably short on specific ideas and called for further views on whether and how such problems could be

resolved. The theme was subsequently picked up by the National Consumer Council, which has no doubts about the popular appeal of a building society house-buying package but which has warned that the terms of competition must be fair.

Mr Jeremy Mitchell, director of the NCC, says he has "serious doubts" as to whether societies should be able to provide estate agency services.

"The possibilities of conflicting interests are real and serious. Societies would be acting for the seller of a house and for the buyer. The problems are not insuperable but need very close examination."

The NCC is not alone in expressing the view that the societies' plans for wider involvement are unlikely to be trouble-free. The Royal Institution of Chartered Surveyors, whose members have more than a passing interest in the residential agency market, says nothing should be able to detract from the societies' main purpose of providing housing finance and offering a secure investment vehicle.

The RICS pushes home its objections by suggesting no system of policing could ensure that societies did not make the use of their estate agency services a pre-condition of granting a loan. Societies acting as estate agents, it adds, might be tempted to make unsound loans to borrowers to expedite a sale.

The societies themselves, however, see little cause for concern and say the potential problems can be exaggerated.

The BSA says that, in the few cases where a society would be asked to provide a loan to the purchaser of a house where the vendor had a loan from the society, any

conflict of interest could be overcome by using an independent panel valuer, rather than

a staff valuer.

The societies have also attempted to allay fears over potential conflicts of interest by suggesting that any agency operations would be run as separate subsidiaries, thereby eliminating the prospect of branch managers arranging sales and financing purchases under one roof.

The BSA points out that a society might wish to offer a listing service through its branches, but that branch staff

would not be involved in any part of the negotiating process.

The Association concedes that it might be difficult to cover such points adequately in legislation but says any changes in the law would at least require full disclosure of interests to the different parties, together with a requirement for a clearly defined subsidiary operation.

The reaction appears to have gone some way to allaying fears that building society staff could be forced to serve more than one master.

Mr John Phillips, president of the Incorporated Society of Valuers and Auctioneers, said he was encouraged by the societies' apparent acceptance that separate trading entities would have to be established.

But there are also doubts in some quarters as to whether a

decision by societies to offer

estate agency services would

necessarily result in increased

competition and, in turn, a

better service for the consumer. A recent paper prepared by those housing researchers suggested that those societies anxious to widen their market places were most likely to acquire existing agency chains, thereby concentrating ownership in the sector and actually reducing the level of competition.

### Public approval

The societies are not being easily deflected from their view that their proposals will meet with widespread public approval and that the good relationship they have built up with their customers will stand them in good stead once the additional services are made available.

The industry emphasises that customers will be under no obligation to use the services on offer and that they will remain free to use surveyors, solicitors and insurance brokers in the same way they choose their building society.

It also points out that, as in the case of many of the other proposed building society reforms, only a limited number of societies are likely to have the resources to pursue significant diversification programmes.

However many new doors are opened by new building society legislation, not every society will choose, or be able, to walk through them.

## A prime weapon if a broader financial base is to be achieved

### Technology

ALAN CANE

FOR THE building societies, technology is a prime weapon in their struggle to become accepted as broader based financial institutions.

In fact, it is more than a weapon, it is a necessity. The recent Government Green Paper should result in a more diverse role for the building societies. At the same time

there is the possibility of some of the larger societies joining the UK payments clearing system as a consequence of the Child report.

It will all throw heavy additional pressure on the societies' computing resources.

At the Midshire, for example, a small society based in the West Midlands but a pioneer in the use of branch controllers, Mr John Edkins, its data processing manager, reckons the growth in numbers of transactions processed is growing at a rate of between 11 per cent and 20 per cent a year.

Last year, his Honeywell mainframe computers processed 7.2m transactions.

There are four chief areas where building societies can seek to use new technology to competitive advantage: automated tellers; front and back office processing; office automation and home financial services.

Automated tellers machines (ATMs) or banks-in-the-wall operated by a plastic card, are a particularly effective weapon especially when several societies co-operate to share their resources in linked networks.

Earlier this month Mr Tony Stoughton-Harris, chairman of the Building Societies Association, signed a contract with IBM UK for the operation of an ATM network shared between, initially, seven building societies: The Alliance, Anglia, Bradford and Bingley, Leeds Permanent, Leicester, National and Provincial and Woolwich Equitable.

Together, they form a company called EFT. The project is being co-ordinated by the CAP Group, a UK computing services company.

Each of the members has its own network of ATMs; through EFT, however, a member of any of the co-operating societies will be able to use his or her card in any of the ATMs in the network.

### Co-operation

This kind of co-operation is seen by the building societies as a way of countering, to some extent, the advantages enjoyed by the clearing banks with several thousand installed ATMs between them.

Earlier plans to form a shared network involving all the members of the Building Societies Association came to nothing, however, because of disagreements over how the costs and benefits should be shared between the larger and smaller societies.

Now at least two new networks are likely—first, the Halifax Building Society which continues to build up its own network, and second, FTS, a consortium of building societies, savings banks and other non-bank financial organisations. The latter includes Citibank cheaply using viewdata.

Savings, American Express, Yorkshire Building Society and Western Trust and Savings.

Mr William Murphy, chairman of FTS, says the consortium will eventually be offering a full branch service through its ATMs.

ATMs are becoming dramatically more sophisticated. In the UK, the market leader is NCR, used by three of the four big clearing banks.

The building society market has proved vulnerable to Phillips which is selling machines built by Diebold, the market leader in the US.

Anglia, a member of the EFT consortium, has recently placed an order with Nixdorf Computer for 40 ATMs valued at about £1m.

The latest generation of ATMs are able to offer virtually any financial service. In addition to the usual services such as cash dispensing and balance enquiries, NCR's new machines can print a full A4 size statement, arrange a loan, buy and sell stocks and shares and offer advice on investment and insurance schemes.

They incorporate interactive videodisc technology which makes it possible for the customer to carry on a dialogue via the keyboard with moving pictures on a video screen.

**Key to efficiency**

If ATM networks are the key to nationwide visibility, front and back office computer systems are the key to branch efficiency.

A typical approach is to link counter terminals and back office terminals to a small computer—the branch controller—which in turn is linked over telecommunications lines to a mainframe.

Software is a significant investment and crucial to the success of the operation. Recently the Woolwich Equitable Building Society announced it would buy software worth £1.25m from Hogan Systems, a major US financial software supplier, arguing that it was necessary to keep up with the accelerating pace of change as building societies took advantages of new opportunities presented by the Government's Green Paper.

The sharpest example building society innovation in technology is still "Homelink," a home banking system based on the UK viewdata service Prestel and mounted by Nottingham Building Society with the Bank of Scotland acting as clearing agent.

The Nottingham refuses to release the number of subscribers but they are believed to number several thousand. A survey last year suggested the scheme was generally successful, with more than half the subscribers using the service several times a week.

Viewdata technology—which makes it possible to deliver information over ordinary telephone lines to be displayed on somewhat modified television screens for a fraction of the price of conventional computer datacommunications—is seen by the building societies as a way of cutting out paperwork and getting information quickly to the point where it can be used.

Competitive information on rates and penalties for example can be distributed to all a society's branches quickly and cheaply using viewdata.

## THE BIG RATE FROM THE WORLD'S N°1

# 90 day Xtra

**9.25% = 13.21% GROSS\***

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If you wish, you can have your interest paid monthly into your Halifax Paid-Up Share or Cardcash account, or your bank account.

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So if you really want to make the most of your money, go for the big rate from the top building society—and get a little Xtra help with the future.

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To be invested in a Halifax 90 Day Xtra Account.

I/We would like the interest to be:

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**THE WORLD'S N°1**

## Building Societies 4

## Prospective financing innovation

## Wholesale Funds

MARGARET HUGHES

BUILDING societies are hoping that the 1985 Finance Bill will allow them to pay interest gross on quoted Eurobonds. This would open up an important new source of funds for them, one which would be a major innovation in building society financing.

It is a move that would only be open to the larger societies — only those with assets of over £2bn are allowed to raise wholesale funds.

Such societies would command a high quality credit rating in the Euromarket, where they would be extremely popular with investors, always keen to diversify their portfolios.

At present societies are permitted to raise five per cent at most of their total assets in the wholesale markets but this ceiling is expected to be raised to 20 per cent within the new legislative framework. Some societies, like the Abbey National and Nationwide, are keen that the ceiling should be raised even further. They are optimistic that, at the discretion of the Chief Registrar of Friendly Societies, it will be.

Under Section 343 of the 1970 Income and Corporation Taxes Act, building societies are required to pay interest net of basic rate income tax, unless there are specific provisions to allow them to pay interest gross. Since 1983 they have been permitted to do so on certificates of deposit and time deposits.

This has opened an alternative source of funding, of which societies are making increasing use. Whereas in 1982 they raised only £230m from wholesale sources the amount raised rose sharply in 1983 to £1.58bn. Last year there was a further substantial increase to £2.23bn.

The wholesale money markets have provided a useful alternative to societies at times when retail deposits have dried up. Last August the societies raised the largest monthly amount ever on the wholesale markets, £475m. This was more than twice the net inflow of £199m which they attracted from their traditional source, the high street saver.

Frequently, as societies have relied more on premium rate short notice accounts to attract funds, wholesale markets have

also proved a cheaper source of funding. And while societies are keen to emphasise and seem genuinely committed to their retail deposit base, they will clearly make greater use of wholesale funding.

In part this is because they have over the past year committed themselves to meeting mortgage demand — a departure in itself. But they also need to increase reserves to finance the new activities which they may want to move into once new legislation has been passed.

The major societies are therefore keen both to make greater use of the wholesale market and to diversify their sources within it. To some extent this path may also be imposed upon them. For the first time they face competition in the mortgage market where for so long they have had a monopoly.

While their major competitors at the moment, the clearing banks, have a retail deposit base, the newer entrants to the market — foreign and bonds. The institution originating the loan sells on the loan, raising funds in the process to make additional mortgages.

According to Tricor Securities which trades in the U.S. secondary mortgage market, about half of the \$500bn new mortgages written in the U.S. last year were traded in the secondary market. Because it takes mortgages off the lenders' balance sheets the secondary market allows them to do more with mortgages.

Among the advocates of such a move in the UK is Mr Clive Thornton, former chief executive of the Abbey National; a man never short of new ideas who acts as consultant to the American Mortgage Trust Fund, an offshore fund set up to invest in U.S. mortgages.

Mr Thornton sees the development of such a market in the UK as a means of attracting institutional funds from insurance companies and pension funds to invest in inner city and other "no-go" areas.

By selling their mortgages on to such institutions, he argues, building societies could start making use of those "valuable securities which are now just lying there."

In a paper published by the BSA earlier this month, Mr Mark Boles, deputy general secretary of the association, concluded that the secondary mortgage market experience of the U.S. was "largely irrelevant" for other countries, including the UK.

His arguments rest on the

fact that the U.S. market had grown out of the interstate restrictions on banking institutions and the fixed-rate mortgage system which has traditionally operated in that country. He also maintains that, with the switch to variable rate mortgages in the U.S. the secondary market is on the wane.

This is refuted by Mr Victor Drogge, vice-president of Tricor. He claims that the growth of adjustable rate mortgages, which now account for some 70 per cent of new mortgages in the U.S., has neither reduced the demand from buyers for mortgage paper nor reduced the profitability of the secondary market for the savings and loans association.

He further claims that because variable rate mortgages are seen to be less risky, demand for them has grown in the secondary market, where they are now more popular than fixed rate mortgages.

And while Mr Boles argues that the purchase of securities issued by building societies may well be a more efficient means of attracting institutional money into housing since their CDs are 90 per cent covered by capital, Mr Drogge points to the off-balance sheet advantage of the secondary market.

For the moment Britain's building societies do not so much oppose the idea of a secondary market as feel that there is no need for such a vehicle.

However, the seeds are already there. Towards the end of last year Bank of Scotland raised a £17m syndicated loan to provide funds for mortgage loans, and last month Bank of America became the first to use the long-term capital market to fund mortgages in the UK.

For the time being at least, such mechanisms are most appropriate to mortgage lenders who may not have a wide retail deposit base in the UK. Banks and other non-building society lenders have 23 per cent of the market, accounting for £24.6bn of mortgage loans outstanding.

If even only these funded their mortgages in this way, the sums of money involved would be large enough to establish a sizeable secondary market which building societies might be forced to participate in.

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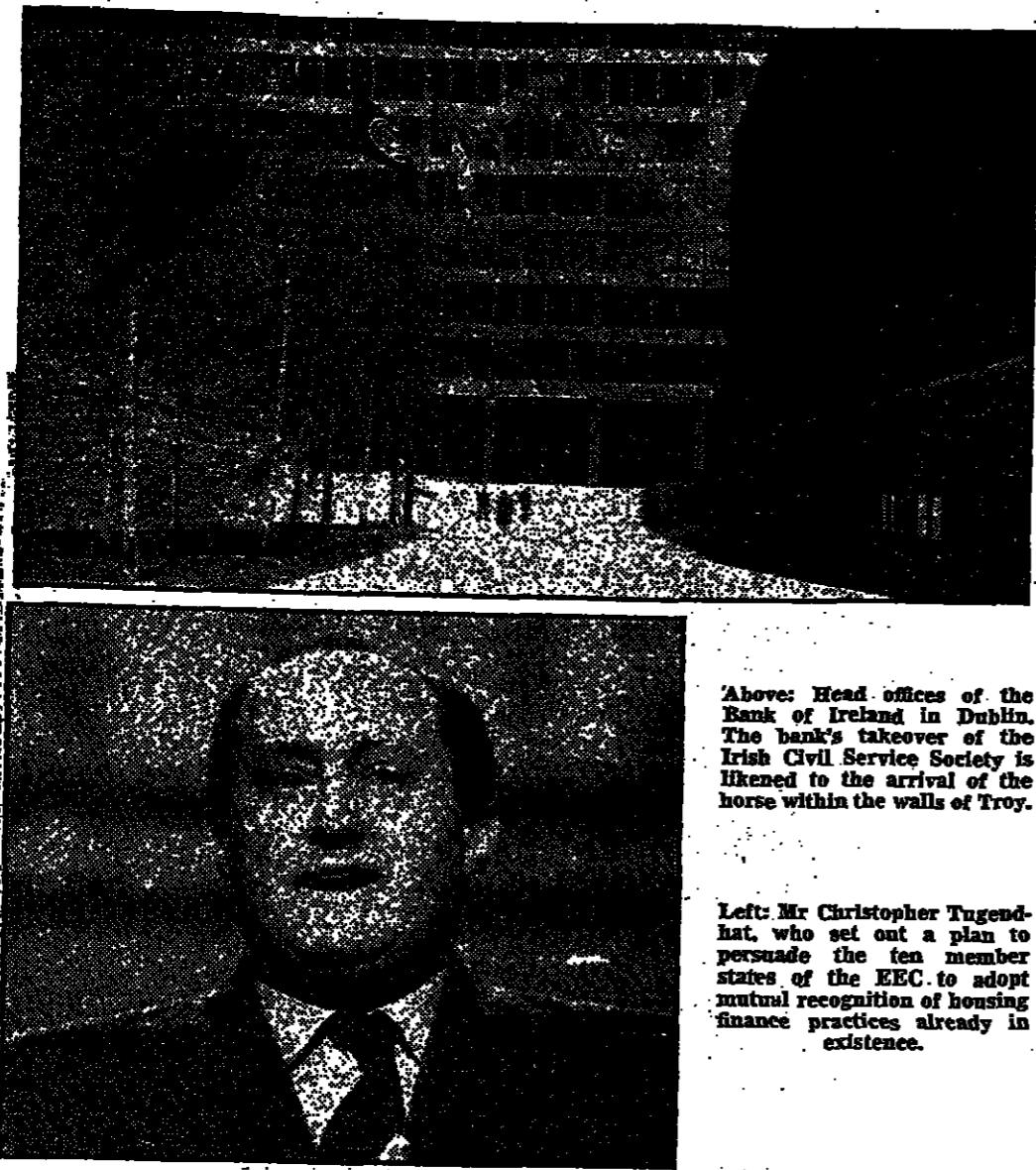
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Above: Head offices of the Bank of Ireland in Dublin. The bank's takeover of the Irish Civil Service Society is likened to the arrival of the horse within the walls of Troy.

Left: Mr Christopher Tugendhat, who set out a plan to persuade the ten member states of the EEC to adopt mutual recognition of housing finance practices already in existence.

## Breaking down barriers

### Europe

QUENTIN PEEL

ONE OF the dying acts of the retiring European Commission in December was to unveil its plans to open up the EEC mortgage market. Its revolutionary intention was to make the whole range of different European methods of housing finance available to all.

The plan set out by Mr Christopher Tugendhat, the British commissioner responsible, was not to harmonise the different systems into one common norm, which has traditionally been the way the Community works. Rather he planned to persuade the 10 member states to adopt a mutual recognition of the various practices already in existence.

In addition, the Commission's proposal, if it is approved, would make available mortgages denominated in ecus, the Community's fledgling currency. This could provide some extra protection to those home-buyers in countries with relatively higher interest rates and inflation, against the depreciation of their currencies.

## A shot in the ARM

### The U.S.

WILLIAM HALL

WHILE THE average building society borrower in the UK has never known anything but the flexible rate mortgage, U.S. homebuyers are just getting to grips with an idea which is revolutionising housing finance techniques across the Atlantic. "You can now go to five different lenders and get seven different mortgage loan plans," says Jim Kendall of the U.S. League of Saving Institutions, noting that over the last couple of years the number and type of adjustable rate mortgages (ARMs) being offered to U.S. homebuyers has exploded.

Many in the U.S. have hailed the advent of adjustable rate mortgages—the first major change in the way Americans finance their homes in more than 50 years—as saving the U.S. thrift industry from extinction.

Rising interest rates combined with substantial portfolios of fixed rate mortgages had pushed many U.S. savings and loans (the rough equivalent of the UK building societies) to the brink of bankruptcy in the early 1980s.

Even today, nearly a third of all U.S. savings institutions are losing money. But the move to adjustable rate mortgages has kept many U.S. thrift institutions alive at a time when many outside observers were doubting their ability to remain active leaders in the housing market.

Salomon Brothers, the U.S. brokerage firm, has estimated that the percentage of conventional mortgages made on an adjustable basis "jumped from 37 per cent in 1982 to 61 per cent last year. Even though the drop in U.S. interest rates led to a reduction in the market share of adjustable rate mortgages towards the end of the year, most analysts believe that the switch to ARMs was the primary reason for the strength of U.S. housing starts last year. Only four years ago, per cent of ARM loans have "ceiling" or caps on annual

interest rate increases or annual mortgage payments to protect ARM borrowers from excessive increases in payments. It also found that underwriting standards for ARM loans are as tough or tougher than the standards for fixed rate loans.

It found that half of all the ARMs surveyed in June limited annual increases in interest rates to 2 percentage points and half of all the ARMs limited mortgage payment increases to a range of 5 to 7.5 per cent. It stressed that these low ceilings were put in place to protect borrowers.

Some 93 per cent of all ARMs had a lifetime interest rate cap and 85 per cent of these lifetime caps limited mortgage interest over the duration of the loan to a maximum of 5 percentage points.

Other points to arise from the survey included the fact that eight out of 10 mortgages adjust payments annually. A good deal of attention has been focused on ARM loans granted to borrowers who qualified at an initial promotional or discount interest rate, the so-called "teaser rates."

The survey found that 55 per cent of the ARMs were written on that basis but close to 40 per cent of the loans required the buyers to meet tougher underwriting standards than for fixed rate loans.

That means that the ratio of housing expenses to income, calculated at the initial rate, was expected to be lower than that for a fixed rate mortgage, so that the borrowers would be able to meet higher payments when the discount period ended.

The U.S. League of Savings Institutions stresses that "those who charge that ARMs will cause wholesale defaults do not seem to realise that neither the borrower nor the lender wants a default."

Paul Prior, the chairman of the U.S. League of Savings Institutions, says that "the ARM has kept housing alive today while interest rates for fixed rate loans, nationally, have moved into the 14 to 15 per cent range. In past years, housing went into a recession when mortgages reached that level."

## Coming under pressure

### Irish Republic

BRENDAN KEENAN

IRISH building societies, which in many ways have been the country's most successful financial institutions of the last 10 years, are under pressure both from their great rivals, the retail banks, and from the Government. They are also preparing for what is seen as an inevitable convergence of financial services and for the opportunities and challenges which will result from EEC liberalisation of intra-community competition.

At the heart of the pressure from banks and the Government are the societies' tax arrangements, which the banks see as unfair and the finance minister sees as depriving him of much-needed revenue. The societies do not disclose individual accounts but pay a composite rate of tax on their total deposits. January's Budget increased this to 85 per cent of the standard tax-rate, which means the societies will pay 29.75 per cent of total deposit interest to the taxman.

The societies say this will have to be passed on to mortgage rates on the grounds that cutting deposit interest would destroy competitiveness. They go further in arguing that the Government is unwise to pursue the supposed "hot money" in building society accounts.

"We should recognise the national paranoia and suspicion about taxation," says Mr Michael Fingleton, chairman of the Building Societies Association. "It's better that this money should pay some tax than leave

the country."

The once cosy world of Irish financial services has been changing rapidly. The societies themselves have been affected by the popularity of guaranteed growth and income bonds which qualify for tax relief because

(ICS) by Bank of Ireland, despite Government and society disapproval.

The issue is being tested in the courts because the regulating authorities are unhappy that the arrangement breaks the principle of "mutuality" in society ownership.

The Bank of Ireland argues that mutuality, where the society is theoretically owned by the investors, means little in modern conditions and it is certainly true that the thousands of investors, with one vote each, have little effective control over the societies' operations.

The banks claim that a cartel among the societies has reduced competition and that the range of services offered is less than in Britain.

Bank of Ireland, while keeping the management of ICS separate, hopes to offer money transmission facilities, new types of loans and automatic bridging finance through ICS branches.

The societies counter that they are precluded from offering many services by legislation and that if there is to be competition it should be open to all.

Their real fear is that the arrival of Bank of Ireland is equivalent to the arrival of the horse inside the walls of Troy. The Banks' arguments against confidentiality and composite taxation can only be strengthened if one of them actually owns a society.

The banks counter society arguments by pointing to the undoubtedly loss of market share to the societies in Ireland, which have seen their assets grow by an average 20 per cent per annum in recent years.

The once cosy world of Irish financial services has been changing rapidly. The societies themselves have been affected by the popularity of guaranteed growth and income bonds which qualify for tax relief because

they are linked to life assurance. These received a massive boost because of the belief that they would be curbed in the Budget. As it turned out, the Government was unable to draft the complex legislation in time.

The parliamentary draftsmen may have more pressing work in the years ahead. The trend towards financial products which transcend the old divisions is unmistakable and irreversible.

The Irish bank cartel is also breaking up, albeit slowly, and the banks already have interests in life insurance companies. Further de-regulation of both societies and banks seems inevitable.

The next major change, however, is likely to come from the EEC, to allow societies to operate outside their home countries. The Irish societies, according to Mr Fingleton, see opportunity rather than danger in this development.

They are particularly interested in the Northern Ireland market, where net receipts were over £120m in 1983. They also see opportunities for attracting funds from Irish people living in Britain, who may like the idea of investing in an Irish society.

New opportunities will be important to the societies in Ireland, which have seen their assets grow by an average 20 per cent per annum in recent years. That is likely to taper off, as market penetration increases.

In the meantime the rivalry between societies and banks, which generates strong feelings at times, is likely to continue. The building societies have refused to join the recently-formed Federation of Financial Industries, which they see as a vehicle for pushing the banks' arguments. The customer, though, is likely to benefit as the antagonists jostle to compete for his business.

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BUILDING SOCIETY

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To: Town & Country Building Society, 25 Strand, FREEPOST, London WC2R 1BR. Or telephone 01-583 0581. FTT

## Nationwide looks to the future

### More help for housing

Providing mortgages for as many people as possible is still our major pre-occupation. Coupled with this is the positive support of inner city regeneration.

Nationwide was the first building society to launch a special support lending scheme in a housing action area and since then we have taken many further initiatives to help improve the country's housing stock.

We have also pioneered the introduction of index-linked lending, which enables people who would otherwise be unable to afford it, to buy a home of their own.

The Nationwide Housing Trust, established some 18 months ago, has so far committed over £28 million to 17 housing developments, providing over 1,250 units mostly in urban areas for those on modest incomes and for those who are in the later stages of their life.

### More help for our customers

With more than three million investors and over 500,000 borrowers Nationwide is conscious of the need to offer an even better service.

The recently introduced Automatic Passbook Updating Terminal System (APUTS) enables cashiers to offer Nationwide customers a speedy and efficient service, with direct contact with our central computer.

Later this year the first Automatic Teller Machines will be installed in the



society's branches. The network, which will quickly extend to a total of 120 machines, will be supplemented by the society's membership of the LINC consortium of financial institutions.

The modern consumer needs modern services; Nationwide's FlexAccount offers "current account" services with the benefit of full interest.

Our Travel Money service is so popular that travellers' cheques and foreign currency worth over £15 million were sold to customers during 1984.

### Reaching new financial markets

The days when building societies could rely solely on an influx of funds from the public are now over.

Nationwide recognised this some time ago and pioneered the introduction of Negotiable Bonds, which were launched in 1981, and Certificates of Deposit in 1983.

In 1985 we have launched a new Treasurer's Account for companies, clubs and funds, with the rate of interest closely linked to money market rates.

### The importance of stability

In this period of change for building societies, Nationwide is determined to meet the challenge of the times. But we are committed to stable expansion and continuity of effort in this crucial area of the nation's life.

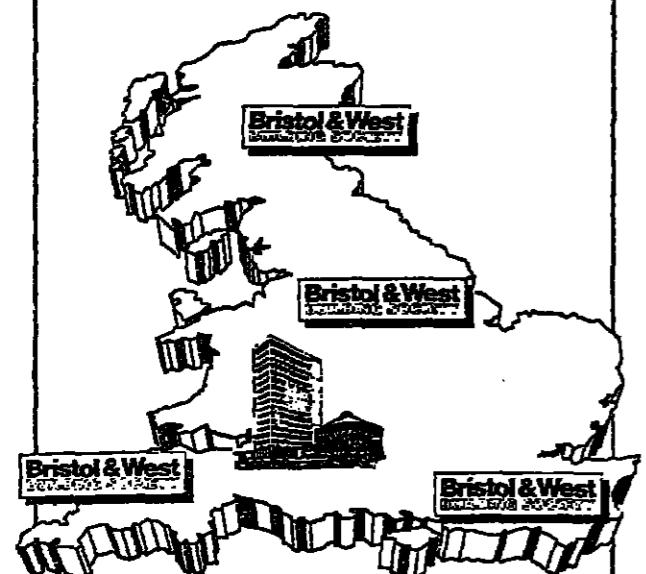
## It pays to decide Nationwide

Nationwide Building Society, New Oxford House, High Holborn, London WC1V 6PW.



## Building Societies 6

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## Man with a wider social view

**Mr. Tim  
Melville-Ross**

MARGARET HUGHES

ON MONDAY Tim Melville-Ross takes over as chief general manager of the Nationwide Building Society, Britain's third largest with assets of £8.7bn.

At 40 he will be the youngest chief executive of any of the leading societies, and is widely expected to emerge as the outstanding personality in the industry over the next five years or so.

Mr Melville-Ross certainly seems to have everything going for him, not least his track record in the relatively short time that he has been in the building society movement, and his renowned charm.

Unlike Abbey National, which a year ago went outside the society in search of a successor to its controversial chief executive Clive Thornton, the Nationwide has chosen a candidate from within.

Even so Mr Melville-Ross was not the man immediately in line, nor is he a career building society man. True he has been with Nationwide for ten years but that is a relatively short time in building society terms.

With a degree in business administration and a chartered secretary's qualification his early career was in the oil industry. Mr Melville-Ross spent ten years with British Petroleum, mainly on the marketing side.

It was, he says, a "glamorous" job but after

ten years hopping on and off planes the glamour paled somewhat. Deciding he ought to start "learning about money," he left British Petroleum to join stockbrokers Rowe, Swann and Company.

The timing, he comments ruefully, was "truly disastrous. I joined them a week before the outbreak of the 1973 Arab-Israeli war. With so many losing their jobs he judges himself very fortunate, as the last in, not to have been the first out. But with oil analysts much in demand his experience with British Petroleum saved the day.

Stockbroking at that time seemed nonetheless a precarious occupation to be in so he started perusing the job advertisements. "I spotted one in the FT for Secretary at Nationwide, applied for it and got it. I have to admit, however, that my reasons for applying were not very positive, more dictated by circumstances."

**Invaluable**

Uncertain though his time was at Rowe Swanns, he claims, was invaluable. "I am using it daily," he states.

Within Nationwide he has had a range of responsibilities, moving from Secretary to assistant general manager in the housing, planning and finance divisions. In June 1983 he was appointed assistant general manager responsible for housing. It is a field in which he has fast established an impressive reputation.

Mr Melville-Ross is regarded as the "architect" of the industry's first index-linked mortgage scheme and has been

responsible for developing the society's direct role in housing through Nationwide Housing Trust, which he has headed since it was first set up in 1983.

Nationwide, along with Abbey National, has pioneered building society involvement in developing and renovating inner city areas.

Richard Best, director of the National Federation of Housing Associations, describes Mr Melville-Ross as "one of the few people capable of leading building societies into new fields."

"Tim Melville-Ross," he says, "is interested in more than just borrowing and lending money. He has a wider social view with creative ideas on how building societies' vast resources should be used. With Tim in high places I am confident that his competitors will be forced to follow his lead. For us that is good news."

Mr Best is not alone in singing the praises of Mr Melville-Ross. Indeed it seems impossible to find anyone who is not effusive in their appraisal — and that includes the normally highly critical Mr Clive Thornton. "As far as I am concerned there is only one man now who counts in the building society industry. Were I a young man today, there would be only one society worth joining, the Nationwide. There are too many clerical minds around," he says.

A man of great charm with an easy relaxed manner and no trace of arrogance, Mr Melville-Ross is much liked within his own society where having worked in several different divisions, he is well known.

In the wider world he is seen in the industry to be a good but tough negotiator. As one of his contemporaries commented "underneath that charm, or maybe because of it, he knows and gets what he wants. Combine that with his great height (he is 6 ft 6 in) and he seems literally to stride through all the problems!"

He is said to be "good at cooling hot-heads," reconciling differing views and finding the middle ground. That said he has a tough task ahead. A man of ideas he will have to persuade both his board above him and his staff below to back his new initiatives — and he has plenty of those in mind.

He takes over at a time when several of Nationwide's senior management are either about to retire or have already left. This gives him scope for bringing in fresh blood, though he emphasises that, thanks to Nationwide's policy in the 1970s of recruiting graduates as branch managers, there is plenty of talent within the society.

Nonetheless, he starts with a shortage of experienced personnel to provide the specialist knowledge which he admires but may lack himself.

"I am not an accountant or a financial expert," he explains. He relies on his instincts and judgment, which so far have held good.

As the new chief executive he is keen to grasp the new opportunities which legislation will offer on both the housing and financial services fronts.

He is, for instance, an advocate of societies building and owning houses for rental. In his view there is too much emphasis on owner-occupancy, particularly among the young. It often places too heavy a financial burden too soon on young people and reduces labour mobility.

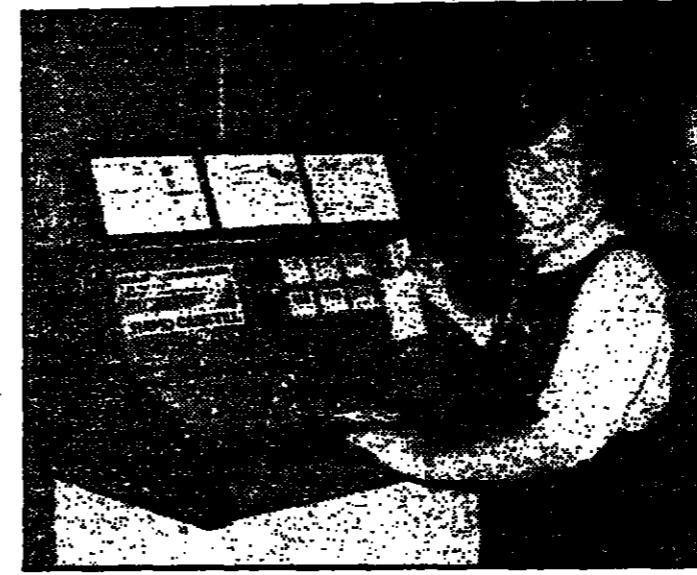
While naturally not arguing against mortgage tax relief he believes that such a government subsidy should be applied regardless of tenure so that those buying or renting their homes benefit equally.

He places great emphasis on societies social role, but points out that this should also help their commercial development.

"We must retain the public's perception of us as caring institutions. We must remain neutral in the political sense and not be too closely associated with capitalism and profit motive."

This, he maintains, is a powerful argument for staying neutral. He does not believe that societies need to convert to company status to undertake the higher risk activities proposed by the new legislation. And while stressing that building societies are first and foremost retail financial institutions

NatWest's rapid cash till (below). With Midland and NatWest agreeing to share their automated teller machines, customers have much freer access to cash within the UK.



## Savings battle to become more evenly matched

## Competition

GEORGE GRAHAM

NATIONAL Savings gave the building society industry one of its worst ever shocks when it put on sale its 28th issue of savings certificates.

Paying 8 per cent interest tax-free over their five-year life, the certificates swept investors in and building societies saw their net inflow of funds dwindle last August to a fifth of the monthly average for the year.

But this summer interlude disguised the reality of the year as a whole. Overall, competing institutions such as the banks, National Savings and the unit trust industry could only wring their hands as building societies captured an increasing share of savers' money.

From April 5 this year the competition between building societies and banks will become more evenly matched. The banks have long complained that they are put at a disadvantage by the levy of tax on the composite rate of 25.25 per cent on building society accounts, ... when their own depositors have had to pay the full 30 per cent rate.

Composite rate tax (CRT) will now be applied to bank accounts too, and in general the 4.75 per cent advantage this brings is being passed on to the investor. After years in which the banks' gross interest rates lagged behind what building societies could offer even after deduction of CRT, some accounts on offer at the high street banks were only 7.1% in much of the current financial year.

One sector that has offered much better returns to the investor than the building societies in recent years is the unit trust industry. But it has laboured in vain to persuade people to move their money into unit trusts.

The Unit Trust Association, however, is still campaigning to persuade the public that £1,000 invested in the median equity income fund 10 years ago would by now have produced twice as much income as the same sum in building society accounts.

At the same time, the capital value of the unit trust investment would have risen by 370 per cent.

The unit trust industry has attempted to capitalise on the interest in stock market investment created by the British Telecom launch. But it is also refining its products. Most groups now offer monthly income plans and monthly withdrawal schemes designed to take advantage of the £5,000 annual capital gains tax exemption.

With Midland and NatWest agreeing to share their ATM networks, customers already have much freer access to cash within the UK. And a recent agreement that could see the Visa, Eurocard and Eurocheque payment systems linking up opens the way for customers to get cash from machines all over Europe.

With life assurance companies now moving into the unit trust field, harder selling techniques may be on the way. But for many unit trust managers the dream is to be given the chance to sell their funds through building society branches.

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## Some people take investment more seriously than others

Take Ghengis Khan for example. He invested a considerable chunk of the known world, then wasted it by hoarding. Not the best investment strategy during the inflation caused by uncertain times.

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## PROPERTY

*All the joys of home on the Costa Bovril*

BY JUNE FIELD

AMONG the boats anchored at Marina Bay are those with Littlehampton and Plymouth registrations. Liptons' store on the quay has windows full of Bovril, Bisto and baked beans. This is Gibraltar, not Britain, and even though it was Winston Churchill Avenue that I came to first, after being literally propelled across the Spanish border by excited crowds at the reopening the other Monday, the 30,000 population of the Rock are more colourful than the south of England.

For a start, along with Anchor butter and McVitie's Digestive, the Gibraltarians also eat a fair amount of Spanish food, together with such Genoese concoctions deriving from their Italian ancestry as calzotato, a sort of Yorkshire pudding made with chickpea flour.

There is a touch of the west

country, though, about the 180-birth marina which takes yachts up to 120-ft long. It was created in the early 1970s on reclaimed land by the White family, one-time Bath-based builders, who also put up the Holiday Inn, 123-bedroom hotel on Governor's Parade, Gibraltar, now run by British chartered surveyor William White.

The Marina has now been sold to a Danish consortium headed by Herman Sauer, ex-gas container ships, whom I first met a couple of years back when he bought José Banzus's Golf Hotel, the Las Brisas estate, and the Miraflo development on the Costa del Sol.

The Marina is going into its third phase, and on the residential side, centrally-heated studios are for sale from around £23,000, with larger apartments up to about £50,000 or so. The accommodation is on



Marina Bay, Gibraltar, where furnished studio apartments sell from about £23,000 on 97-year leases

a 97-year lease, as only about three per cent of the 24 square miles of Gibraltar is in private hands; the remainder is held by the Government.

Some 35 per cent of dwellings are privately rented, and a part-furnished three-bedroom, two-bathroom apartments in the town were recently let at £140 a week to a local bank manager. Water charges will be £10 to £20 a month on top, as water is a precious commodity, is separately metered.

The management of these sort of flats in modern blocks has helped some of the less than half-a-dozen estate agents on the Rock to survive, since, as they put it, they were "locked up" with the closure of the border to Spain in 1969.

I looked at property with Solomon "Momy" Levy, management specialist and estate agent on the Rock who is a fellow of ISVA (Incorporated Society of Valuers and Auctioneers), in Britain. Levy's listings, from his office in King's Yard Lane, include a studio at Ocean Heights for £13,000, and a three-bedroom flat at Trafalgar House, on offer at £37,000, with rates £102 a quarter, and service charges £300 a year. In Gardiner's Road, the area known as Beverley Hills, on the way up to the Rock Hotel, a four-bedroom terraced accommodation with a swimming pool is £130,000.

Construction engineer Abe Massie is convinced that the open frontier will attract UK residents to purchase property on the Rock, even though

building costs are higher than on the Spanish coast, mainly because of expensive imported materials. "They will prefer to live in the infrastructure of a 'British colony' offering British bobbies, British films, theatres, libraries, medical services and foods," he asserts confidently.

Of course there are tax advantages—there is no capital or gift tax, and special concessions for certain companies.

Future development is planned at Rosia Bay, historic for being where Nelson's body was brought in after the Battle of Trafalgar before being sent home embalmed in wine. Further flats, shops and offices are intended as part of the Queen's Way Development, and at the end of Main Street with its duty-free delights, more shops and much-needed car parking are planned. For Gibraltar already has a traffic problem which can only be exacerbated with an influx of new residents.

There is some distinctive architecture in the narrow streets of the old town, mainly Georgian and Regency buildings with ornamental iron balconies, shutters, stucco and plaster facades. Some of these places are falling into disrepair, and the particularly active Gibraltar Conservation Society contends that "there is a wealth of under-used building stock with vast potential begging for sympathetic development."

The society felt so strongly about it that a couple of years ago they invited a SAVE team from England to come over and

make a detailed report. The result is the excellent booklet, *Sure Gibraltar's Heritage*.

The week's sales:

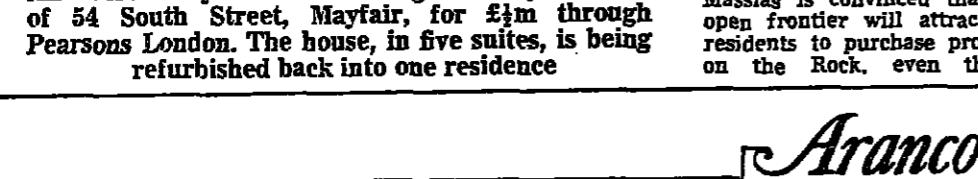
• Edward Heath, former Prime Minister, has bought the residue of a 10-year lease of Arundells. The Close, Salisbury, from the executors of the late Mrs Margaret Bowes-Jones, for over £20,000. This was the house whose abortive sale I wrote about the other week. Mr Heath says he looks forward to moving into his elegant 17th century new home by the cathedral before Easter. Jackson and Jackson, Lympstone, acted on his behalf.

• A Portsmouth businessman paid in excess of £250,000 through Jackson-Stops and Staff's Haslemere office for Little Langley Farm in six acres at Rake on the West Sussex / Hampshire borders. The old farmhouse was originally built as two cottages from the timbers of redundant sailing ships.

• Cricket Court, Grade II listed Regency house near Ilminster, Somerset, sold on the guide price of £200,000 through the Sherborne office of Knight Frank and Rutley, has what is said to be one of the only remaining bear pits in England, plus an ice house, and parts of an old Norman tunnel in the 6½-acre grounds.

• Note: To clarify the mix-up of two paragraphs in last week's column — Trafalgar House acquired the Comber Group last summer; and it was the Berkeley Group of Weybridge that went public on the USM.

An overseas syndicate has bought a 20-year lease of 54 South Street, Mayfair, for £1m through Pearson's London. The house, in five suites, is being refurbished back into one residence



Construction engineer Abe Massie is convinced that the open frontier will attract UK residents to purchase property on the Rock, even though

## TRAVEL

Arthur Sandles finds merit in 'intermediate resorts'

*Forget snobbery—enjoy the snow*

"NOT BAD little intermediate resort really . . ." Oh, what damning words they are spoken usually by the sort of skiers who leave Tignes and Kitzbuhel stickers on their luggage. In fact, of course, most "little intermediate resorts" have a few tricks up their sleeves. The condemnation tends to come from those who believe a good resort is one that has several 5 km bomber runs. Great fun, true, but real skiing? Hardly.

On one wonderful day in the tiny village of Valloire last week we awoke to find there had been a deluge of snow—a rare event anywhere in the Alps this season. The whole place was covered in new snow, and the secret to this particular "little intermediate resort" was revealed.

It was simply that there were suddenly whole vast open areas open to skiing and unimpeded. A friend and I grabbed a slope, the Cret du Ron, and kept it virtually to ourselves alone for the day—let honesty rule, there were perhaps a dozen others.

Because it is an "intermediate" resort, the sort of people who go there don't like deep snow. Had it been Val d'Isere or St Anton it would have been carved up and destroyed by the piste.

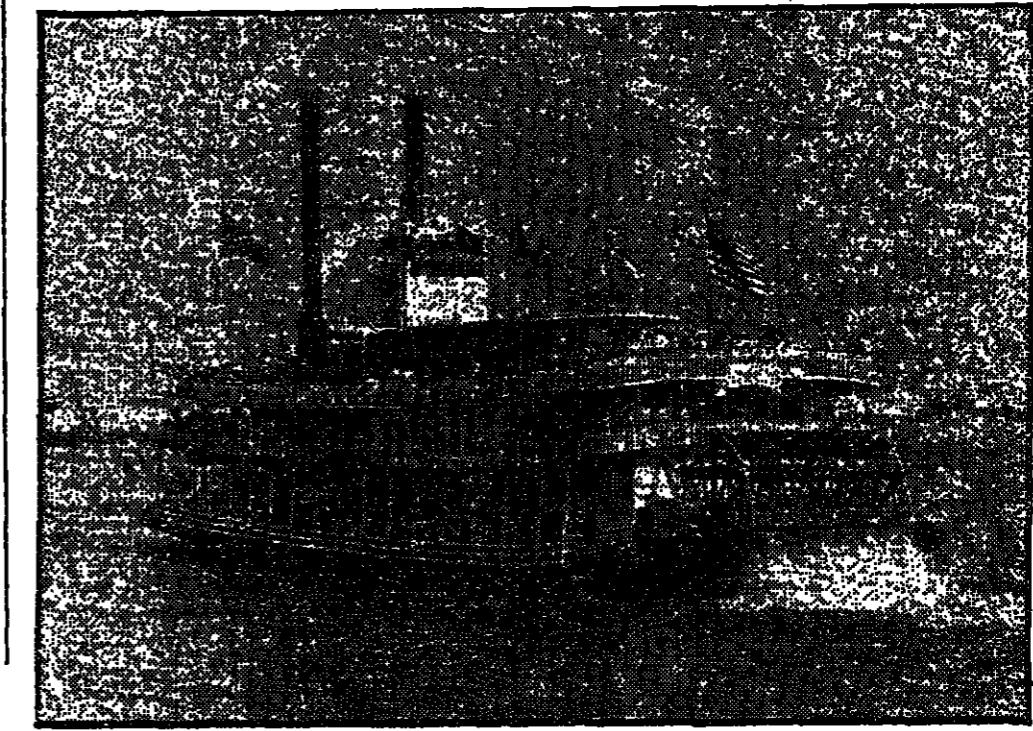
It was simply that there were dozens of unmetalled roads around but Valloire is a notable one. It is a French village with a near Austrian feel of friendliness. It is inexpensive, there are dozens of good bars and restaurants and there are very few English there.

The British services seem to have discovered it; the Ski Club of Great Britain runs the odd party there; but the only UK tour operator I know of which

offers a full programme to it is Ski Samed which helped me in my discovery. Catch it now, while it is still a little secret.

P.S. Another thank you to those who wondered how my car was rescued from the chasm of Verbier a couple of weeks ago. I must relate that thanks this time go to the charming gang of John Morgan representatives and chalet people who noticed my plight. A four-wheel-drive vehicle was produced and my little saloon towed away into the warm where it perked up no end.

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A Mississippi steamboat pulls into New Orleans

*Paddling down the Mississippi*

JUST A few weeks ago, in the heart of New Orleans' French quarter, a small army of uniformed porters ceremoniously carried a red canoe to its final mooring in the garage of the Royal Sonesta Hotel. It was the end of a journey that had begun four months and 2,300 river miles away in Minnesota, near the Canadian border.

Not many people took our idea of canoeing the Mississippi seriously—until we arrived on the other side of the Atlantic, armed with tent, sleeping bags, a set of cooking utensils and determination. From then on we were showered with dire warnings, encouragement, envy, advice and a library of material on every subject from fishing regulations to guidance on locking through the 29 locks between Minneapolis and St Louis. So with the loan of a slender, 18 ft fibreglass We-noune canoe, Union Jacks fixed to its bows, we headed by car out of high-rise Minneapolis for the headwaters of North America's greatest river.

We found them in the now carefully preserved wilderness of a state park. It is a wilderness that cannot have changed much since Henry Rowe Schoolcraft traced the Mississippi in 1832 to the lake which he called Itasca, taking the central syllables of *veritas caput* ("true head"). For the first 65 miles the infant river remained gloriously untamed on its contorted course through marsh and wetland, forest, pine ridge and upland hardwood woods.

In four days we met half a dozen humans—canoeists or fishermen—but the wilderness air was restless with squeaks, warbles, grunts, howls and shufflings. We saw no bald eagle, muskrat, white-tailed deer, head coyote, and cursed the indefatigable beaver whose dams regularly turned our journey into an assault course.

For much of the next 670 miles to St Louis, Missouri, the Mississippi was the first of a chain of a national wildlife and fish refuge: 195,000 acres of marshes, wooded islands of silver maple, cottonwood, willow, and backwaters along the state borders of Minnesota, Wisconsin, Iowa and Illinois. Ranging in width from a few hundred yards to three miles, the river alternately wove through lonely labyrinthine channels or opened out into pools many miles long, down which on a bad day the prevailing south-easterlies could whip up an oceanic turbulence.

There were nights of diabolical storms in which we cowered within the 6 sq ft of our tent,

"You'll find it's a different river when you get back on. Lonely. I'll look out for you."

Lonely. In the 500 miles from Memphis to Baton Rouge, the riverside communities could be counted on the fingers of one hand.

We camped on sand bars, hauling the canoe up as close as possible to the little tent which became our private pocket of civilisation in a world dominated by the massive personality and changing moods of the river—hostile in the violence of its storms, suffocating in its daytime heat and humidity, pure magic on a calm evening as the sun dropped in a streak of gold across the water and little groups of waders, geese, storks winged overhead on an age-old migratory route through the heart of the continent.

Beyond Baton Rouge we decided to escape from the traffic, now of ocean-going proportions, and the petro-chemical plants parapheal which have changed the face of the Mississippi countryside much of the way to New Orleans. Instead we turned south into the bayous that thread the remote soggy world of the delta. For nearly 100 miles we followed Bayou Lafourche, called "the world's longest main street" because of the homes that line it almost all the way. Today there is a road on either side, but once the bayou provided the only means of access to communities that still live largely of sugar cane, shrimp, oyster, cravfish, crab and now, increasingly, the ramifications of big oil business.

Wander off the main bayous, though, and you're likely to disappear for ever in a wilderness of cypress swamp and floating marsh that eventually succumbs to the open sea. From Houma we took a swamp tour with Annie Miller for a glimpse of those primeval landscapes and the alligator, nutria, turtle, heron and ibis who know how to exist in it.

Along the main bayous we also met the Cajuns, direct descendants of the French-speaking Acadians so savagely expelled from Nova Scotia by the British in the 1750s. Boat-minded, they seemed enchanted by our appearance in the little red canoe. "Where y'all from?" and "Where y'all going?" they yelled at us from the banks of the bayou. "From England" and "to the Gulf of Mexico" we yelled back, confident at last that we would get there.

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# Solitary Old Fitz

BY ANTHONY CURTIS

**With Friends Possessed: A Life of Edward FitzGerald**  
by Robert Bernard Martin. Faber & Faber, £17.50. 314 pages

Here I am, an old man in a dry month

Being read to by a boy... It never occurred to me, until I read this book, that those lines from T. S. Eliot's "Gerontion" were inspired by the last years

of Edward FitzGerald. From

the age of about 40 his sight

began to fail; it was not helped

by the calligraphy of those

Persian manuscripts he would

more over for hours nor by his

insatiable love of reading novels

and poetry, and so he hired the

young sons of East Anglian

craftsmen to come to his cottage

and read to him for a couple

of hours. He gave them Dickens,

Wilkie Collins, Trollope, Scott,

it was good practice for

them with a princely shilling to

take home at the end. Fitz-

Gerald enjoyed it, gently

amused by the mistakes they

made.

T. S. Eliot found the story of FitzGerald and his boy

readers in the 1905 biography

by A. C. Benson, as Frank

Kermode pointed out. Since

Benson's sketchy Life there has

been a comprehensive one by

A. McK. Ferrante in 1947, fol-

lowed in 1980 by a massive

edition of *The Letters of*

*Edward FitzGerald* (he was a

prolific correspondent) in four

volumes from Princeton. The

main facts of FitzGerald's life,

above all the story of how at

his own expense he published the

*Rubaiyat* of Quaritch, the

bookseller who confined it to

the penny-box until it gradually

took off to become the great

poetry best-seller of the 19th

century, have been set down

several times.

Why then do we need another

life? Well, as should be clear

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## HOW TO SPEND IT

by Lucia van der Post

### Sitting pretty

20/1/85  
ED Page 7

MOST OF US are lucky enough not to have to give much thought to how the disabled are expected to clothe themselves. It is not until we ourselves or somebody close to us becomes ill or disabled that we are suddenly forced to face the fact that nobody else has given the matter much thought either.

In fact until fairly recently no attention had been paid to it at all and the disabled were stuck, if they were lucky and in the right sort of borough, with what has been described as those "awful DHSS issue prim lavers" or, in the words of Nellie Thornton (about whom later) "Whatever they could get into."

Fortunately recently two or three people have begun to take a serious interest in the matter and though Britain cannot yet offer anything as colourful or fashionable as the Scandinavians have devised, things are beginning to look up.

Down in Somerset Nick Matthews was working for a company that was selling bullet-proof jackets when he became interested in clothing for the disabled purely by chance. He was trying to sell his house and a prospective buyer came to view it in the pouring rain, bringing with him a spastic son who got absolutely drenched while getting in and out of the car and house. That set him thinking and "sniffing out" the market."

He discovered that mostly what was available were quilted anoraks that were not waterproof nor comfortable nor attractive. Given that there are some 500,000 people in wheelchairs in the UK alone and some 2m in Northern Europe he deduced that there must be a market for attractive, comfortable fashionable alternatives. So he started to study what was needed.

He found out that there were all sorts of special problems that needed attention — for instance, those in wheelchairs range from the bright, reasonably active and normally shaped to those who are confined to wheelchairs all the time and because of the inactivity inevitably become rather pear-shaped. Badly-designed rainwear usually meant that the garment ended up supporting a great puddle in the lap.

He attended meetings of local disabled groups, consulted the disabled at Purdown Hospital in Bristol and at St Michael's Cheshire Home in Arbridge and he did not shrink from sitting around for hours in wheelchairs as if he were disabled himself to discover more about the problems. What he discovered was that the disabled (not surprisingly) would like their clothes to look much like everybody else's — that is colourful, fashionable, up-to-date and that if he paid a great deal of attention to the detailing it could be done.

It took him a year to develop the DriRider (there it is photographed far right). It is sold mainly by mail order (write to DriRider, The News, The Causeway, Mark, Highbridge, Taunton, Somerset for a price list and detailed size chart) but it can be seen and tried on in many of the "Aids Centres" throughout the country.



The DriRider can be bought in a few different combinations — all are made from the same light polymer fabric. There are detachable fleecy linings, detachable hoods, adjustable wraps, leg and lower body muffs as well as two styles of hat — a hood or a crowned hat with a brim.

For the moment the DriRider is the main product though there are also hoodies and singletanks, shirts and anoraks, but more designs are in the pipeline — a design competition for students at the Bristol Polytechnic produced ideas that they hope one day to have the resources to develop.

Up in Yorkshire, Nellie Thornton had also discovered that very little has been done in this sphere for the disabled. While on a study project she had observed how ill-fitting were the clothes worn by stroke patients and how difficult they found it to dress themselves.

Funded by the Urban Programmes and Manpower Services and also sponsored by Bradford and Ilkley Community College she embarked on a project to

bring fashion to the disabled. As she herself puts it "Fashion rarely enters the lives of the disabled. They wear what they can get into. They need the moral support that attractive, good fitting garments can give."

The service, above all, that she provides is of offering to make bespoke garments to order — after all the disabled, too, get married, attend weddings, christenings, celebrations and need to look good.

Her workshop is itself largely staffed by disabled persons and their relatives, with a backup service of Community Care students and local women when extra help is needed.

Because of the outside funding the charges for the individually designed garments are about the same as for normal off-the-prix pieces. That service was badly needed — it is clear from the many, many letters her happy customers send her. "It made such a difference to my life. I started going out more and the fact that someone had designed something especially for me was just wonderful. I'm absolutely delighted with my clothes. It's something that's been needed for 50 years."

Anybody interested in ordering clothes or in the project should write to Nellie Thornton, Fashion Services for the Disabled, B270-B230 Saltaire Workshops, Ashby Lane, Shipley, BD17 7SR.

Finally, another name to look out for is Simplantex of Willowfield Road, Eastbourne, East Sussex. It has primarily been in the baby care market but recently ventured into clothing for the disabled. So far it has produced a range of Cosyfits, aprons, cushions and Macs but Nick Askaroff who runs it is well aware that so far British design lags way behind its Scandinavian competitors. ("What exists isn't good enough — the quality is all right but the fabrics and designs are dowdy and drab.")

He has therefore used the Design Advisory Service Funded Consultancy Scheme to commission Isabel Clark. Associates to come up with some new bright, attractive and practical designs which he hopes to be able to start making in September or October. It looks as if the wardrobes of the disabled may at last be in for a face-lift.

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People and Places of Constantinople/Patricia Morison

# The tang of Ottoman life

*The People and Places of Constantinople: Watercolours by Amadeo Count Preziosi*  
Victoria and Albert

Scowling officials, the stench of the Marmara shore and a sprawl of squatters huts greet visitors to Istanbul. The motorway into the city offers a glimpse of the fabled domes and minarets. Even the city's most ardent admirer would baulk at the sight of 30 years ago that "All approaches to Constantinople are beautiful." Liddell, author of the strange *Egyptian and Istanbul*, found Istanbul impossible to love—and many of today's increasing heroes of tourists find the same. I believe preparation is the answer. A strong sense of the city's past is a thread to guide you through the maze of pick-axe-torn, tram-tormented streets. So start with this small but richly informative exhibition at the Victoria and Albert Museum in South Kensington. When these spirited watercolours were painted, the traditional Ottoman way of life was already on the wane. Yet, like the elusive fragrance of rose-water, it still lingers at odd corners of the modern city. It is a question of knowing what to look for, and Preziosi is a good guide. This Maltese nobleman, the descendant of pirates, studied painting in Paris then

moved to Constantinople in the early 1840s. He married a Greek woman and lived off painting and jobs at several embassies. Preziosi died by accidentally shooting himself while going after duck at Yesilkoy, perhaps at the spot where your jet will touch down. His descendants still live nearby.

From the 18th century, many artists turned out romanticised scenes of Constantinople and careful costume drawings of its denizens. Preziosi's work is on a different level because of his close knowledge of the city and his apparent sympathy for a way of life which to him had ceased to be exotic. Guidebooks of the day commended his sketches to visitors until the advent of photography seemed to offer more accurate souvenirs—not the case, as an early photograph in the exhibition makes clear. Preziosi's work also reached the armchair traveller through volumes of coloured lithographs. They are more staged, but still a lively record of the bewildering variety of occupations and ethnic groups of those who passed through the bazaars and coffee-houses of Stamboul.

In recent years, Orientalist art has boomed on a scale which recalls that of the last century. Preziosi's work has been oddly neglected although, as this exhibition shows, his work rates comparison with John Frederick Lewis' highly

regarded sketches of the 1840s. Both artists tried to record the scenes and human types without prettifying them or exaggerating their Eastern allure. The point is well made by the other artists' work included in the show. *The Favourite Odalisque* by Thomas Allom, a much better-known painter, shows an Ottoman beauty at a fountain, wearing a dress which would have had her at once thrown into the Bosphorus. In contrast, Preziosi's ladies are heavily veiled and cloaked.

That Preziosi was not entirely immune to the myth of the harem is shown by one scene probably painted from models rather than real life. Nonetheless, the result is a far cry from the normal harem scenes which titillated western voluptuaries. The decor is real enough. It shows that in 1851 Turkish furnishing had already succumbed to the fatal French influence which still makes so many Istanbul homes a nightmare of Louis-quinze. Indeed, travel-writers of Preziosi's day were already bemoaning European influence over architecture and dress. The gypsies had put the upper class into frock-coats and the *jez*, which explains why it was the ordinary people who inspired Preziosi—not just Turks but races from all over the Empire; Montenegrins, Laz, Bulgarians, Georgians and more.

The organisers of the exhibition should be congratulated on the thoughtful captions which

accompany us on this tour of the many races and beliefs which once made Istanbul so cosmopolitan. Preziosi seems to have been an interested observer of other faiths. Among them are a Greek priest, a Karate Jew and a Jacobite priest. There are also a sprinkling of dervishes. Two of Preziosi's remarkable portrait series show contrasting types of Muslim holy man; the genial Bosnian dervish with his vast turban, and a wonderfully mystical Indian dervish from Lucknow. A "whirling" dervish quiet at prayer in a cemetery is a reminder of how good these meditative corners of the modern city are for those whose ears strain for the Ottoman echo.

Several of these watercolours come from the Rodney Staright collection which the V&A is currently trying to purchase. This is a unique collection of 6,000 prints, watercolours, drawings and travel-books on the Near and Middle East, which has been lovingly put together since the 1860s by a Shell employee. As well as well-known artists like David Roberts, Edward Lear and Alexandre Decamps, it contains many amateurs.

The owner is keen for the collection to remain intact that he has offered it to the museum for £200,000, half its market value. The purchase fund has until April to raise the remaining sum of £30,000.



A Dervish, circa 1843

## H-Hancock's h-high art lives on for posterity

"H-Hancock's Half Hour!" And so, with the famous over-dose of aspirites, Britain's best TV comic of the late '50s ushered in his programmes. Years ago someone told me that the whole of Hancock's television oeuvre except the oft-seen *Blood Donor* had been destroyed by over-zealous space-savers in the BBC vaults. I was more shocked by this news than by almost anything since the sack of Troy. So picture my delight recently when BBC Video proved the rumour untrue by issuing two albums of Hancock classics vintage in their wit and wisdom.

Here they are—"The Missing Page," "Twelve Angry Men," "The Lift" and many more: tales of an East Cheam cultural climber with a withering line in scorn and an even

more withering line in making a total ass of himself. One minute Hancock is a suburban Oscar Wilde, with his poise, his astrakhan and his aphorisms. The next he's a sort of house-trained Charles Laughton, bullfrogs his way into a tantrum or a jowl-wagging Jeremiah about 20th century life. Always he's a master comic, surely the only performer ever to turn TV situation comedy into high art.

Seeing this tapes a quarter-century after first transmission, mind you, one's first knocked sideways by their prehistoric look. Was turn-of-the-decade TV—late 1950s, early 1960s—really so basic? The sets look as if you could take them down and turn them into cardboard boxes, the scarcely-mobile camera boxes, the actors in close-ups and two-shots, and the stricken black-

and-white visuals seem like early D. W. Griffith. But Hancock is a Scott in this blizzards Antarctic. Dressed for an eternal winter, and alternating Alpine trilly and black-pudding Homberg, as competitive insane headgear, he saunters unstoppably into

### VIDEO

NIGEL ANDREWS

every crisis. The great Hancock forte is the alternation between high indignation and down-in-the-mouth irony. "The Ladies Man" sees him at his most switchbacking. "How dare you, you peroxide Jezebel!" He bawls at the Eippy blind-date

blonde his pal Sid James has landed him with on a street corner. But later he slips gear into Hancock world-weariness—"Charmin'! Charming!"—and later still into Hancock day-dream. Shimmering dissolves usher in a Noel Coward drawing-room and our wishful-meet hero is trading cut-glass one-liners with his enamoured lady: "Have you ever seen a biscuit tin by moonlight?"

Alan Simson and Ray Galton's scripts are still a wonder: not only for their brilliantly simple and supple story ideas (Hancock in jury service, Hancock in jury service, Hancock stymied by a murder story's missing last page, Hancock stuck in a crowded lift) but for their dialogue's ability to capture the batty rhetoric of a suburban idealist. Has he given blood before, asks June

Whifield's snooty nurse in *The Blood Donor*? "Given? No. Split? Yes," orates Hancock. And he's off again—"There's a good few drops lying about on the battlefields of Europe. Are you familiar with the Ardennes?"

Spurred on by Sid James's grinning-spiv philistinism, he'll also flex his hopelessly fallible cultural superiority. "The Chinese" ad the "right idea," cries Hancock in "The Missing Page"—"Start at the back and work your way forwards!" And in "Lord Byron Lived Here" our hero is so bent on believing that his *Railway Cuttings* man once lodged the great poet that he swallows hook, line and stanza—the authenticity of the sub-Byronic drivel. Sid scrawls on the wall when he isn't looking.

Not content with giving us a cornucopia of Hancock's BBC Video are spoiling us with other comic treasures. Michael Palin's *Ripping Yarns* are on offer from next month, including such derring-do classics as "The Curse of the Claw" and "Whinfrey's Last Case," and so is the complete second series of "The Fall and Rise of Reginald Perrin." Leonard Rossiter plus his immortal dislocated-jaw ingratiations as the suburban entrepreneur—up-market com panton piece to his unctuously sedate Rigsby in *Rising Damp*—and John Barron keeps telling us he didn't get where he is today, but somehow he has got triumphantly there. Also from the BBC, why not sample Sir John Betjeman's classic explorations in suburbia, *Metro-land* with some reserve.

He left the army at 30, became secretary of the Law Society of Northern Ireland, raised poultry, grew roses, played golf and died at 40. For his bravery there are no limits to my admiration (and envy). But if that's the quality he's presented to us for, the rest seems rather a pity. The implication seems to be that courage may belong to bed as well as to the good, as anyone who fought against the Germans will know. Or perhaps it means that courage is less valuable than sobriety, discipline, sportsmanship and honesty. We might have got a better idea if we'd been told what sort of a secretary he made for the Law Society of Northern Ireland.

Monday

Monday was the day Radio 4 went awry. The Monday Play was replaced at short notice by David Blum's adaptation of Dostoevsky's *The Friend of the Family*, which had been broadcast in December, but which I

didn't hear. We're in one of those Russian "country homes" such as we find from more familiar plays—*Leisure*, with a dash of vinegar. *The Colonel* (David Suchet) wants to marry pretty young Natasha (Anastasia Mironova), who is said to be the General's widow (Margot Bozzo) who's have it. Natasha loves him, but cousin Sergei (John Webb) loves her. Above everyone there is the butler Foma (Famille (Clive Merrison)), who is said by the old lady to "serve us all and set us right," which he interprets as meaning that he can take charge of all social and domestic behaviour. In the house, The Colonel ultimately decides to chuck him out, but uncharacteristically he has seen the Colonel kissing Natasha in secret, and when he does go, he launches into a great speech full of insults, but which he's caught in a storm of retorts.

### RADIO

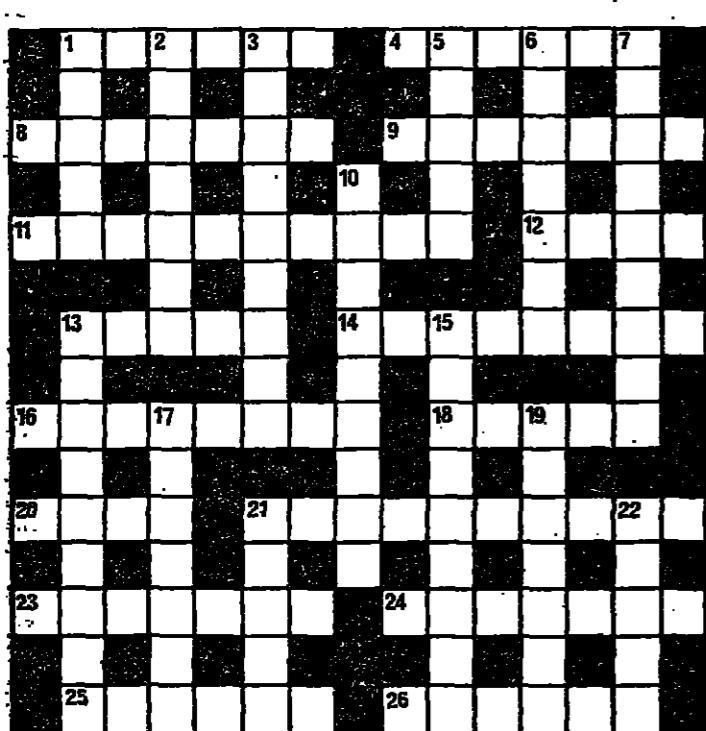
B. A. YOUNG

home and society in what doesn't sound to me like a very happy ending in spite of the happy endings in spite of the happy endings in spite of the happy endings.

Martin Jenkins was the director, and kept the complexities under control. Myself, I found the tale too complex for a 90-minute slot. Dramatic adaptions from literature often try to get too much detail in Saturday's *Clubs*—in the Country was a version of Saki's *The Forbidden Basement*, a 2,000-word story, but Colin Tucker had tried to make it an hour-long whole-anthology of Sakiisms. I was amazed that he hadn't included *Tomorrows the Talking Cat*. Only 90 minutes earlier, we had had P. G. Wodehouse, in one of a series called *Blundings*, about the Earl of Emsworth and his household. Because the stories are adapted by Richard Osborne, they are faultless in detail, but can't avoid the trouble that Wodehouse's best jokes come in his narrative rather than his dialogue. Bobbie Jaye is the director, so he must take the responsibility for actors whose voices don't sound at all like the voices generated in my imagination for *Emsworth*.

Oh yes about Monday. *Role-players*, under its new director, should have begun with Paul Vaughan, but Sheridan Morris presented it throughout August.

### F.T. CROSSWORD PUZZLE No. 5,646



A prize of £10 will be given to each of the senders of the first five correct solutions opened. Solutions must be received by next Thursday, marked Crossword in the top left-hand corner of the envelope, and addressed to the Financial Times, 10 Cannon Street, London EC4P 4BY. Winners and solutions will be given next Saturday.

Name \_\_\_\_\_

Address \_\_\_\_\_

ACROSS

7 Endless monetarism tends to be a flattener (5, 4)  
10 Looking down on d---- telepathy and suchlike, I use my voice (9)  
13 Whence comes male whistle-blower into worm-cast? (5, 4)  
15 Once armed for exercise V? (3-7)  
17 Mathematical term—convert it to ten—bind the New Testament (7)  
19 5 draws wild plants (7)  
21 Acknowledgement of bad joke by elderly relative about love (5, 5)  
22 Canoe capsized by many waves (5)

Solution to Puzzle No. 5,645

**SISTER SCOLDING**  
E G X D J A N A  
R E A D E R A G M O D  
G N V B S S J A N  
E S T O N I A N B O N G L  
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T R E A C H I N G L E G E N D S

### BBC 1

† Indicates programme in black and white  
7.15-25 am Open University.  
8.30 Rubarb. 8.35 The Littlest Hobo. 9.00 Saturday Superstore.  
12.12 pm Weather.  
12.15 Grandstand including 12.50 News Summary; Football Focus with Bob Wilson; Skiing: The Men's Downhill, from Bad Kleinkirchheim; Rugby Union: France v Scotland from Paris; Final Score 40-43; Classified results.

5.05 News.

5.15 Regional programmes.

5.20 Doctor Who.

6.05 Jim'll Fix It.

6.40 The Laughter Show.

7.15 One By One.

8.05 Dynasty.

8.50 Bergerac.

9.45 News and Sport.

10.00 "An American" Werewolf in London, starring David Naughton, Jenny Agutter, Griffin Dunne and John Woodvine.

11.35 Joni Mitchell in Concert.

REGIONAL VARIATIONS:

Wales—5.30-6.00 am Rugby Union; Try, Try Again. 5.15-5.30 pm Grandstand.

Scotland—12.15-5.05 pm Grandstand Live coverage (1.55) from Parc des Princes, Paris, of France v Scotland, 5.15-5.30 pm Scoreboard.

10.45 Sportscene. 10.30-12.05 am Feature Film: "An American Werewolf in London."

Northern Ireland—4.55-5.05 pm Northern Ireland Results (1.55) from Grandstand.

England—5.15-5.20 pm Grandstand.

12.30-12.35 am Northern Ireland News Headlines.

England—5.15-5.20 pm London Sport; South-West (Plymouth) Spotlight; Sport and News; All Other English regions Sport and Regional News.

BBC 2

6.25 am Open University.

7.30 pm Saturday Cinema.

8.30 The Littlest Hobo.

9.00 Saturday Superstore.

12.12 pm Weather.

12.15 Grandstand including 12.50 News Summary; Football Focus with Bob Wilson; Skiing: The Men's Downhill, from Bad Kleinkirchheim; Rugby Union: France v Scotland from Paris; Final Score 40-43; Classified results.

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8.30 The Littlest Hobo

## LEISURE

Janet Marsh heads the ILN

## How to switch off the time machine

READERS will know how often I turn up the Illustrated London News to discover contemporary reactions to almost any event or phenomenon of the last 143 years. At other times for example, when suffering from 'tin', I retreat entirely into the other worlds opened up by those evocative volumes.

Physically it is not easy. The volumes tend to weigh a good half stone each, which involves some ingenuity in arranging them for easy reading in bed. Once that is organised, though, the time machine is off. Last week's 'tin' was nasty enough to take me from 1842 to 1851—a familiar journey, but always opening up new prospects.

Sir Arthur Bryant, another lifelong devotee, wrote that the bound volumes of the Illustrated London News, viewed in their entirety, "constitute what is probably the most important single pictorial source for the social history of any age or country. I can think of no other from which the social historian of the Victorian age and our own revolutionary century can draw so much."

It was a wonderful invention, the world's first illustrated newspaper, forerunner of Life, Picture Post and Paris-Match, but much more marvellous than those to its first readers—even more startling perhaps than the advent half a century later of moving pictures. "Our aim," the editors wrote in their first number, is to "keep continually before the eye of the world a living and moving panorama of all its actions and influences."

This was the first time the public had available to them a regular and reliable documentary record to feed their mind's eyes with riches of visual information—the faces of the great; the people and landscapes of India, China, Japan, Russia, Australia, America; images of war, fire, shipwreck and other catastrophes; the fashions, foibles, personalities, dramatic successes and technological triumphs of the great metropoles of the world. All at sixpence a week. Today we marvel at the variety and vigour of the woodblock illustrations. The impact on contemporaries must have been tremendous.

The Illustrated London News was a great Victorian success story, the brainchild of Herbert Ingram, who was born to a poor family in Boston, Lincolnshire, in 1811. Apprenticed to the printing trade, by 1834 he was in business with his brother-in-law in a company of printers and stationers. A sideline in a patent medicine, Parr's Life Pills, proved profitable enough for Ingram to launch in 1842 the illustrated newspaper he had long dreamed of. Seeing from the start the drawing power of royalty, Ingram's featured in the first issue somewhat inventive pictures of a Buckingham Palace masquerade, and instantly sold out the first printing of 20,000. By the time of the Crimean War, sales had increased tenfold.

The secret of Ingram's initial success, as well as the lasting attraction of his magazine, was his skill in seizing so accurately the moods and concerns of the moment. In the earlier years, the binding of each volume bore a gilt vignette emblematic of the outstanding news event of the half-year. In 1848 it was the Revolution in France; in 1849 Ireland brought into play by the Queen's state visit; through 1850 and 1851 the Crystal Palace and the Great Exhibition. 1852 began with a craze for Australia after the gold rush; and the vignette on the second half-yearly volume mourned the Iron Duke. From



Before the days of jumbo jets: Loading elephants at Calcutta

the time of the Crimean War, Britain's miscellaneous conflicts, conquests and alliances ornamented the binding and filled the pages.

The Victorians seemed even more instantly vulnerable to crazes than we are today in our multi-media world. Spotted by some royal visit (events that were round hour by hour in innumerable pictures), the readers would be regaled for weeks on end with images and descriptions of the topography and social habits of Russia or Turkey or France or Germany or Japan or wherever the place of the moment might be. In the early '40s the dominant topic is railway speculation, while Lola Montez, Countess of Landfield, the courtesan of the century, was drawing crowds with a pair of lectures, on her adventures in America, and, appropriately, on "Strong minded women."

It was an age of enormous political upheaval—the week by week record of the revolutions of 1848 still takes the breath away—and it was an age of social drama and technological innovation. There is no end to the surprises of discovering the origins of familiar objects great and small—the pillar box, for instance, invented with elation in 1858, or the taximeter, first experimentally affixed to London horse-cabs in 1847, to the great chagrin of their drivers.

The Illustrated London News vividly records public pleasures at Cremona and Vauxhall and the theatres; and public works like new sewers, town halls and similar metropolitan improvements... 1860 sees the inauguration of the Metropolitan Line, and 1861 the opening of Victoria and of London's first street railway, as the tramline from Notting Hill to Marble Arch was called (designed by the happily-named Mr Train).

By 1861 I was over the 'flu, thank you. I can recommend no finer distraction for sickly days. The only trouble is that I bought my quarter-ton run at £1 a volume, dealers have discovered that they can sell the individual prints, superbly engraved on boardwood for more than that; so that the volume price has multiplied 15 or more times. As time machines go, it is still cheap at the price. The Illustrated London News continues publication, of course, almost a century and a half after Ingram's inspiration; last week it changed ownership from the Thomson Organisation to Sea Containers.

Antony Thorncroft explains why icons are undervalued

## Treasures from lost cultures

ON WEDNESDAY Sotheby's is selling icons as part of an auction of Russian works of art. Three of the lots, icons painted around 1600 or slightly earlier, should go for around £20,000 each, but this remains a sector of the art market with few specialists and not many more collectors.

As John Stuart of Sotheby's observes, "the buyer's premium paid on top of the hammer price for a top quality Impressionist picture can be higher than the record price paid at auction for an icon." Indeed, the cash-starved British Museum has probably paid more—around £200,000 each—for two icons than any private collector.

The British Museum is very interested in icons. It was anxious to buy the 60 icons collected in recent years by Mr Eric Bradley of Hampshire, and probably the finest group in the western world, for £21m. In the end it could not raise the cash and the icons were sold piecemeal. They have a total valuation of £3.5m, and these minor icons have already been disposed of.

The fact that the British Museum is aware of both the artistic and historical importance of icons is probably the best news yet for enthusiasts. The key reason for the lack of interest, and low value, placed on icons is that no western national art gallery puts icons on view.

The National Gallery has a couple in its vaults, but for

most art historians painting began with Giotto around 1300 and the Byzantine tradition, which became the Russian tradition, is just a prelude. It is this lack of knowledge, and sensitivity, that Richard Temple, a leading dealer in icons and the mentor of the Bradley collection, and Sotheby's and Christie's, are very anxious to dispel.

Temple believes that it is the religious aura of icons, and the fact that they represent a pre-Renaissance world view, which inhibits western art lovers from recognising their importance and their beauty. He fell in love with icons in 1959 when he bought his first, a 17th century Greek icon of St Gregory, for £11. He sold it in 1961 for £250 and by chance it is up for sale again at Sotheby's next week with a top estimate of £5,000.

For although this is a small market, mainly of European collectors, prices have moved steadily upwards. If only the museums started to buy; if only the Americans had the confidence to collect; if only icons started to be appreciated simply, without the doubts about forgeries, and stories of smuggling out of Russia, which quite erroneously hold back price levels, a very important art form would take its rightful place in the market.

As it is, a dealer like Temple often has to spend £1,000 on scientific tests to guarantee the authenticity of an icon.

Apart from their spiritual quality, which is at odds with the modern world, icons suffer because they are the products of lost cultures. The Russians might not be exporting icons with the same alacrity that they showed in the 1920s but they are certainly not buyers, and the great icons of Byzantium, so many of which perished with the city in 1453, mean little to modern Greeks, although in recent years there has been considerable Greek buying of later Cretan icons.

In an era which enriched nations spend lavishly to buy up their traditional culture there are few heirs to the mysteries of the Greek Orthodox Church.

Stuart thinks that 99 per cent of all icons have been lost and destroyed. Temple thinks that while the creative flame persisted in remote Russia for longer the great age of the icon ended when the Turks destroyed Constantinople. So top quality icons are rare and have often been restored. The shortage of the best led to the market being flooded with latter kitsch in the 1980s, with ultimately dire effects on prices, and collecting.

In every instance the advice for the investor in art is the same: only buy in a sector that interests you, and only buy the best, on the guidance of the greatest experts. You must respond to icons before collecting them, while the amount of knowledgeable advice available is very limited, although at least

NEXT WEDNESDAY at noon, to joyful marching of Munchies, the crunching of Polo mints, the National Book League will welcome a major new children's book prize aboard the merry-go-round of annual literary awards.

It will be sponsored by Rowntree Mackintosh to the tune of £10,000 for the winning title, UK publishers, booksellers, and even the Lit. Crit. crowd will be impressed—to say nothing of the Smartie set. £10,000 is serious pocket money by any standards, especially authors', especially these days.

Rowntree's "can't release or confirm any details yet," but a hum as happy as the Hum of Pook seems to suggest that the sponsored package may include subsidiary goodies, such as awards for titles in certain age-group categories or perhaps a prize for innovative work.

Over-excitement before the party can lead to tears before bedtime, but whatever candies are lit on the cake on February 14, they will light up the darkness. Children's books badly

deserve only fragile recovery, despite serious, concerted effort by publishers and book marketers.

Maggie van Reenen, director of the Book Marketing Council, says: "The institutional market in children's books is in very bad shape," and she can say that again: continuing reductions in library book expenditure and per capita primary school spending (down by 13.5 per cent for 1982-83 over 1975-76) hurt badly.

Add in video games and the threat of VAT on books, and the wind fairly howls in the willows. But now, at one bound, children's books can leapfrog into the high-profile publishing and promotion game presently dominated by top-flight novels for grown-ups and by Booker-McConnell, whose long-sponsored Prize for Fiction (raised last year to £15,000 from £10,000) now reliably generates huge sales.

## Sobering thoughts on champagne

HOWEVER JUSTIFIABLE on grounds of production costs, the French people of drinking age successfully pass this test: The overall average must be around one bottle a quart.

One of the first questions asked was on what type of occasion was the last bottle of champagne drunk.

For the respondents were then given a list of 14 alcoholic drinks and asked to state which they would prefer when asked out to friends' homes or to a restaurant. AC red wine rather naturally came first in France, with 73 per cent (60 per cent in 1975), but champagne not only came second, but improved its position from 43 to 55 per cent. Somewhat surprisingly port came third with 24 per cent, one point ahead of dry white wine.

Those who had opted for

champagne among their three wines were asked whether, with champagne not available, would they choose another sparkling wine; and, indicative of the increased competition, whereas 33 in every hundred agreed last year that they would

have been surprised that nine out of ten French people of drinking age successfully pass this test. The overall average must be around one bottle a quart.

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of the increased competition,

whereas 33 in every hundred

agreed last year that they would

bought the same marque, while a further 35 stuck to a small number, compared with 28 who often varied the brand and four who did not know.

As a result of the question-

naire, it was statistically pos-

sible to divide champagne

drinkers in France into four

categories. First there are the

large-scale consumers, who

really know their champagne,

are in the historic tradition of

champagne drinkers, and appre-

ciate its quality. They account for 42 per cent.

After them come the 16 per

cent of average champagne

drinkers, who have a certain

interest in the wine, yet have

had a good deal to learn, and for

whom it is to some extent

backed up with social life.

An equal percentage of occasional

drinkers' champagne consump-

tion is restricted to a few oppor-

tunities a year; at least one

per cent of the respondents

had drunk champagne only

once in their lives.

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## The main problem

"THE main problem," said President Ronald Reagan this week, neatly inverting the logic of European politicians, "is not the strength of the dollar but the weakness of foreign currencies." The strength of the dollar and the weakness of other currencies are, of course, merely two sides of the same coin and attempts to shift the blame for the extraordinary gyrations in currency markets do nothing to remove confusion about the underlying causes of exchange rate shifts.

The only thing that seemed certain on Friday was that the "main problem" was, at least for the day, a little less acute. The sharp downward adjustment of the dollar yesterday seemed to have two immediate causes. First, the U.S. currency had become overbought on a technical view and there was a good deal of single profit-taking. Secondly, and perhaps more important for the dollar's short-term performance, currency markets have become more aware that in recent months the U.S. has been suffering from a mild case of Britain's recent disease: excess monetary growth.

Recent benchmark revisions to the U.S. monetary statistics show that M1 growth last year was significantly faster than previously realised. M1's annualised growth in the past three months has been in double digits—in these circumstances the currency markets were likely to find some excuse to mark the dollar down. The question now asked is: how much longer can Mr Paul Volcker, chairman of the Federal Reserve, acquiesce in this monetary expansion, especially with the U.S. real economy showing renewed signs of life? The markets will get an answer of sorts next Wednesday when Mr Volcker testifies before the Senate Banking Committee. On balance, despite pressure from the Administration, it appears unlikely that Mr Volcker will announce any further loosening of monetary policy.

### Double digits

If the dollar is looking slightly more vulnerable now than in recent weeks, the same cannot be said for Wall Street. A new method of optimism seems to be emerging, and with the Dow hovering around the 1,300 mark, it is no longer fanciful to talk about the possibility of a second leg to the bull market which sent U.S. equities soaring in August 1982. It would be entirely consistent with recent events for U.S. equities to show solid gains just when the dollar shows signs of faltering. There has been a curious inverse relationship be-

### Gyrations

The main problem for the rest of the world, if not for the U.S., remains the difficulty of anticipating the future gyrations of currency markets. It is usually possible to find explanations for short-term movements in the dollar, such as yesterday's setback. It is much harder to make sense of medium-term movements. A forecaster who predicted a year ago that the dollar would be hovering around Dm 3.27 today and that sterling would be worth only \$1.10 would have seemed foreshadowing. Certainly, it seems that there are no computer models which are capable of forecasting exchange rates accurately.

Inflation rates around the world are now relatively low and not so very far off the levels that in the 1960s were consistent with quite stable exchange rates are now dominated by very volatile capital flows which dwarf trade transactions. The result is that for prolonged periods exchange rates can bear little apparent relation to underlying economic fundamentals, and official attempts to intervene in the markets have had very limited effect so far.

### Interest rates

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not used for investment in index-linked Government stocks. These stocks provide the perfect answer to all the problems which have been raised on pensions, at the same time reducing the cost of running the schemes. The private shareholder would once again come into his own.

Shaun Stewart,  
The Old House,  
Willards Hill,  
Eitchingham, East Sussex

### Helmut Schmidt's contributions

From Leslie Abdela

Sir,—I am surprised that none of the letters you have published on VAT, following Mr Prowse's article of January 28, questioned what he said about taxation before the Second World War.

The Annual Abstract shows that in 1938-39 no less than 9.8m persons paid tax and since this includes married couples as one person it is clear that a significant majority of the gainfully occupied population paid tax on their incomes, not just "the prosperous few."

The figures also show that taxes on personal incomes accounted for 43 per cent of ordinary revenue compared to 37 per cent in the case of Customs and Excise. Table 14.4 of the current Abstract, which covers "General government," gives a split of 34 per cent and 40 per cent respectively. This excludes national insurance, a highly regressive tax.

It is an abuse of language to describe as "nearly neutral" a scheme which seeks to finance the whole expenditure of Government by imposing a proportionate tax on all incomes. In the guise of an expenditure tax, the aim is simply to make the rich richer at the expense of the rest of the community. That is evident from Mr Prowse's desire to increase the return on investment simply by reducing the tax on investment income. His suggestion that the poor could be compensated by an increase in benefits is worthless in view of the Government's antipathy towards all such expenditure and because the change in relative prices would mean that the poor would have even less warmth and even less to eat.

There are much better ways of introducing fiscal neutrality. Mortgage interest relief could be phased out as interest rates fell. Pensions funds could be fully taxed on all contributions

between currencies and stockmarkets in the past year.

The London stock market, for example, rose strongly in 1984 but foreign investors—at least from America—did not make much money because of sterling's weakness. On Wall Street, the reverse happened: equity prices, very recently, have been flat yet foreign investors have made quite healthy profits because of the dollar's strength.

In the UK, the simultaneous strength of the stock market and weakness of the currency is not as strange as it sounds: about half of UK corporate profits are earned overseas and automatically rise in sterling terms as the exchange rate declines. Much of domestic industry also welcomes the gains in competitiveness brought by the weaker pound.

The hard question is whether the rise in U.S. equities reflects a correct anticipation of renewed economic growth and higher corporate profits or is a consequence of the increase in liquidity resulting from the Fed's looser monetary policy in recent months. If the optimism beginning to appear on Wall Street does reflect improving economic fundamentals, then a long-awaited stockmarket rally could be consistent with a strong dollar. But if excess liquidity is the explanation, the dollar may remain strong in the short term because interest rates will rise once the Fed is obliged to tighten the monetary reins and the stockmarket optimism will fizzle out.

### Interest rates

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Nestle, Unilever, Kellogg's, General Foods are all increasing their advertising budgets—some as much by 20-25 per cent. Their aim is to switch to an offensive one, aimed at redressing the imbalance of power in the market place. Heinz's case neatly illustrates the new mood of militancy. The company has been shedding labour since 1975, when jobs numbered nearly 8,600. Last year the figure was less than 4,800. The company has been

investing in its plant, but not fast enough. Its share of the £175m baked beans market, for example, unceremoniously dropped from 38 per cent in the late 1970s to 32 per cent by 1982, largely because of the competition from cheaper own-label baked beans. Heinz started to beat its way back and its share has since recovered.

Heinz now intends to plough £100m into its two UK plants over the next five years, in the biggest single capital investment programme for the company world-wide. It also increased its advertising support for its soups and beans by about 25 per cent last year and will do something similar this year.

"We are going to take a very aggressive stance in the UK," says Mr David Sculley, the American deputy managing director at Heinz UK. "We are going to take on the own-label business as our biggest competitor. And I will tell you what is going to happen. At the end of it, you are going to have the brand leader and own-label; the numbers two, three and four will fall away."

They are also spending more freely on advertising to build and keep—loyalty to their brands in an effort to jump over the head of the retailer and appeal directly to the consumer.

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adorned own-label packets, with no advertising support, British retailers grew to see own-label foods as an extension of their high image and respectability among their customers. Not surprisingly, growth in own-label in the U.S. has been much less prominent than in Britain.

As the chart shows, own-label in Britain rose from 20 per cent of the total grocery market in 1975 to 28 per cent last year. From commodities like flour

to

## The business of selling a food product with a retailer's name has become almost a religion in Britain

and cooking oil, the own-label sector swiftly spread into more specialty items like yoghurt and sausages.

Within the past few years, the most exciting new food products seemed to be appearing under grocer's names, not manufacturers. Mr Sculley admits that Heinz hadn't introduced a new soup in years when he arrived in 1983. Sainsbury, Britain's largest retailer, on the other hand, introduced more than 250 new products under its own name in 1982 and more than 700 products in 1983.

"I'm ashamed to say its retailer-led," says Mr Peter Barr, chairman of Hazelwood Foods, a successful food manufacturer specialising in the own-label business. "In the U.S., own-label is just a device to sell cheaply. Here, it represents a partnership between the supplier

and the retailer to provide the highest quality possible."

His customers, Mr Barr explains, have boosted their technical staff significantly over the past few years. "They design the product and the packaging. They are the marketers, not us," he says.

Relieved of the pressures of advertising and marketing, the own-label manufacturers have spent heavily on the best equipment for their customers. Hills-

most manufacturers do not size blanche. The company will be boasting advertising by 25 per cent this year and spending at an annualised rate of £10m. before the commercials will start. The chairman, and he created without the aid of an advertising company.

The commercials will concentrate on Matthews' new products, all of which are made using technical processes that have never been used in the UK before. The group's major breast roasts, for example, involve extracting a whole breast meat into a pork fat container. This is pretty sophisticated technology. We get asked to do own-label business with it almost daily. So far we have refused," says George Hayes, the group's marketing director.

But Matthews' flair for advertising is not shared by his fellow executives in the business. In Britain's £350m-a-year biscuits sector, advertising was clinging along at just £1m during the mid-1970s. In 1980, however, the rise of own-label started more than a few manufacturers. The result has been that combined media spending soared from £15m in 1980 to £25m in 1983 and continues to rise.

The secret weapon necessary for combatants on either side is best explained by Mr David Boyle, head of research and development for United Biscuits, one of Britain's most efficient food manufacturers. "The magic everyone is looking for is investing in efficient plant and then finding it is flexible enough to cope with the changes in the marketplace," says Mr Boyle.

For United Biscuits, that kind of flexibility has allowed the group to drop Bimby's Sponge and move into products like 54-3-2-1, a new multi-pack confectionery with a light, crunchy taste. UK has enjoyed long relationships with its equipment suppliers, companies like Baker Perkins, and Vickers.

"You can't discuss the year 2000 with a company you just met," says Mr Boyle.

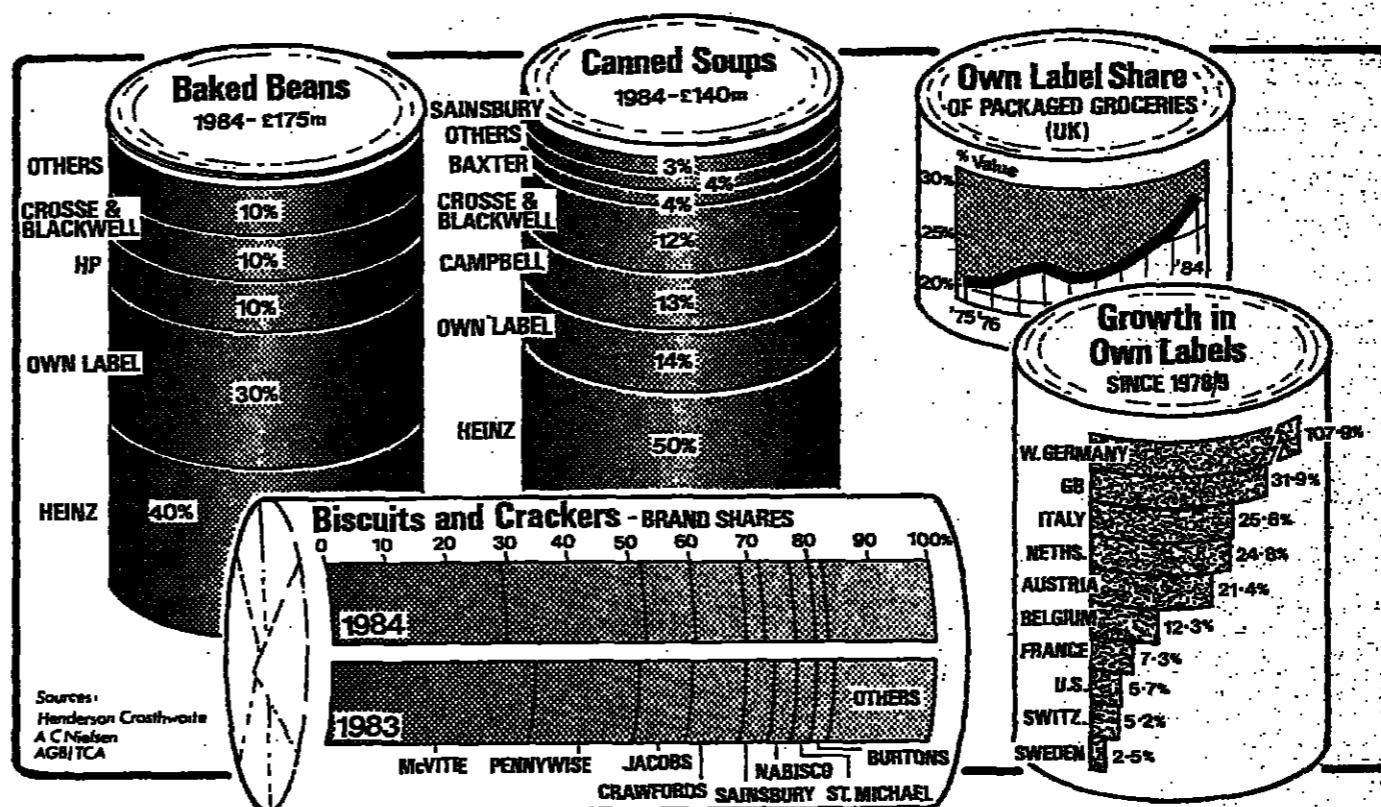
This kind of technological edge has helped companies like Kellogg's keep their sector fairly clear of own-label rivals. In other areas, it has helped win customer loyalty back.

Instant coffee manufacturers, such as Nestle, and General Foods, have helped win back their market with advanced production techniques and high media spending. In the last ten years, own-label acceptance of instant coffee has run against national trends, dropping from 31 per cent to 21 per cent last year.

HM Tony Lamb, deputy managing director of United Biscuits, believes that own-label may be peaking. He points out that with the exception of one or two retailers, very few own-label businesses can match the pace of innovation in the years ahead.

Innovation comes from the branded sector, he maintains, provided the branded businesses are healthy.

"If you've got the guts to be a brand leader, you can do very nicely," says Dr Randle.



## UK FOOD MARKET

By Carla Rapoport

wrong" to score a point. What's in a name? As Shakespeare showed in many plays, and as your reviewer's outburst confirms, a great deal. A writer endlessly punning on his own name is most unlikely to have chosen his children's names at random. His was an age when names were chosen for their historical association and, as it happens, Shakespeare gave all his children the (then unusual) names of famous opponents of unjust governments: his twins were both given the names of regicides who saved their country, since Judith was as celebrated for beheading the tyrant Holofernes as Hamlet was for killing Claudio, and Susanna, his youngest child, was called after the incorruptible virgin who exposed the wickedness of the judges. The author of *Hamlet* was clearly preoccupied by the "rotteness" of the "state" and he lived in a society where no name was a coincidence, since it believed that, as he wrote, "Name is fame."

(Dr) R. F. Wilson, Department of English Literature, The University, Lancaster.

Young Vic Hamlet (February 6), Martin Hoyle accuses me of, in effect, falsifying facts "to make a political point," when I wrote in the programme-note for the production that the odd name, Hamlet, must have had special significance for Shakespeare since he gave it to his only son. This is a serious kind of accusation to level at any academic, and since I and the University of Lancaster were subjected to a similarly sneering but unsubstantiated tirade from the same reviewer over unspecific "details" of my programme-note for the earlier Young Vic production of *Othello*, it is important that this apparently pedantic matter is set straight.

Both her statements are wholly incorrect. Indeed, there is a wide consensus in the scientific community that cancer is the most important risk from ionising radiation at low doses. There is strong evidence from human and experimental animal studies that the risk of cancer is approximately proportional to the dose of ionising radiation received and that this is true down to doses as low as 1 rad (ie, equivalent to one rad one would receive if one had a dozen or so medical X-rays). The risk of such a low dose is extremely small—less than one chance in 10,000 if it is not zero.

I do agree that Helmut Schmidt did not deliver "intellectually rigorous" speeches (as we are sure, of course, that P. Jay would have) but that fault is part of German senior politics and goes back decades. Schmidt proved one important fact beyond doubt: the West Germans do not want to be senior partners in the most fraught decisions on cold war matters. This leaves an important vacuum that Germany's

Government's son was actually christened Hamnet, but as Sir Edmund Chambers long ago established in his biography of the dramatist, the names Hamnet and Hamlet were interchangeable in the period. Hamnet Shakespeare is generally supposed to have been named after a Stratford baker. Hamnet Sadler, whose name appears in the town records indiscriminately spelt as Hamnet, Hamblet and Hamlet. Nor should this occasion any surprise, since the Elizabethans were unconcerned about spelling, and Shakespeare spelt his own surname in at least four different ways. Hamnet and Hamlet were, in fact, both equally acceptable English variants of the Norman name Hamon (or Hamo), and it is therefore simply untrue to state, as Hoyle has done, that I have contrived "to get the name of Shakespeare's son

borrowing over the medium term by less than £750m.

(Councillor) John McDonnell, County Hall, SE1.

### A most important project

From the Expedition Director and Scientific Co-ordinator, Project Wallace

Sir,—I hope that readers will allow the whimsical humour of your Weekend Brief piece on Project Wallace (February 9) to obscure the fact that this expedition is the most important entomological project of all time and one of the longest scientific ventures ever mounted.

It is of course very easy to portray the entomologist as an eccentric figure—a mere insect collector—but the truth is that entomologists are addressing themselves to the very serious problems of famine and disease, which particularly affect the third world. Research projects on conservation, medicine and agriculture are being undertaken by the 150 scientists from 17 countries who will participate in Project Wallace throughout 1985. It has taken six years of planning in co-operation with the Indonesian authorities to mount this expedition, the results of which will be of immense value to Indonesia and will also add considerably to the body of scientific knowledge.</p

HEAVY RAIN over the first weekend of last June stopped work on the construction of a large dam in the Peak District. The dam was only weeks from effective completion and site inspectors set out early on the Monday morning to assess ground conditions along its crest.

They were stopped in their muddy tracks by the sight of a civil engineer's nightmare. Running for a hundred yards or so above the top of the dam—one of the biggest of the earth-filled variety commonly used for building reservoirs in this country and heaped up across its valley like some giant Iron Age barrow—was an unmistakable crack in the surface.

The crack was less than the width of a man's little finger and G. H. Hill & Sons, the project's consultant engineer, gave orders during the day for it to be sealed against the rain.

But the site contractor, Sheppard Hill Ltd (no relation), reacted rather differently. Like the captain of the *Titanic* who knew that his ship's design made any slow leak fatal, SHL appears to have stood back and waited the inevitable.

It took just 36 hours to arrive. On the night of June 6, a great stretch of the Carsington Dam's upstream slope slid quietly into the would-be reservoir. It left behind it a cliff along the crest of the dam higher than a double-decker bus.

Eight months later, the post-mortem examination is still attracting an ever-growing audience of practitioners and academics from the engineering world. The interest is understandable: no other large dam has collapsed in this country since the war—and very few anywhere else in the world, either. Knowledge of soil mechanics today is such that the margins of safety in modern dam design ought to be foolproof.

Yet Carsington failed, and spectacularly so. Accounting for the inadequacy, as it

## A multi-million pound nightmare

# The dam that moved in the night

By Duncan Campbell-Smith

of yellow clay. These were designed to be a weak foundation for any heavy load because the glacial history of the deposits, as the geologists put it, left the clay critically flawed. Other contributory factors may well have added to the weakness. The deposits, anyway, moved beneath the weight of the almost completed dam, causing a disastrous and complex mechanical failure throughout the body of the design.

The key issue is whether this should have been anticipated by the Severn-Trent Water Authority (emblem inset) which commissioned the dam. For both the presence of the clay and the inherent stability—or otherwise—of the design drew adverse comments in writing from the Carsington contractor and its own consultant adviser during the process of construction.

Mr Tony Dunster, managing director of contractor SHL, and Mr Michael Kennard, a long-serving consultant to the firm, insist that their criticisms of the dam were couched in terms leaving no doubt at all about the seriousness of the situation. "Further analyses (of the dam's stability) are necessary," wrote Mr Kennard in a December 1983 report, "and a revised design is essential..."

This advice was made available and was rejected.

It was rejected, however, not by the Severn-Trent but by G. H. Hill—the consultant firm, that is, which was itself the explicit target of much of the adverse criticism in the report and elsewhere.

The Severn-Trent, in fact,

short of asking Hill for an explanation—appears to have remained quite deliberately aloof from what now looks like a running feud between Hill and its advisers on the one hand

and the contractor SHL and its

advisers on the other. Hill still

insists that no real concern was ever expressed to it about "the so-called 'yellow clay' (which) was in fact 'brown mortified clay,'" that the feud only arose "in relation to the costs incurred by the contractor" and that Hill's own experts advised it "there was no major problem."

In sticking resolutely to the sidelines, the water authority asserts that it did no more than

exemplify the general approach in such circumstances to the control of heavy engineering projects. "If you pay someone to do a good job for you," says Mr Donald Reeve, chief executive of the Severn-Trent and also in line to become the next president of the Institution of Civil Engineers, "you don't expect to have to spend a lot of time watching what they're up to."

In short, the Severn-Trent adhered scrupulously to the established practice in such matters: Hill was the consultant engineer and no attempt was made to second guess the judgment of its senior men.

There were plenty of grounds for an exception to be made at Carsington. Hill's involvement had been inherited from the days before the Severn-Trent was set up, in 1975. "I don't think we spent much time scrutinising our decision (to keep them on) until 1983," says Mr Reeve. And in the winter of 1983-84, there was all the trouble over the Kennard report—which the Severn-Trent had its own copy as early as February 1982.

Playing it by the book now looks to have been a clear mistake at Carsington. "I think we were badly served by our consulting engineers," says Mr Reeve—and Hill has since been fired from the project. The interim report of an official inquiry, too, has concluded last November that in Hill's whole response to adverse criticism, "questions of payment" may have diverted some attention from the underlying concern for the stability of the dam.

But might not Severn-Trent's error reflect a more general flaw in the conduct of big contracts? Dam projects in the UK have traditionally been placed under the hand of a single professional, eligible for that role by virtue of being a "Panel One Engineer." Almost nowhere else in the world would so much responsibility fall on one individual.

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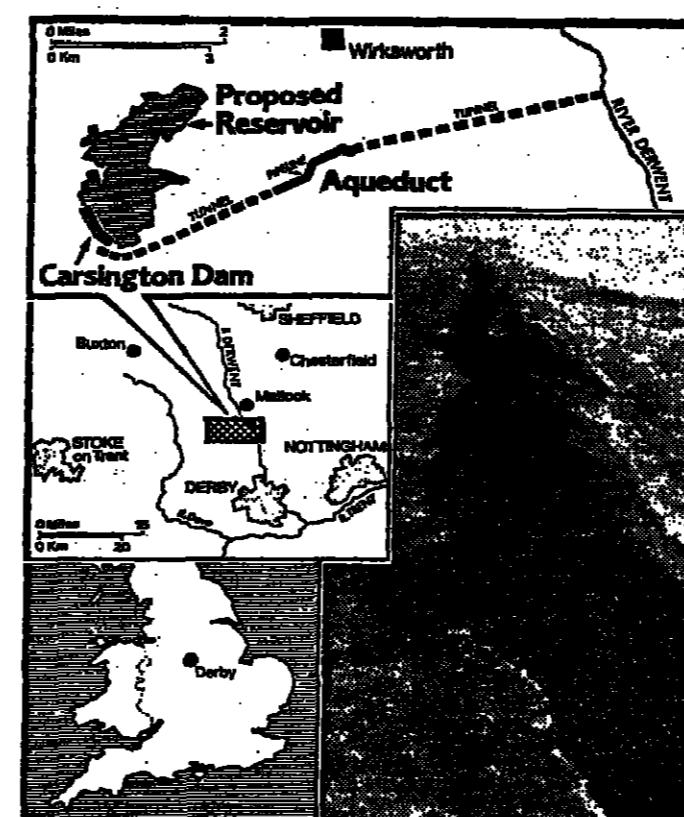
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Carsington—rather more than SHL's original 1981 tender.

Indeed, the financial headache is far worse than that. For Hill was also commissioned to build a £15m tunnel connecting Carsington reservoir to the River Derwent—and this has also been fraught with mishaps, incurring costs at least three times the original budget. All in all, the costs of the total Carsington scheme have now risen from £18.3m in 1976 to perhaps £80m or more. And this leads to the second awkward question hovering since last June: who is to foot the bill?

In the light of the recent national controversy over water rates—and of last week's suggestion, too, that privatisation might be one possibility for the water sector—Severn-Trent's quandour on the point is timely: "I think inevitably the consumer has to pay for this kind of thing," says Mr Reeve.

The authority has taken steps to try to minimise the costs of halting work at Carsington. A termination of SHL's contract is being considered on grounds of 50-60 per cent over the last 12 months.

In this direction, too, Carsington dam looks certain to cast a long shadow.

Small. All this, however, could change with the actuarial valuations now being made for 1984 which disclose very healthy surpluses in many pension schemes. The number of companies seeking refunds is expected to grow.

Typically in the UK

employers set up pension

schemes in trust which are quite

separate from the company.

The overall contribution rate

is recommended by the scheme's

actuary whose calculations are

based on assumptions about

future inflation, investment

returns, increases in salaries

and length of service of the

employees.

This situation is now changing fast. As international insurance broker Stewart Wrightson puts it: "The days are numbered when a consultant engineer can get by with cover of 'sign only'." In this respect, many areas of the public sector are only now catching up with the stricter attitude to indemnity insurance demanded by health authorities since the mid-1970s.

Nor is it just the extent of

insurance cover which is being increased. Premium rates

across the whole field of en-

gineers, architects and contrac-

tors have shot up, according to

Stewart Wrightson, by some

rate of return on their invest-

ments higher than the infla-

tion rate. Despite this, Actuaries

usually assumed a positive rate

of return of between 3 and 4

per cent, so many funds became

technically insolvent with the

result that contributions had to

be topped up by companies.

The wheel, however, has now

come full circle. Despite the

recession, stock markets world-

wide have flourished and invest-

ment returns have outpaced in-

flation.

Giving employees and em-

ployers a five-year contribution

holiday is all very accepta-

ble but it does nothing for com-

panies under immediate cash

pressure. Moreover, there is a

hidden danger in improving

benefits which will have to be

paid not just now but in years

to come.

So how are companies claw-

ing back these funds? One

answer is by winding up the

pension scheme so that the SFO

is not directly involved. In such

cases the assets of the fund

have to be distributed in

accordance with the trust deed

of the scheme, which usually

lays down that employees'

benefits to date are to be

secured and any assets left over

are returned to the employer.

So companies are winding up

their existing schemes and

securing their employees'

benefits rights by starting a new

scheme that replicates the old

one.

Many companies, including

Gomme, would have to take this

route because the trust deed

only permits refunds in the

event of a wind-up.

The Revenue accepts this but

still expects it to be consulted

from the moment this course is

contemplated.

Gomme is spending £1.1m

of its surplus in improving

widows' benefits, is promising

increases in pensions over the

next three years in line with

current inflation (5.6 per cent)

and giving employees a five-

year contribution "holiday."

The trustees of the pension

scheme have accepted the com-

pany's proposals and, now, it

remains to be seen whether the

SFO, as a champion of

employee's rights will accept

this to be sufficient and approve

the new scheme.

The Revenue will, in fact allow

refunds direct from the scheme

in some cases. James Neill

Holding, for example, the

Sheffield-based tool manufac-

turers and general engineers,

received a £2m refund from its

pension scheme back in 1982.

The SFO has relaxed its

attitude slightly, but Mr Thomp-

son, in his letter, said: "No one

should assume that a refund will

automatically come into considera-

tion if a five-year contribu-

tion holiday is insufficient

(to reduce overfunding).

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ployers a five-year contribution

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D6

## MS International back in the red

THE DIFFICULTIES within the mining industry have retarded the recovery programme at MS International, formerly known as Mining Supplies. And for the first half the group has once again moved into the red.

There was a trading loss of £6.000 for the six months ended October 27 1984, which rose to £1.51m at the pre-tax level. These figures compare with £1.75m and £19.000 respectively for the like period of 1983, which itself reflected a return to profits after two years of losses.

The directors say the setback is temporary. As soon as conditions in the mining equipment division return to normal they are confident that the group will be "well placed" to take full advantage of the anticipated increase in demand and, overall, can return to the 1983-84 recovery path. In that year there was a turnaround from a loss of £1.75m to £2.04m profit.

Reviewing the first half the directors say the electrical engineering division, after a period of recovery, had to contend with a "significantly lower" order intake from the coal industry, and also the effects of reduced output from the Norwich plant in the early part of the

### DIVIDENDS ANNOUNCED

Company	Value of bid for	Value of share** price**	Price before bid	Total	Pre-tax profit	Year to	Dividends* per share (p)
Bogod-Pelepah	1.21	0.21	0.21	1.21	2.5	Mar 29	0.3
Drayton Japan Tst	2	Apr 1	2	2.5	12.75	3	0.6
Drayton Premier	9.75	Apr 1	8.5	12.75	11.5	3	0.23
G. M. Firth	0.18	Apr 9	0.15	0.18	0.05	3	0.23
River Plate	5.5	Mar 29	4.8	7.2	6.2	3	0.23

Dividends shown pence per share not except where otherwise stated.

\* Equivalent after allowing for scrip issue. + On capital increased by rights and/or acquisition issues. t USA stock.

\* On ordinary A restricted voting share.

period, as a result of industrial action there.

In the mining equipment division the performance suffered as a result of a reduction in coal output by the NCB causing a "dramatic drop" in demand for coal. The interim revenue came from that source. An increased number of export orders for capital equipment has recently been won by overseas companies against international competition.

Following last year's restructuring, the mechanical, engineering side continues to develop successfully and benefited from an increase in sales of over 30 per cent.

### Comment

The NUM strike lost MS International £5m of turnover in the

first half. The mining supplies division obviously bore the brunt of the shortfall, registering a £1.1m operating loss, but the electrical engineering business suffered too. Though it was not just the effect of the NUM strike that the group had to contend with. A two-month dispute at the large Norwich works scored an own goal for electricals which ended in an operating profit of just £100,000.

Still, it looks as if the second half should be nowhere near as bad. The Norwich problem is over while the mining division has achieved some good overseas orders and there is a little activity with those pits that have resumed production. Borrowings, however, remain a problem. Gearing has risen to around 120 per cent and it could get worse if the market does not improve as the banks are adopting a supportive line. Because MS is a supplier of "revenue" items to the NCB orders—and precious cash flow—should quickly return following a resumption of work. Until that point the shares are likely to hang in limbo around the current level of 40p but sooner or later MS will be back on the "recovery stock" list.

## Struggle intensifies for Portuguese copper

BY GEORGE MILLING-STANLEY

IN LONDON AND DIANA SMITH IN LISBON

THE STRUGGLE for ownership of a significant minority stake in the rich Neves Corvo copper deposit in Portugal has intensified. The Portuguese Government has confirmed that six companies have been invited to tender for the 49 per cent interest which the Rio Tinto-Zinc group has been negotiating to buy since last October.

The six companies, South Africa's Anglo American Corporation, Exxon and Arco of the U.S., Boliden of Sweden, Outokumpu of Finland and

Belgium's Union Miniere, have until March 15 to submit their offers for the holding.

RTZ Metals, the European arm of the Rio Tinto-Zinc group, has deposited about £90m in an escrow account in Paris as the agreed purchase for the aggregate 49 per cent holding of two French companies, Penarroya and Coframines, in Sominor, the local company established to develop Neves Corvo.

The remaining 51 per cent is held by EDMA, the Portuguese state-owned mining company.

Several directors of RTZ

Metals arrived in Lisbon on Thursday for more talks with the authorities, and EDMA has suggested that the group could still secure the interest if none of the six companies invited to tender comes up with a better proposal.

Neves Corvo is probably the most important new mining development in recent Portuguese history. EDMA estimates ore reserves at 35m tonnes with a very high average grade of 7.5 per cent copper.

STAGNANT MARKET conditions, already referred to in the last annual statement at Bogod-Pelepah, together with the continued weakness of the pound, have left profit margins under renewed pressure, say the directors. Profits before tax fell from £135,000 to £100,000 for the six months to the end of September 1984.

In view of the reduction in profit the directors of this sewing machine distributor and textile machinery manufacturer do not feel justified in recommending any increase in the dividend. The interim is unchanged at 0.1p on 10p ordinary shares and at 0.2p on 10p ordinary "A" restricted voting shares.

The directors point out that the profits and turnover of £2.39m against £3m do not

incide turnover of £419,000 and losses of £33,000 relating to Ibis Manufacturing. As reported earlier this week, this subsidiary has been disposed of to Astra Industrial Group.

Commenting on the future, the directors say that although they are satisfied that profits will be appropriate to current trading conditions, they are unable to forecast results for the year, but hope to be able to recommend the same total distribution as last year.

In the last full year a final payment of 0.4p was made on the restricted voting "A" shares of this close company, from profits of £33,350.

First half earnings per share are shown as 1.025p (1.406p) on the restricted "A" shares. The directors go on to say

that this was responsible for operations related to industrial machinery for the garment and laundry industries. It became evident that only by a substantial expansion of its activities could it be brought to a position where it would make a meaningful contribution to group results.

In order to participate in the anticipated benefits from this disposal, Bogod is retaining 2m ordinary shares in Astra Industrial Group, issued at 7.25p, as part of the consideration. The balance of the sale proceeds, provisionally calculated at £431,000, has been received in cash and will be used to reduce the continuing interests of the group, both by internal growth and, if possible, by suitable acquisitions.

The directors point out that it has been a feature of the stock market to value investment trusts at a discount to their underlying net asset value, so they are giving shareholders the opportunity to decide within two months of March 31 1985 (the final exercise date available to warrantholders) whether they wish the company to continue as a 40 per cent stake in the company's enlarged share capital.

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**River Plate's asset value continues to rise**

The net asset value of River Plate & General Investment Trust stood at 248p net per deferred share at the end of 1984, compared with 211.8p a year earlier, and 215.7p at the interim stage.

The directors have recommended lifting the final dividend from 4.8p to 5.5p, making a 7.2p (6.2p) total. Net revenue per share was £1.14m (£297,455),

This unquoted company is proposing a rights issue to pay for the purchase, subject to shareholders' agreement.

Once the acquisition is com-

pleted, the directors intend to float the company on the Unlisted Securities Market.

Mr Mark Vaughan-Lee is succeeded as chairman by Dr Norman White, who has resigned. In its latest published results, the company made a reduced pre-tax loss of £4.02m (£7.33m) for 1983 from 6.2p to 7.28p.

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The pre-tax losses compared with £34.557 profits in 1983, on turnover down from £13.1m to £12.5m. There is a tax credit of £55,528 (£43,000 charge), an attributable loss of £245,241 (£251,857 profit) and a loss per share of 13.5p (17.5p earnings per share). The dividend is being passed.

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## UK-COMPANIES

RESULTS DUE NEXT WEEK

## No fireworks in store at Plessey

CORPORATE reporting activity is likely to remain at a fairly low ebb next week, although there are a few major companies poised to present interim or final results for the period to last December.

The uneven distribution throughout the year of major contracts makes Plessey's results difficult to forecast, so analyses are pretty much in the dark over next Thursday's third quarter announcement. This said, there are some broad indicators showing that trading is continuing to be affected by the delays the company is having in offloading inventory in both the telecom and electronic systems divisions, so no fireworks are in store. On the telecom side, BT has been slowing its acceptances of the System X exchanges, it appears that Plessey has still not licked the technical problems in some software. Elsewhere, the market in the Middle East and Africa for radio and radar has turned down while at home, new tendering formalities at the MoD are delaying orders for the battlefield telephone systems.

Best estimates put third quarter pre-tax profits just short of the previous comparable period, giving a nine-month total of around £120m against £124.8m. This leaves quite a lot for Plessey to do in the final quarter, and current form suggests that the full 12 months may be no better than last year's £176.1m.

With a bullish progress report behind it at the annual meeting, Cope Allman International should produce some sparkling figures at the interim stage on Tuesday, with the recovery fuelled almost entirely by the company's plastic packaging activities. The general feeling is that first-half profits should be in the region of £5.8m on pre-tax, compared with £3.28m last time, rising to around £12.5m (£9.1m)—a record—for the year. Behind these results is a fairly comprehensive programme of rationalisation across the group and a move to modest life headquarters. Recently, the company has been making positive noises about acquisitions and to date it has picked up a relatively small company to fit into its fruit machine activities. If this strategy is embarked on, it seems likely that, with its relatively high gearing, the company will use paper or pitch for a rights in due course.

Wednesday's results from Waterford Glass for calendar 1984 are expected to show an improvement which will owe much to the dollar's strength. After a year of lucrative U.S. sales of its crystal and china, the pre-tax outcome is being put at around £14.1m, up from £10.7m in 1983, and there are some in Dublin who talk of £16.1m. A cautious upwardudge

## Good Relations abandons plans to leave the City

BY STEFAN WAGSTYL

Good Relations, public relations and advertising agency, has abandoned plans to pull its City office out of the Square Mile to group headquarters in the West End.

The group directors changed their minds this week following a revolt in which six out of the 20 City office staff resigned to join a rival agency.

Maureen Smith, group managing director, said: "It would be fair to say we were under pressure from staff, wouldn't you clients."

## Thermalite set for listing with £50m market tag

BY JOAN GRAY, CONSTRUCTION CORRESPONDENT

CONCRETE block maker Thermalite is going public in October this year with a market value of not less than £50m.

The October launch date is nine months earlier than planned. Mr Peter Aldridge, chief executive, said yesterday: "The decision has been made as a result of better than expected results for the current financial year."

The company was the subject of a £12.5m management buy-out from John Lewis in 1983, with backing provided by institutions including Ivory and Sime, S. G. Warburg, Samuel Montagu and the Post Office and National Coal Board pension funds.

## Marler Estates profits higher at six months

Higher pre-tax profits of £217,557, to £852,733, which included £511,038 (£71,500) from sale proceeds of property held for resale, with the remainder coming from rents receivable.

Operating income of £588,836 (£109,880) was subject to administrative expenses of £38,374 (£35,886), and a sharp rise in interest costs from £28,080 to £43,583. Of the interests payable, £24,688 has been incurred in holding properties for resale or development.

After tax of £875,000 (same), and minority interest, the 25p share profit is shown as 1.17p (£1.18p).

The selling of flats at Neal's Yard, Covent Garden, WC1, is proceeding "satisfactorily," say the directors, and the letting of shops and offices has almost been completed, in line with their expectations.

Planning application has been submitted for a development in Chalk Farm Road, NW1, and planning consent has been received for alterations to some premises at Wharf Road, N1, which are 50 per cent owned by the London Enterprise Property Co.

## INTERNATIONAL COMPANIES and FINANCE

Chris Sherwell profiles the Malaysian financier bidding for Wheelock Marden

## Tan Sri Khoo shows faith in Hong Kong

## Aetna and Cigna post sharp fall in earnings

By Our Financial Staff

AETNA Life & Casualty and Cigna, the two largest investor-owned U.S. insurance companies, have reported sharp lower 1984 earnings reflecting heavy losses in the property and casualty sector, a disaster area for many U.S. insurers last year.

Its Renault car dealerships are again expected to make no contribution, while the Swiss department store division is unlikely to have moved significantly ahead.

Shareholders in Fleet Holdings have had a busy time keeping up with events, and the interim figures to December 1984, due on Monday, will provide a pause in which to weigh the impact of the bingo doctored in its national newspaper. Titles against the still stronger position of its specialist magazines.

Amid the flurry of bid rumours in the stock exchange, the City's Fleet-watchers see pre-tax profits for the System X exchanges as flat—up just 26.30m last time, although at least one consultancy source suggests £7.5m in £8m at best. For the full year, forecasts range from £19.5m in £22m with the dividend well up on the previous 2.25p not possibly in the region of 5.5p. The new twelve earnings for 1984, including a 5.4p contribution from the sale of part of the Reuters stake.

The Daily Star has been winning ground in the circulation battle, although its Express sister papers are trailing. Cover price increases effective respectively in September and November are expected to have shown through in part. Mormon-owned meanwhile should deliver a further increase in margins despite cuts in pharmaceutical advertising.

The preliminary results of Mailweb, which makes electro-mechanical devices and communications equipment, is due on Friday. At half-time when results showed an increase from 50m to 57.5m, the company reported that new better-known products had been introduced into the data communications and process control areas. It also pointed out that these products had, in some cases, lower selling prices, which accounted for the company's slightly reduced turnover figures at that stage.

Last year the company turned in net pre-tax profits of £1.5m, on which dividends totalling 5p net were paid.

Monday should also bring final figures from Alexander Holdings, with intentions on Tuesday from Peacock Property Corporation and Michael Page Partnership. The year's outcome at Metal Bulletin is expected on Thursday, as are the six-month results at V. Plaza, British & East and Media Technology International. Due on Friday are figures from Robert W. Baird Holdings and from Watson's Holdings.

Wednesday's results from Waterford Glass for calendar 1984 are expected to show an improvement which will owe much to the dollar's strength. After a year of lucrative U.S. sales of its crystal and china, the pre-tax outcome is being put at around £14.1m, up from £10.7m in 1983, and there are some in Dublin who talk of £16.1m. A cautious upwardudge

BY DAVID WHITE IN MADRID

THE 16-month-old Spanish subsidiary, which brought the running of the company under the supervision of court-appointed officials, has been lifted amid fresh discussion about an imminent overhaul of Spain's electrical engineering industry.

Representatives of the company, in which the U.S. parent is in the process of transferring its shareholding, said that the ending of the suspension of payments—a kind of temporary re-

KHOO TECH PUAT, the Malaysian businessman making a HK\$1.5bn (£US\$244m) bid for Wheelock Marden, the Hong Kong trading company, is a 96 year-old hotel and real estate tycoon who has made himself one of South-East Asia's wealthiest entrepreneurs through a shrewd sense of timing and confidence in his own judgment.

His latest move is aimed at

taking over the oldest British "hong" in the colony, and is a direct result of last September's settlement between London and Peking determining Hong Kong's future after 1997.

Quite simply, Tan Sri Khoo (the Tan Sri is an honorary Malaysian title) has decided that Hong Kong's prospects are

This is not the first time he has put decisiveness to the test. In Singapore the 13th son of a Hokkien Chinese immigrant, he decided not to move into the family property and rice trading business, opting instead to learn about banking.

He spent 26 years with the Oversea-Chinese Banking Corporation, helping to make it

one of Singapore's "big four" domestic commercial banks, before leaving in 1969 after a rift with Tan Chin Tuan, the OCBC chief. He then helped to found Malayan Banking, which was eventually to become bigger than all the "big four" in terms of gross assets.

This was not something he was destined to preside over, however. In the mid-1960s,

when the bank was hit by the decline accompanying Indonesia's confrontation with the recently-formed Malaysia, Tan Sri Khoo was forced to leave and obliged to take with him the Goodwood Park Hotel, which was part of the bank's loan portfolio.

He has since moved fast. Through the quoted Goodwood Park Hotel, in which he now has a 73 per cent stake, he runs a

the Goodwood Park, York, Lady Hill and Boulevard hotels. Previously he bought and sold at a profit both the Holiday Inn, which went to the Sultan of Brunei, and the Century Park Sheraton, owned by All-Nippon Airways.

Singapore's hotel business, however, is currently beset with difficulties because of the slow down in tourist growth and an oversupply of hotel rooms. Goodwood Park Hotel has just reported a one-third fall in earnings for the year to September 1984. Tan Sri Khoo is now reconsidering plans for an expensive refurbishment of the oil-rich sultanate.

Tan Sri Khoo has three sons and 11 daughters, and maintains a residence wherever he does business. He retains small stakes in Malayan Banking and even in OCBC following a controversial attempt in 1982 to build up a shareholding. But his major interests remain in hotels. It is not up to the shareholders of Wheelock to decide whether this is to change.

Tan Sri Khoo has previously extended his interests to Australia, where he owns the Travellers Lodge group, which operates the country's largest hotel chain, and earlier to Brunei, where he controls the National Bank of Brunei, one of only two locally incorporated banks in the oil-rich sultanate.

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## Dornier family fails to resolve feud

By RUPERT CORNWELL in Bonn

THE PARALYSING deadlock in the battle for control of the West German Dornier aerospace concern continues as the two family factions failed to settle their interlocking differences at a key meeting of shareholders.

The meeting broke up late on Thursday after the minority group—consisting of Claudius, Peter and Silvius Dornier, three of the six sons of Claude Dornier, the company's founder—lost their bid to outlast Herr Hans-Otto Thierbach, head of the Dornier supervisory board.

The would-be coup had been intended as a retaliation for the abrupt dismissal last weekend of Herr Manfred Fischer, chief executive of Dornier, carried out by Herr Thierbach at the instigation of the majority faction of the family—brothers Justus and Christoph Dornier and Ellen Dornier, widow of the sixth brother, Donatus, who died in 1971.

But it founded against the 34.4 per cent block of votes marshalled by Justus, Christoph and Ellen. The other three brothers can only command 33.6 per cent, while the fate of the key block of 27.6 per cent of Dornier stock, previously held by the founder's widow, Anna, hangs on the outcome of a bitter legal feud.

The separate parties to the row will make another attempt next week to settle their differences, leaving Herr Rainer Hainich, who has taken over Herr Fischer's former hot seat, to try and still anxieties.

Herr Hainich said yesterday that Dornier aimed to increase its payroll over the course of the year.

Herr Hainich admitted that both the company's civil and military programmes were in a jiff. But sales for 1984 climbed by DM 200m to DM 1.45bn (£442m).

## Exploration costs hit Saga Petroleum

BY FAY GESTER IN OSLO

SAGA PETROLEUM, the independent Norwegian oil group, reports lower net profits for 1984 following the write-off of heavy exploration costs.

Net profit emerges at Nkr 24m (£2.5m) compared with Nkr 65m for 1983. Exploration costs incurred before 1984, and previously capitalised, of Nkr 236m have been taken against operating income.

Operating profit rose from Nkr 318m to Nkr 418m. Before extraordinary items and end-of-year allocations, profits were Nkr 285m, compared with Nkr 15m. This is higher than the Nkr 240m forecast last autumn at the time of a share issue.

The improvement is due mainly to higher output from the Stafford field, which is still Saga's main income source, coupled with the strength of the dollar.

Kroner income from sales of Stafford and Murchison field crude reached Nkr 645m, compared with Nkr 465m in 1983. In addition Saga received Nkr 621m from Statoil, Norway's state oil company, as payment for its stake in the Refnes petrochemical complex. These developments have provided Saga with "good" liquidity.

## HK and China Gas plans rights issue

BY OUR FINANCIAL STAFF

PIioneer ELECTRONIC, the Japanese consumer electronics group, has swung into first quarter loss following a downturn in audio sales, notably to export markets.

For the three months ended December 1984, net losses totalled Y234m against a profit of Y3.1m (£11.9m) a year earlier. Audio sales for the quarter tumbled by 13 per cent to Y32.6m.

Audio sales dipped to 38 per

cent of total turnover, against 43 per cent for the comparable 1983 quarter. Pioneer blamed a poor supply and demand situation in Japan plus weak demand in the U.S. and Europe.

Pioneer's record in recent years has been chequered. On sales of Y320bn, net profits for last year totalled Y8.1bn. It lost money two years previously, while earnings stood at Y19.3bn.

Total sales for the current

## Pioneer Electronic in the red

BY OUR FINANCIAL STAFF

MATTEL, the major California-based toy group, has reported its fourth consecutive quarter of profits, reflecting higher sales of its Masters of the Universe toys and Rainbow Brite dolls, and continued success of its stalwart Barbie dolls.

Operating net profits in the quarter were \$14.9m or 37 cents a share, down from \$16.1m in the previous quarter but up from a loss of \$10.4m or 65 cents in the 1983 period.

Final net profits in the latest quarter were \$14.9m or 37 cents a share, compared with a loss of \$17.8m or \$9.42 including a \$170.5m charge from discontinued operations.

For the year Matel had net profits of \$60.4m or \$1.08 a share, compared to a net loss of \$40m or \$19.68. Sales jumped from \$633.7m to \$809.9m in the year, and from \$136.4m to

\$268.9m in the quarter.

Matel has refocused on traditional toys after selling or closing other units, including its disastrous electronic toys segment.

The company said internal sales rose 42 per cent in 1984, while early-1985 shipments and advertising were the heaviest in the company's history.

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## Spanish electrical engineering industry faces major overhaul

BY DAVID WHITE IN MADRID

GENERAL ELECTRIC of the U.S. Both companies complained of difficulties in scaling down their workforces in response to a sharp fall in the market for generating and railway equipment.

In the meantime, Westinghouse of the U.S. has, with Spanish Government approval, sold a 42 per cent shareholding in the subsidiary to a British company, Arboryl, for a token £1 per share, and is due to transfer the 51 per cent it still holds after the end of this year.

Arboryl, an offshoot of the Swiss-based GMR group which specialises in taking over troubled companies, recently pumped in Pta 1.75bn in fresh capital.

An early retirement scheme has enabled Westinghouse to cut its Spanish workforce from 2,800 to 2,500 since the suspension of payments.

Latest industry proposals for restructuring have brought rumours of a merger between the Westinghouse and GE units. But Westinghouse management described this as extremely remote possibility."

A lengthy report submitted by the industry association Sercobe to the Government envisages the shedding of 5,900 jobs, almost half the 12,000 currently engaged in the electrical capital goods sector, and puts the financial requirement at Pta 41.8bn (£22.3m).

This figure, in which the proposed government share is undefined, is recognised by officials of the association as "may be a bit low" and described by others in the industry as "completely unrealistic."



## CURRENCIES, MONEY and CAPITAL MARKETS

## FOREIGN EXCHANGES

## Dollar eases

The dollar continued to lose ground in currency markets yesterday on further profit-taking of the long weekend. Dealers were also anxious to square their books ahead of Monday's closure of U.S. centres for Washington's birthday.

In addition, Eurodollar interest rates were slightly easier following Thursday's smaller than expected rise in U.S. money supply, which gave rise to speculation that the Federal authorities were not contemplating a further tightening of monetary policies.

The dollar closed at DM 3.2650 from DM 3.2870 and Y256.80 from Y260.45. It was also weaker in terms of the Swiss franc at SwFr 2.7780 from SwFr 2.7850.

## OTHER CURRENCIES

Feb. 15	2	8	Note \$ rates
Argentina Peso. . . . .	665.55-866.00	940.74-940.85	
Australia Dollar. . . . .	1,480.0-1,491.5	1,505.1-1,603.0	
Brazil Cruzeiro. . . . .	4,172.4-4,198	4,183.3-4,202	
Canada. . . . .	1,095.0-1,105.0	1,085.0-1,095.0	
Denmark. . . . .	10.98-11.02	10.98-11.02	
Greece Drachma. . . . .	145.00-145.25	145.00-145.25	
Hong Kong Dollar. . . . .	8.5970-8.6070	8.5970-8.6070	
Iran Rial. . . . .	105.70*	85.10*	
Iceland. . . . .	3,620.0-3,645.0	3,620.0-3,645.0	
Luxembourg. . . . .	75.45-75.55	75.45-75.55	
Malaysia Dollar. . . . .	2,765.5-2,7915	2,785.5-2,8175	
New Zealand. . . . .	3,080.2-3,120.0	3,080.2-3,120.0	
Singapore Dollar. . . . .	5,820.0-5,850.0	5,820.0-5,850.0	
South African Rand. . . . .	2,084.0-2,105.0	2,084.0-2,105.0	
U.A.E. Dirham. . . . .	4,058.0-4,070.0	5,670.0-5,673.0	

\* Selling rates.

## EXCHANGE CROSS RATES

Feb. 15	Pound Sterling	U.S. Dollar	Deutschmark	Japanese Yen	French Franc	Swiss Franc	Dutch Guild	Italian Lira	Canadian Dollar	Belgian Franc
Pound Sterling	1	1.104	3,600	92.0	11.03	3,652	2225	1,477	78.50	65.65
U.S. Dollar	0.906	1	3,265	86.5	10.005	3,265	2200	1,358	65.65	
Deutschmark	0.370	0.207	1	78.6	3,063	0.951	619.2	0.410	20.14	
Japanese Yen 1,000	5.534	3.699	12.72	1000	10.88	3.696	14.45	5.219	255.2	
French Franc 10	0.907	1.001	3,265	255.7	10.	2.708	2022	1,340	65.76	
Swiss Franc	0.587	0.360	1.176	92.41	3,600	1.	1,358	0.462	23.67	
Dutch Guilder	0.245	0.245	1	2.708	3,265.25	0.951	619.5	0.410	20.14	
Italian Lira 1000	0.449	0.270	0.888	69.22	2.701	1.	546.0	0.269	17.78	
Canadian Dollar	0.677	0.767	2.457	181.6	7.654	2.703	2,764	1.000	0.653	205.33
Belgian Franc 100	1.379	1.522	4.266	390.3	16.21	4.234	5,651	2.074	0.207	

## POUND SPOT—FORWARD AGAINST POUND

Feb 15	Day's spread	Close	One month	%	Three months	%	12 months	%
U.S.	1,095.0-1,105.0	1,103.0-1,104.0	0.67-0.44c pm	4.95	1.23-1.18pm	4.37		
Canada	1,470.0-1,480.0	1,472.5-1,478.0	0.50-0.42c pm	2.74	1.25-1.27pm	3.21		
Northern Ireland	4,065.0-4,075.0	4,075.0-4,085.0	25-22c pm	3.14	53-44pm	2.88		
Denmark	12.82-12.94	12.91-12.92	0.04-0.03c pm	2.99	5.1-5.2pm	2.89		
Ireland	3,525-3,535	3,525-3,535	0.04c pm-0.30ds	7.50	5-6pm	7.01		
W. Ger.	3,525-3,535	3,525-3,535	0.04c pm-0.30ds	7.50	5-6pm	7.01		
Portugal	1,795.0-1,805.0	1,807.0-1,812.0	0.64-0.54c pm	2.15	1.26-1.28pm	2.81		
Spain	1,795.0-1,805.0	1,807.0-1,812.0	0.64-0.54c pm	2.15	1.26-1.28pm	2.81		
Norway	10.32-10.35	10.34-10.35	0.45-0.35c pm	1.38				
France	10.98-11.02	11.02-11.02	0.30-0.20c pm	3.05	5-6pm	5.18		
Germany	3,525-3,535	3,525-3,535	0.04c pm-0.30ds	7.50	5-6pm	7.01		
Denmark	11.82-11.92	11.71-11.72	0.11-0.08c ds	2.15	1.26-1.28pm	2.81		
Belgium	3,525-3,535	3,525-3,535	0.04c pm-0.30ds	7.50	5-6pm	7.01		
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Spain	1,795.0-1,805.0	1,807.0-1,812.0	0.64-0.54c pm	2.15	1.26-1.28pm	2.81		
Norway	9.98-10.02	10.02-10.02	0.30-0.20c pm	2.15	1.26-1.28pm	2.81		
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MAN IN THE NEWS

Taste of freedom for Kim

BY STEVEN B. BUTLER

KIM DAE-JUNG held court all week in his modest home in western Seoul. Dressed in traditional Korean clothing, a baggy jacket and trousers and blue silk brocade, Korea's leading dissident politician has told a steady stream of Western journalists that he does not want to cause any trouble in Korea. The Government, apparently, does not believe him.

Hundreds of police are deployed around his house. They prevent ordinary Koreans from approaching his front gate and will not allow Mr Kim to go out.

They did not let him campaign for Korea's national elections last Tuesday; yet Mr Kim's very presence in the country is widely credited with helping the strongly anti-government New Korea Democratic Party, formed a month ago, make stunning advances in the election.

That and the tumult surrounding his return to the country on February 8, when a scuffle at Seoul airport involving U.S. Congressmen led to official protest from the U.S. Government, has suddenly resurrected Mr Kim as a potent political force.

He may be more important as a symbol than a real political personage. In his continual



KIM DAEJUNG

fight against the Government for political freedom in Korea, he has suffered as much as anyone. And Koreans respect suffering. But in the past 13 years of intermittent jail and exile, he has not had much chance to prove his political skills.

Mr Kim thinks all rhetorick about his being a political has-been is rubbish. "If I don't have a popular following here, why was the Government so afraid to let me come back, and why won't they give me my political freedom?" he asks.

His political demands are not terribly original. He wants more purely democratic representative institutions, freedom of speech, and local political autonomy—just about the same things all the other opposition leaders are asking for. But his still was always a crowd-pleaser. He is a brilliant orator and has personal charm.

"He is a domineering, charismatic, powerful political figure," says a diplomat, "but he needs controversy and government opposition to help him."

Many Koreans say Mr Kim is a "demagogue," that he thrives on conflict and turmoil.

Although the Opposition has embraced him as a symbol of democratic struggle, many politicians privately resent his return to Korea and his stealing centre-stage. They don't like his habit of making decisions without consulting anyone.

Collectively, the Opposition won over half of the vote in Tuesday's election. But, because the vote was split among several Opposition parties, the Government party captured a majority of seats in the Assembly, with just 35 per cent of the popular vote.

Kim says he wants to bring unity to the divided Opposition. He and Kim Young-sam say they have buried their old intense rivalry for leadership of the Opposition and will work together.

But these two leading Opposition figures have not met in nearly five years, and few people are confident they can work closely together. Each of their supporters still take bitter swipes at the other side.

In his two years of exile in the U.S., Mr Kim denounced Mr Chun Doo-hwan, the Korean President, as a military dictator. But since he returned to Korea, Mr Kim has sounded a softer note.

"I can accept and work with the Government of President Chun Doo-hwan," he says. "Using Mr Chun's official title is something of a concession in itself. He won't say what he will do, should his patience wear thin."

## China offers to join PNG in Ok Tedi development

BY MARK BAKER IN PEKING

CHINA has offered to form a joint venture with Papua New Guinea to take over development of the Ok Tedi gold and copper mine.

The Chinese offer comes amid a bitter dispute between PNG's Government and an international consortium, including Australia's BHP, which has already spent about \$160m (£900m) to develop Ok Tedi, one of the world's biggest copper deposits, near the PNG-Indonesia border. BHP has estimated that another \$800m needs to be spent to add to the production of copper to the present output of gold.

PNG ordered closure of the mine last week after accusing the consortium of going back on promises to build a hydroelectric scheme, a port and other infrastructure necessary for long-term copper mining.

Development of the copper mine is critically important to PNG's economy and the row is seen as a threat to the country's standing with foreign banks and investors.

It is thought it could lead to an international legal battle for compensation by the con-

sorium which also includes Amico Minerals, a subsidiary of Standard Oil of Indiana, and Metalschelk and Degussa, both of West Germany.

China has said that if the present Ok Tedi agreement is cancelled, it is prepared to arrange alternative financing to develop the mine in partnership with the PNG government.

The offer was made by Li Peng, Chinese Vice Premier, during talks in Peking yesterday with Mr Pais Wingti, Deputy Prime Minister of PNG.

Mr Wingti said later that China was interested in investing in Ok Tedi to secure long-term supplies of copper ore and concentrates. Chinese officials, including Chen Muhua, the Trade Minister, had said China was prepared to become the main customer for Ok Tedi ore.

China bought about \$36m worth of ore from PNG's Bougainville copper mine in 1983. According to Mr Wingti, the Chinese would quadruple copper imports immediately if PNG could increase supplies.

Mr Wingti said he had not discussed China's investment

proposal in detail as his Government did not want to "go behind the back" of the consortium. "But the Chinese are very interested. They made clear that if the circumstances were right they would be able to invest in Ok Tedi and be repaid in copper or agreed cur-

rency."

The proposal is in line with other moves by China over the past two years to invest in resources industries overseas, including Australia, New Zealand and Canada.

The OK Tedi proposal is a

windfall for the PNG Govern-

ment as negotiations continue

with the consortium, which is

believed to have made a fresh

proposal for breaking the dead-

lock.

Development of the mine has

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Development of the mine has

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